

The Independent Business Voice for the Environment

www.e2.org

April 9, 2015

Energy and Environment Committee, Oregon State House of Representatives 900 Court St. NE Salem, Oregon 97301

## Dear Representatives,

As members of Environmental Entrepreneurs (E2) we write to encourage your support for the pricing of carbon pollution. As business leaders in Oregon, we know that the bottom line drives business and investment decisions. The market signal created by a carbon program will provide the right economic incentive for clean technology companies to do more business in Oregon.

E2 is a nonpartisan, national community of business leaders who promote sound environmental policies that grow the economy. We are entrepreneurs, investors, and professionals from every sector of the economy who collectively have been involved in the financing, founding or development of more than 1,700 companies that have created more than 570,000 jobs. Our members manage billions of dollars in venture and private equity capital that will flow over the next several years into new companies in Oregon and beyond.

As a national organization, we have compared Oregon's economic growth with other states. We have found that Oregon, which is a leader in traditional green jobs[i], is not ranking competitively on E2's Clean Energy Jobs Report. In fact, Oregon only ranked 24th of 50 states for new clean energy jobs announced in 2014.[ii]

## Global Cleantech 100 by State in the USA



CALIFORNIA, PACIFIC NORTHWEST & ROCKY MOUNTAINS 111 Sutter Street, FI 20 San Francisco, CA 94104 TEL 415 875-6100 FAX 415 875-616

**NEW YORK & NEW ENGLAND** 40 West 20th Street New York, NY 10011

MID-ATLANTIC 1152 15th Street NW. Suite 300 Washington, DC 20005

**MIDWEST** 20 N Wacker Drive, Suite 1600 Chicago, IL 60606 TEL 212 727-2700 FAX 212 727-17; TEL 202 289-6868 FAX 202 289-10( TEL 312-663-9900FAX 312-332-190

100

While Oregon has fallen behind in cleantech investment and jobs, other states and regions with carbon reduction initiatives are growing their cleantech sectors rapidly. Cleantech Group releases an annual Global 100 list of the top cleantech companies in the nation, and you can see above, the clear leadership of Northeast states and California in attracting innovative companies. This leadership arises because the two locations are the only regions in the U.S. where carbon reduction programs have been implemented. Oregon's under-representation on this list makes clear that we need a more robust market signal to attract the kinds of companies who are building the next generation of economic growth.

Investment dollars are following these companies as well. Between 2006 and 2013, California clean-tech companies accounted for the most venture capital of any state — both by number of deals and total dollars raised. In 2013 alone, California drew 48 percent of the nation's cleantech investments, and 30 percent of the number of deals.[iii]

With these new investments and new companies come new jobs. Just one part of the cleantech economy - America's solar industry - now employs more people than Apple, Google, Twitter, and Facebook *combined*.[iv] In fact, turning back to E2's Clean Energy Works for Us Report, we find that overall more than 233,000 jobs have been announced at more than 700 clean energy projects in just the last three years. If Oregon wants to be a leader in this rapidly growing sector, it will need new policies.

A market based carbon pollution program for Oregon will bring more investment dollars and help bring new cutting-edge businesses to our state, bringing with them high-paid jobs, more business opportunities, and pollution reduction. E2 members – whether involved in the cleantech industry or in other sectors – know that a carbon program is good for the economy and good for the environment.

Please support implementation of a carbon program and help Oregon become a leader in innovation, clean technologies and remain a beautiful place to live and do business.

Sincerely,

Mary Solecki Western States Advocate mary@e2.org

- [i] http://www.epi.org/publication/bp349-assessing-the-green-economy/
- [ii] http://cleanenergyworksforus.org/wp-content/uploads/2015/03/2014 Q4 Report FINAL.pdf
- [iii] Cleantech Group i3 Investment Database. Available at: http://www.cleantech.com/i3/
- [iv] http://ecowatch.com/2015/03/10/rhone-resch-solar-shattering-year/