



# Marketplace Transition

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# Transition completed by July 1

- Closed out 2014 plan year work
  - Agent commissions
  - 1095 tax form
  - APTC claims process
- Closed Cover Oregon office
- No disruption to customers

# Major themes

- Coordination with OHA, CMS, DOJ
- Significant project management
- Collaboration between DCBS and Cover Oregon employees
- Very lean ongoing budget

# Current status

- Outreach center up and running
- Program staff hired
- Small work group meeting and advising
- Work on building evaluation methods has begun
- Immersion with OHA in place
- Plan management for 2016 plan year in process

# Looking ahead – 6 months

- Set up formal advisory committee
- Prepare campaign for open enrollment
- Ramp up outreach efforts
- Implement metrics and tracking for outreach and marketing efforts
- Continue strategic planning for small business marketplace (SHOP)
- Build credibility

# Looking ahead – 18 months

- Implement small business marketplace (SHOP)
- Better understand costs of federal technology and budget impacts
- Continue to understand uninsured population and how to target them
- Focus on insurance literacy
- Start to align health plans with statewide improvements
- Build credibility



Questions?