

**Testimony for the House Committee on Education  
In Support of SB 187A  
May 18, 2015**

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Good afternoon Madame. Chair, members of the Committee, I'm Betty Reynolds, Vice President for Legislation, Oregon PTA. I had the pleasure of serving on the Student Data Privacy and Acceptable Use Workgroup, convened by the Oregon Education Investment Board, and Rep. Frederick. Oregon PTA appreciated that its voice was considered in this issue that is so important for parents and students. The diversity and quality of viewpoints considered, including the expertise of the OEIB, Oregon Department of Education, and Department of Justice, contributed to high quality legislative proposals.

Oregon PTA and National PTA support safeguarding student data through such provisions as third party vendor restrictions on marketing to kids via the use of data collected, selling data, or compiling profiles. We believe that the restrictions in SB 187A provide those safeguards to protect children and youth.

We encourage your support, and thank you, Representative Frederick, the Attorney General, and the OEIB for your leadership in this important issue.