

Credit Card Survey Results

Survey conducted May 2015 114 Cities responded

Founded in 1925, the League of Oregon Cities is a voluntary association representing all 242 of Oregon's incorporated cities.



68% of Cities who responded permit credit card payments.

For those cities that do not permit credit card payments, the primary reason is the costs.

For those that permit credit card payments, 64% permit credit card payment for <u>all</u> city services.

For those that exclude some services, the common <u>exclusions</u> from credit card payment are:

System development charges (20 cities of those surveyed)

Court fines, lodging tax, building permits, and utility payments (< 10 cities of those surveyed for each service)



76% of responding cities that permit credit card payments do not have a minimum or maximum charge.

Of those that do, the maximum varies greatly. Several have a max of \$1K, \$5K or \$10K but some have much lower maximums of \$300 to \$500.

Of the cities responding that allow credit card payments, almost 80% permit online payments and approximately 87% permit payment at city offices.

Approximately 20% of cities charge a <u>convenience or service fee</u>. The fees vary but are < \$3 or around 3%.



Of all cities responding, the credit card company fee calculates to an average of 34 cents per transaction.

The range of responding cities was \$.08 to \$1.79 per transaction.

Cities could save money by:

- 1) getting the state's negotiated per transaction rate; and
- 2) using the state's convenience/service charge program



Of the 114 responding cities, only 2 indicated having cooperative agreements with other governments to get their rates.

60% of surveyed cities are interested in using the State of Oregon's credit card agreement and 32% weren't sure. Only 8% indicated they were not interested in utilizing the state's program.



We understand rates are generally based on volume--- here's what cities would bring:

Number of Yearly Credit Card Transactions Averages:

Cities* 25,001 and larger: 1,216,924

Cities 5,000 to 25,000: 10,773

Cities less than 5,000: 1648

Total: 11.2 million transactions from 53 cities who provided data

Credit Card Dollar Value Yearly Averages:

Cities* 25,001 and larger: \$21,778,712

Cities 5,000 to 25,000: \$1,629,234

Cities less than 5,000: \$168,086

Total: \$252.6 million from 52 cities who provided data

*See 2015 Population Chart

2015 Population

Over 100,000		5,000 - 9,999		2,500 - 4,999 (con't)		1,000 - 2,499 (con't)		Under 500 (con't)	
Portland	601510	Baker City	9890	Estacada	2935	Riddle	1185	Maupin	425
Eugene	160775	Cottage Grove	9840	Jacksonville	2840	Drain	1160	St Paul	425
Salem	159265	North Bend	9730	Burns	2835	Lyons	1160	Haines	415
Gresham	106455	Monmouth	9620	Sublimity	2760	Port Orford	1135	Wasco	415
		Astoria	9590	Dayton	2570	Athena	1125	Wheeler	405
50,000 - 99,999		Silverton	9460	Gervais	2530	Joseph	1095	Adams	370
Hillsboro	95310	Prineville	9385	Myrtle Point	2525	Lowell	1060	Scotts Mills	365
Beaverton	93395	Sweet Home	9060			Yoncalla	1060	lone	330
Bend	79985	Fairview	8935	1,000 - 2,499		Yamhill	1050	Moro	325
Medford	76650	Molalla	8820	Lakeview	2300	Coburg	1045	Sodaville	310
Springfield	60065	Eagle Point	8635	Gold Beach	2275	Island City	1025	Imbler	305
Corvallis	56535	Independence	8605	Sisters	2190			Halfway	290
Albany	51270	Florence	8565	Rogue River	2155	500 - 999		Nehalem	280
		Lincoln City	8400	Union	2150	Donald	975	Rufus	280
25,000 - 49,999		Sutherlin	7945	Stanfield	2115	Aurora	950	Lexington	255
Tigard	49140	Stayton	7700	Carlton	2070	Falls City	950	Westfir	255
Lake Oswego	37105	Hood River	7545	Vernonia	2065	Oakland	935	Paisley	245
Keizer	36985	Milton-Freewater	7060	Waldport	2060	Halsey	915	Ukiah	245
Grants Pass	35060	Umatilla	7050	Willamina	2045	Prairie City	910	Waterloo	230
Oregon City	33760	Scappoose	6700	North Plains	2015	Glendale	875	Lostine	215
McMinnville	32705	Seaside	6560	Columbia City	1945	Adair Village	845	Detroit	210
Tualatin	26925	Brookings	6535	Enterprise	1940	Merrill	840	Elkton	205
Redmond	26770	Madras	6260	Canyonville	1910	Scio	830	Sumpter	205
West Linn	25540	Talent	6230	Cave Junction	1905	Malin	815	Seneca	200
		Sheridan	6225	Rainier	1905	Wallowa	810	Helix	195
10,000 - 24,999		Junction City	5620	Turner	1900	Garibaldi	790	Long Creek	195
Woodburn	24455	Winston	5410	Irrigon	1885	Maywood Park	750	Adrian	180
Newberg	22765	Warrenton	5175	Durham	1880	Chiloquin	735	Jordan Valley	175
Forest Grove	22715	Creswell	5075	Mill City	1875	Yachats	720	Richland	175
Roseburg	22510			Vale	1875	Canyon City	705	Grass Valley	165
Wilsonville	21980	2,500 - 4,999		Banks	1775	Echo	705	Spray	160
Klamath Falls	21500	Tillamook	4880	Clatskanie	1750	Metolius	700	Dayville	150
Milwaukie	20485	Veneta	4690	John Day	1745	Powers	700	ldanha	140
Ashland	20340	Philomath	4630	Elgin	1725	Condon	695	Barlow	135
Sherwood	18955	Phoenix	4580	Cannon Beach	1705	Weston	685	Summerville	135
Central Point	17375	Reedsport	4150	Lakeside	1705	Gaston	640	Mitchell	130
Hermiston	17345	Wood Village	3905	Brownsville	1680	Monroe	620	Monument	130
Pendleton	16700	Aumsville	3895	La Pine	1670	Manzanita	615	Unity	70
Happy Valley	16480	Coquille	3870	Amity	1620	Arlington	605	Prescott	55
Coos Bay	16315	Lafayette	3825	Hines	1560	Dufur	605	Antelope	50
Troutdale	16020	Harrisburg	3635	Millersburg	1505	Johnson City	565	Granite	40
Canby	16010	Toledo	3485	Pilot Rock	1505	Cove	550	Shaniko	35
Lebanon	15740	Myrtle Creek	3465	Gearhart	1475	Mt Vernon	525	Lonerock	20
Dallas	14940	Boardman	3445	Depoe Bay	1410			Greenhorn	2
The Dalles	14480	Mt Angel	3395	Culver	1380	Under 500			
La Grande	13150	King City	3365	Rockaway Beach	1325	Gates	485	Portland St	ate
St Helens	12990	Nyssa	3285	Bay City	1320	Rivergrove	485	Populatio	
Comelius	11910	Hubbard	3220	Dunes City	1315	Fossil	475	Certified	
Gladstone	11495	Oakridge	3220	Heppner	1290	Bonanza	455	Census	
Ontario	11465	Dundee	3180	Cascade Locks	1235	Huntington	445		
Damascus	10625	Jefferson	3165	Siletz	1235	North Powder	445	July, 201	4
Sandy	10170	Bandon	3105	Gold Hill	1220	Mosier	440		
Newport	10095	Shady Cove	3015	Tangent	1195	Butte Falls	430		



Thank you!

The League and our member cities are always looking for ways to save local government and ultimately taxpayers' money. A permissive credit card partnership with the state, like the state purchasing program could be very beneficial to cities. We look forward to continuing the conversation.

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