

Dear Chair Doherty, Vice Chair Frederick, and Representatives Baretto, Hack, McClain, Piluso, Reardon, Sprenger, and Wilson,

The Oregon PTA testified in support of SB 187A, and the importance of safeguarding student data through such provisions as third party vendor restrictions on marketing to kids via the use of data collected, selling data, or compiling profiles. We encourage you to preserve those fundamental safeguards, without further amendments that dilute them.

Research shows that teachers and schools are the most trusted sources for information about kids' use of technology, and parents are positive about the impact of schools collecting data on academic performance. The school environment must remain one that parents and students can trust to protect student privacy, assure that data collection and content is for highest quality educational purposes, and is secure and free from commercialism.

Thank you again for your leadership in this important issue that is so important to parents and students.

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