



Microsoft IT Academy



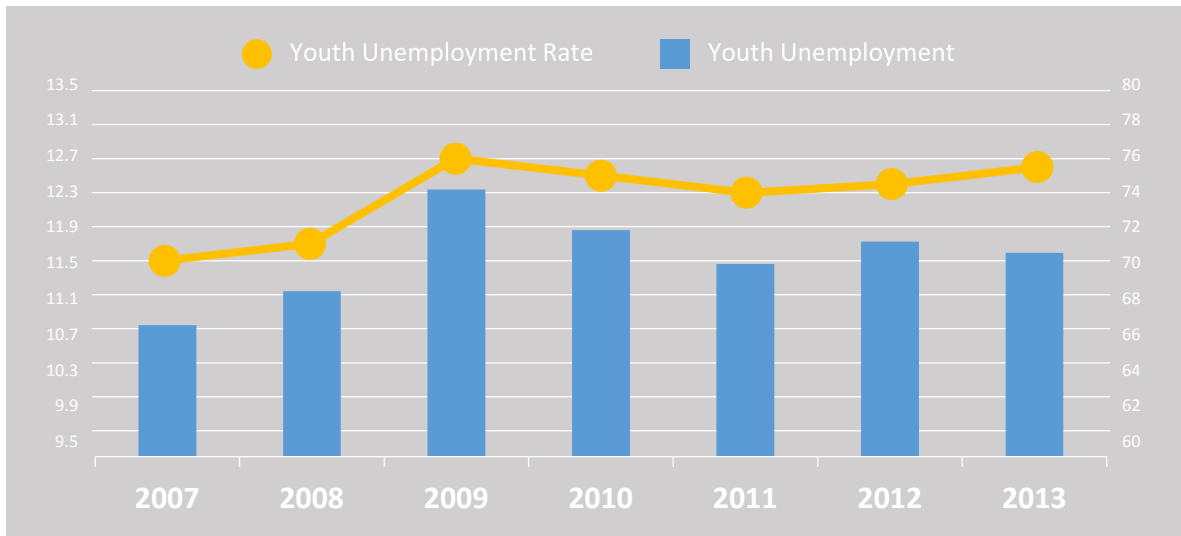
# Prepare students for the workforce

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Microsoft IT Academy



# Global skills gap: youth unemployment



“Fewest young adults in 60 years have jobs.”

— Time Magazine, Feb. 2012

“46% of young adults ages 18 to 24 are currently unemployed.”

— Pew Research Center, Feb. 2012

“Among 18- to 34-year-olds who are employed, less than half (46%) say they have the education and training necessary to get ahead in their job or career.”

—Pew Research Center, Feb. 2012

“Despite a dip in recent years, the youth unemployment rates globally are back on the rise.”

—International Labor Organization  
United Nations, 2013



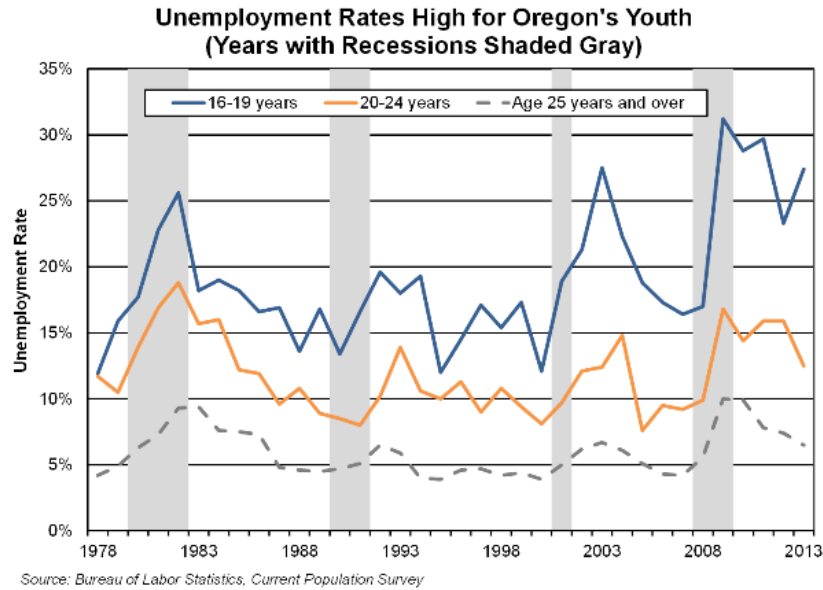
# Unemployment Rates High for Oregon's Youth

Tuesday, June 10, 2014

## Unemployment Rates High for Oregon's Youth

The Oregon Employment Department recently released a new report, *Endangered: Youth in the Labor Force*. One of the main findings of this report was the youth unemployment rate far exceeded, and still exceeds, the population as a whole.

In the graph below, notice the gray, shaded area farthest to the right. This marks the Great Recession of 2007 to 2009. During this time, the unemployment rate increased across the board, but youth experienced a much greater increase. In particular, those in the 16 to 19 year old age bracket were hit the hardest and their unemployment rate was 27.4 percent in 2013. For those in the 20 to 24 group, the rate was 12.5 percent. These rates continue to remain higher than the historic rates for youth.



In Oregon, the unemployment rate for young adults ages 16 to 24 is **17.8%**.<sup>3</sup>

The national unemployment rate is **7.5%**.<sup>1</sup>

In Oregon, the unemployment rate is **8.7%**.<sup>2</sup>

As of this month, there are 4,000 open jobs that require some Microsoft related skill.

More than half pay \$60,000!

# Value of skills

Technology is everywhere...

**50%** of today's jobs require some degree of technology skills.

Experts say that percentage will increase to **77%** in the next decade.<sup>1</sup>

**14M** estimated new jobs worldwide by 2015 due to spending on public and private IT cloud services.<sup>2</sup>

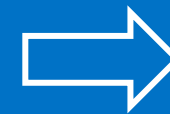
**50%** More IT opportunities than Computer degree science degree holders in US by 2020<sup>3</sup>

Over the next 4 years.<sup>4</sup>

**5.8M**  
Jobs will rise in  
IT employment



**51%**  
Of all IT jobs will  
be software related




**75K**  
New Business  
Created



# Microsoft skills are in demand – globally!

Microsoft Skills & Certifications advertised:  
"must have", "good to have", "nice to have"

IT jobs will grow from 35.6 million jobs in 2009 to 41.4 million jobs by end of 2014

Location				
Boston	780	449	639	10,588
Mumbai	227	161	203	1,266
Philadelphia	469	283	428	6,092
Amsterdam	336	163	363	1,570
Dubai	155	120	105	1,444
Toronto	572	330	507	7,157
Dallas	292	226	807	7,887
Shanghai	527	700	784	3,122
Sao Paulo	249	53	420	1,668
Sydney	402	380	344	2,326
Seattle	537	220	450	6,646

# Microsoft Skills are in demand –Oregon!

## Jobs in Demand by Technology



Microsoft Skills & Certifications:  
"must have"  
"good to have"  
"nice to have"

IT jobs will grow from 35.6 million jobs in 2009 to 41.4 million jobs by end of 2014



Location	Google	Apple	CISCO	Adobe	Microsoft
Portland	234	83	119	219	1857
Hillsboro	20	59	27	19	285
Beaverton	26	46	23	27	227
Salem	7	7	8	6	188
Eugene	11	5	6	12	141
Medford	5		3	6	123
Bend	6	5	4	4	122
<b>Oregon (all up)</b>	<b>466</b>	<b>282</b>	<b>236</b>	<b>376</b>	<b>4,209</b>

Source: Indeed.com, May 2015

# Top skills students need for future success

"IDC (International Data Corporation) research suggests that skills and competencies that support a **well-developed, civically competent student** are the same skills that will be widely in demand by employers in 2020 and beyond." – IDC White Paper sponsored by Microsoft<sup>1</sup>

**#1**

Oral and written communication skills\*

**#2**

Microsoft Office\*

**#3**

Detail-oriented\*

**#4**

Problem solving\*

**#5**

Self-starting/self-motivated

...

**#11**

Microsoft PowerPoint\*

...

**#13**

Microsoft

**Microsoft Office** was listed as a required skill **5 times** more frequently than all other software programs combined.

\*Indicates CIP (Communication, Integration, Presentation) skill.

Sources: <sup>1</sup>Skills Requirements for Tomorrow's Best Jobs—Helping Education Provide Students with Skills and Tools They Need, Doc#243853, October 2013



## Michigan

High Schools and  
Community  
Colleges

328/356



## West Virginia

High Schools

160



## Arizona

High Schools,  
Community  
Colleges

265/262



## Iowa

STEM schools:

150/100



## Indiana

High schools and  
Workforce  
development  
offices

150/101



## North Carolina

High school &  
community college

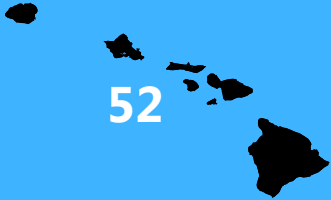
686/458



## Hawaii

Libraries statewide:  
first worldwide!!!

52



## Arkansas

High school &  
workforce

343/79



## Georgia

High schools

441/441



## Utah

High schools

150/99



## Alabama

High school

191/183



## Florida

High Schools

100/775



## Washington

High school and  
Libraries

1108/721



## Virginia

High school

364/376



## Louisiana

High schools

88/192



## Nebraska

High Schools

47/47



## Kansas

High Schools

150/135



IT Academy and Certifications



Ontario High School has been positively impacted by having access to The Microsoft IT Academy in many ways. As a teacher, I appreciate that the material is accurate and up-to-date and that I have access to on-line instruction when I personally need an update. The academy has also allowed me to easily differentiate instruction. I can now offer students the method of instruction that is best suited to their learning style. My students who prefer to work independently have been using the e-book. In the future I plan on using the on-line academy to supplement this. I also use the e-book material for those students who learn easier with direct instruction, the class works through the material together and it is easy to instruct from and the independent practice is great. Because the material is preparing them for a business based standard certification my students can see a true value to learning the material and have approached the content with more enthusiasm.

-Sharma Jones, CTE Teacher  
Ontario High School

# North Carolina, USA



June Atkinson  
North Carolina State Superintendent

“In today’s economy, providing the Microsoft IT Academy to high school students just makes sense.”

[Video](#)

	Pre-IT Academy 8/09 – 6/10	1 <sup>st</sup> Year of IT Academy 8/10 – 6/11	2 <sup>nd</sup> Year of IT Academy 8/11 – 6/12	3 <sup>rd</sup> Year of IT Academy 8/12 – 6/13
Number of total MOS certifications	21	8,794	43,630	53,731
Number of student MOS certifications	16	8,065	42,563	52,922
Number of teacher MOS certificates	5	729	1,148	809