

Moonshine Events, LLC
25 NW 23rd Place, Suite 550
Portland, OR 97210

April 7, 2015

Business and Labor Committee
Re: Public Hearing on HB 3186

Dear Chair Rep. Holvey and Business and Labor Committee Members:

We are writing to express our full support of House Bill 3186 which is currently under consideration by this committee.

Moonshine Events LLC is an Arts & Music festival producer, founded in 2012. Moonshine hosts thousands of participants from all over Oregon as well as hundreds from outside of the country and state at our annual "What The Festival" summer event, held in rural, central Wasco County. What The Festival has been growing substantially, year after year with an anticipated attendance of over 4,000 this upcoming June. Our participants pay on average of \$250+ to attend our festival, thus netting a healthy contribution to the central Wasco county and Oregon economies annually. Not only do we employ hundreds of Oregonians at our annual event, our participants contribute to the local economies as they travel into the county from outside the county, state and country.

Because our festival is only hosted once per year, a substantial amount of effort is needed to promote and advertise our event throughout the year. As with the nature of almost all businesses these days, our promotional and advertising efforts take place online via our Internet website as well as our social media presence. With HB 3186, the current language will be modified slightly to allow for such an online presence to occur year round without ambiguity in the law by just the existence of a website. This bill preserves the local permitting process as we are still required to seek and meet the annual permit application framework and process.

Along with the language to clarify online presence, HB 3186 also clarifies that permanent development on sites for outdoor mass gatherings is regulated by state and local land laws, not the outdoor mass gathering statutes.

We believe these revisions update an outdated regulatory framework and help correct a potential ambiguity in the statute. It is a practical solution that allows companies like Moonshine Events to continue to grow and promote events and festivals, which in turn, bring an influx of economic development into the communities in which they are held.

Thank you for consideration.

Sincerely,

W. Glen Boyd
Executive Producer
Moonshine Events, LLC

