



To: House Committee on Education
From: Oregon School-Based Health Alliance
Date: April 2, 2015
Re: Support HB 3363-3

Dear Chair Doherty and Education Committee Members:

The Oregon School-Based Health Alliance is a statewide membership organization for school-based health centers (SBHCs) in Oregon. We are also a member of the Healthy Kids Learn Better Coalition and believe that healthy school environments are a critical part of supporting kids' learning. SBHCs work in schools every day to keep kids healthy, learning, and thriving, providing primary, behavioral, preventive and mental health care.

Because of the rise in childhood obesity and the risk of associated health problems that can create barriers to learning, many SBHCs have chosen to focus special attention on obesity prevention activities, including nutrition education. Junk food marketing in schools is inconsistent with these efforts. The more consistent that adults can be about factual health information, the more likely it is to positively impact children and teens, so we support removing advertising of unhealthy foods from the school environment. We urge you to join us in support of HB3363-3.

Thank you for your commitment to Oregon's children and youth.

Maureen Hinman, Policy Director
Oregon School-Based Health Alliance