

# Expanded fruit and vegetable access for women, children and seniors

**SB 700** Provides assistance/incentives to low-income seniors, women and children to purchase fresh, unprocessed, locally grown fruits, vegetables and herbs from farmers' markets or roadside stands for themselves and their families.



The **Senior and WIC Farm Direct Nutrition Programs (FDNP)** encourage the purchase of fresh fruits and vegetables and promote them as a part of the daily diet of low-income seniors, women and children in Oregon.

These programs issue vouchers for fresh fruits and vegetables that also support local agriculture by expanding consumer base for over 700 small and mid-sized farmers across the state.

Currently, only about 20-30% of eligible seniors, women, and children are receiving these fruit and vegetable vouchers.

In addition, new federal grant opportunities could allow state dollars for fruits and vegetables to be matched for SNAP in farmers markets or grocery stores, doubling the value of the state commitment.

SB 700 will provide additional funds for WIC and Senior Farm Direct, as well as set aside money to explore additional fruit and vegetable match opportunities, helping seniors, women, children, and farmers to thrive. This is a win-win investment in the health of Oregonians.

**An allocation of \$500,000 would help jump-start efforts to improve the health and nutrition of many families in Oregon.**



For more information:  
Patti Whitney-Wise, Executive Director  
[patti@oregonhunger.org](mailto:patti@oregonhunger.org)



Oregon Hunger Task Force

*Creating Policies for a Hunger-Free Oregon*