

**Testimony for the Senate Committee on Judiciary
In Support of SB 187
April 15, 2015**

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Good morning Mr. Chair, members of the Committee, I'm Betty Reynolds, Vice President for Legislation, Oregon PTA. I had the pleasure of serving on the Student Data Privacy and Acceptable Use Workgroup, convened by the Oregon Education Investment Board, and Rep. Frederick. Oregon PTA appreciated that its voice was considered in this issue that is so important for parents and students. The diversity and quality of viewpoints considered, including the expertise of OEIB, Oregon Department of Education, the Department of Justice, contributed to high quality legislative proposals.

Oregon PTA and National PTA support safeguarding student data through such provisions as third party vendor restrictions on marketing to kids via the use of data collected, selling data, or compiling profiles. We believe SB 187 provides those safeguards to protect children and youth.

We encourage your support, and thank you, Representative Frederick, the Attorney General, and the OEIB for your leadership in this important issue.