

**PRELIMINARY** STAFF MEASURE SUMMARY

CARRIER:

Senate Committee on Environment and Natural Resources

REVENUE: No revenue impact

FISCAL: No fiscal impact

SUBSEQUENT REFERRAL TO:

Action:

Vote:

Yeas:

Nays:

Exc.:

Ayes, 56; Nays, 1--Komp; Excused, 3

Prepared By: Beth Reiley, Administrator

Meeting Dates: 4/27

**WHAT THE MEASURE DOES:** Deletes prohibition against advertising by unregulated producer engaged in small-scale on premises sale of raw milk directly to consumer.

**ISSUES DISCUSSED:**

**EFFECT OF COMMITTEE AMENDMENT:**

**BACKGROUND:** Under current law the sale of raw milk is prohibited except for the provisions in ORS 621.012 which provides an exception for small-scale on farm sales if the person selling the milk does not advertise it, milk is sold directly to the consumer at the premise where produced; and no more than two producing dairy cows, nine producing goats are located on the premise where the milk is produced.

House Bill 2446 would repeal ORS 621.012 (1), which prevents a person from advertising raw milk for sale.