



House Education Committee
Oregon State Legislature

April 2, 2015

Dear Chair Doherty and Education Committee Members,

On behalf of the Oregon Farm to School and School Garden Network, representing over 500 stakeholders in Oregon, I am writing to express our support for House Bill 3363-3 to end junk food marketing in schools and to ask you to vote in support of the Bill.

Oregon has been a national leader in promoting and providing healthy foods in schools. In 2007, legislators passed laws removing junk foods from Oregon schools and launching Oregon's nationally-recognized Farm to School program, which brings healthy, local products into cafeterias and teaches kids healthy eating habits through farm and garden based education and nutrition education. We have made strong investments in providing students with healthy foods in schools and educating and encouraging them to make healthy food choices, and junk food marketing in schools only undercuts those efforts.

We should be ensuring that all Oregon schools are only promoting healthy foods in their cafeterias, classrooms, and hallways. We know that children are highly influenced by marketing, and that they learn a lot from their school environment. Marketing of junk food in the school environment encourages unhealthy eating habits. We should be using all of our resources and tools to teach kids healthy food habits and not allow marketing which directly contradicts what we want to encourage.

Please vote in support of House Bill 3363-3.

Megan Kemple,
Oregon State Lead, National Farm to School Network
Co-Lead, Oregon Farm to School and School Garden Network