Joint Ways and Means Presentation

Oregon Advocacy Commissions Office Budget 2015 - 2017

MARCH 25, 2015



OACO



- Mission: to support the work of
 - Asian & Pacific Islander Affairs (OCAPIA)
 - Black Affairs (OCBA)
 - Hispanic Affairs (OCHA)
 - Commission for Women (OCFW)
- Goals: Working together for the success of Oregon communities of color and women
- Historical perspective:
 - Gov Hatfield 1964 est. Commission on Status of Women
 - o Gov Atiyeh 1983 est. OCFW, OCBA, OCHA
 - Gov Kitzhaber 1995 est. OCAA

Providing essential expertise





- Invited testimony on the importance of the equity lens before OEIB.
- Testimony on Equity in the School Funding Formula before the Oregon School Funding Task Force
- Recruiting diverse candidates for Oregon boards and commissions

Essential infrastructure



Leveraging volunteers with highly specialized knowledge and experience, totaling over 20,000 hrs/biennium

- 36 preeminent community leaders appointed by the Governor, each committed to the success of our state & communities
- 8 equally committed legislators appointed by the President of the Senate and the Speaker of the House



Serving growing communities

Growth in Communities of Color:

- •In 2013 the population of communities of color in Oregon had grown to 12% Hispanic, 4% Asian and 2% Black.
- •\$0.16 is the current cost per person represented by the Advocacy Commissions among API, Black, Hispanic Oregonians and women.

GOALS



Working together for the success of Oregon communities of color and women

- Overview of goals:
 - Build legislative advocacy in the OAC's 6 strategic areas
 - Broaden the scope of research and partnerships for public policy internships on strategic issues
 - Develop partnerships in support of policy research, with government and community partners.
 - Grow leadership with mentoring and internships.
 - Integrate community engagement using interactive strategies and tools into all OAC statutory work.

Commission Program Areas



Our current initiatives

Proposing policy. The Commissions authored and are championing HB 2226 on confidential name change for domestic violence survivors, and an Executive Order on gender parity for Oregon Boards.

Education equity briefs. We're writing a series of key policy briefs with the Oregon Education Investment Board (OEIB) on disproportionate discipline, English Language Learners, and teacher diversity.

Wage equity and status report. In partnership with BOLI we researched new census data for factors influencing wage equity including race, education, and job class. We reported our findings to BOLI's Council on Civil Rights and in the OCFW 2013 Status of Oregon Women Report.

Legislative advocacy. With community partners, the Commissions are talking with legislators and testifying on issues essential for success of all Oregonians.

Strengthening hate crime protections. In collaboration with DOJ Office of Civil Rights, and the Governor's Office we researched Oregon's protections from hate crimes and produced a report that is the basis of Commission support for policy that strengthens all remedies for victims of hate.

Growing tomorrow's leaders

The Advocacy Commissions work to grow the number and influence of leaders of color and women within all branches of state government, its key initiatives, departmental leadership, and policy work. To do that the Commissions reach out to youth, communities of color, and women to instill the desire to serve and create pathways to leadership.

The Oregon Women Firsts poster highlighting Oregon's diverse group of First Women Leaders throughout its history and distributed to every middle school statewide. OCRV in sponsorship with the PSU Center for Women, Politics and Policy

The New American Voters Project: Commissioners and community partners registered over three thousand new voters during naturalization ceremonies and community events. OCHA and OCAPIA working with the Secretary of State's Office.

The Governor's Diversity and Inclusion Kitchen
Cabinet: the Advocay Commission leadership
joined the Cabinet of State leaders who plan and
direct diversity outreach, recruitment and retention
statewide. OCAPPA, OCBA, OCHA, OCTW

Success with community partners

The Advocacy Commissions work collaboratively with community and governmental partners to pursue their missions. Together they plan legislative advocacy, host joint legislative days at the Capitol, conduct voter registration, hold community and business forums, and conduct research.

Our partners include:

- Asian Pacific American Network of Oregon (APANO)
- . Urban League of Portland
- . Oregon Latino Health Coalition
- · Oregon Latino Agenda for Action (OLAA)
- . League of Women Voters
- American Association of University Women (AAUW)
- . Center for Intercultural Organizing (CIO)
- · Governor's Office on Diversity and Inclusion

"I strongly support partnering with the Oregon Advocacy Commissions as well as other government, educational and civic organizations in support of public policy internships. These partnerships leverage collective knowledge and expertise in civil rights and serve to help ensure equality for all Oregonians."

- OREGON ATTORNEY GENERAL ELLEN ROSENBLUM

Policy research and analysis

The Advocacy Commissions provide Masters, PhD, and Law students with public policy internships addressing our priority areas. Topics include:

- · Hate crime protections
- · Minority procurement contracting
- · Health outcomes
- Wage equity
- · Education gaps
- Fair housing

The internships are conducted jointly with state partners and the Governor's Office to research statistics, best practices, or policies; analyze gaps and trends; produce reports used by the Advocacy Commissions and their partners to inform new policies, strategic approaches and legislation.

"As a law student, the internship on hate crimes was important to me because it helps my goal of creating positive change in society with visible results."

> WESLEY GARCIA, WILLAMETTE UNIVERSITY COLLEGE OF LAW STUDENT, INTERN FOR OCHA and OCBA

Advocacy

Leadership

Partnership

Internship

Advocacy Commission Programs

8

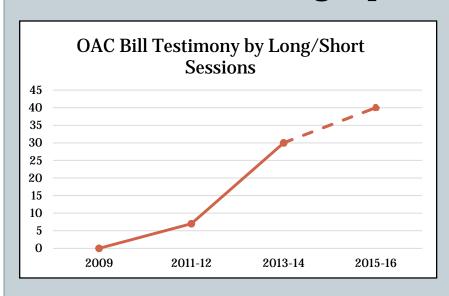
- Advocacy
- Public policy research
- Leadership development
- Partnership

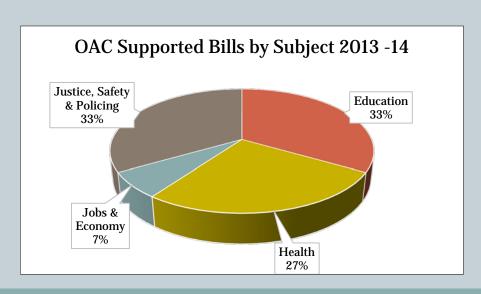


Advocacy 2013-2014



OAC Testimony 20 bills 2013 session, 10 bills 2014 session in 6 strategic priority areas:





Advocacy 2013-15



To support the legislative advocacy of the four Commissions, the OACO tracked and regularly reported to the Commissions on:

- more than 100 bills of interest in 2013
- more than 60 in 2014

OACO supported 4 OACs to prepare and deliver testimony for legislative hearings at the highest level since 2005.

The Office supported first legislation proposed by OACs:

- OCBA legislation on Hate Crimes
- OCFW legislation allowing domestic violence survivors changing names to begin a life free of their abusers.

2013-14 OAC bill testimony



Oregon Advocacy Commissions

www.oregon.gov/OAC/Pages/Advocacy

and colle

The Oregon Advocacy Commissions

(OACs) give underrepresented populations a voice in policymaking. We maintain an independent voice with in state government, collaborating with the Governor, legislators and community partners on key equity issues and liting lesser known but important policy areas into prominence with our advocacy. In the 2013 and 2014 sessions the OACs supported 30 bills with testimony and letters of support for hearings, 87% of which passed.

Commission on Asian and Pacific

oregon.gov/ocapia
Commission on Black Affairs

oregon.gov/ocba

Commission on Hispanic Affairs

oregon.gov/ocha
Commission for Women

oregon.gov/octw



Education

The primary strategic priority of each of the four Advocacy Commissions is addressing education disparities pre-kindergarten through higher ed and the trades.

2013

SB 739, ODE Consultation on Oregon History, Testimony (OCAPIA, OCBA, OCHA,

HB 3409A. Special Certificate for Natural Hair Care, Testimony (OCAPIA, OCBA, OCHA, OCFW)*

HB 2787. Tuition Equity, Letter of Support, Letter of Appreciation (OCHA) *

201

HB 4084. Community Colleges to Provide Child Daycare for Students, Testimony (OCBA. OCPW)

HB 4090, Grants to Expand School Lunch Programs, Testimony (OCBA, OCHA, OCFW)* (additional bills cominued on back)

Jobs and the Economy

Policies that affect wage equity, jobs, careers, diverse workforce and leadership small business, poverty, and attainment are part of the OAC's strategic priorities.

2013

SB 744, Pay Equity Study, Testimony (OCFW) *

HB 2212, Small State Procurement Contracting, Testimony (OCAPIA, OCHA) * HB 2669, Intern Protections at Work, Testimony (OCAPIA, OCHA, OCHA, OCHA) *



Health/Healthcare

OAC's strategic priorities include access to care, health coverage, culturally competent care, health education, and better health outcomes for all.

2013

HB 2134, Collection of Health Data by Race, Ethnicity, Testimony (OCAPIA) *

HB 2611, Culturally Competent Care, Testimony (OCAPIA, OCBA, OCHA, OCFW) *

2014

SB 1511A, Radon Testing and Abatement in Schools, Testimony (OCPW)

SB 1542, Home Care Registry, Testimony (OCFW)*

(additional bills continued on back)



Overrepresentation in justice and corrections, hate and stalking protections, profiling, community policing and training, and access to justice are essential issues for the OACs.

2013

SB 560, End Racial Profiling, Testimony (OCAPIA, OCBA, OCHA)

HB 2226 Domestic Violence Survivor Name Change Anonymity, drafted by OCPW *

2014

HB 4054A, Renaming Ballot Measure for Short-Term Driver Card, Letter of Support (OCAPIA, OCBA, OCHA, OCPW)

HB 4086, Exempt Personally Identifiable Information Collected by Mass Transit Electronic Fare System, Testimony (OCPW) *

(additional bills continued on back)

OAC Supported Bills 2013-2014



Indicates that bill passed

Public Policy Research

(12)

"Anecdotal evidence gets our attention but when it comes to making policy decisions, there is a need for a sense of scale, for details to back up the stories."

- Representative Lew Frederick

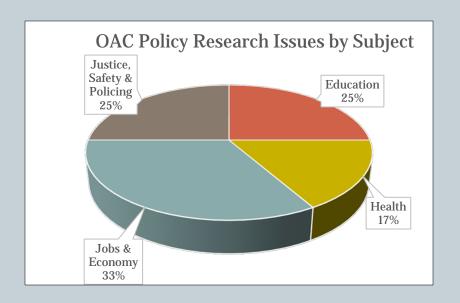
Policy Research & Analysis



The OAC's statutory missions include study of issues challenging the success of their constituent communities.

The goals of the research:

- provide essential data
- practice review and analysis, and
- recommendations for policy improvements in areas of strategic interest to the Commissions.



2013-15 OAC research outcomes



Oregon Advocacy Commissions' Public Policy 2013–15 Work Research

The Oregon Advocacy Commissions (OAC)

and public policy research go together. It is part of our statutory missions. The goal of the research is to provide essential data and practice review, analysis, and recommendations for policy improvements in areas of strategic interest to the Commissions. The research is in collaboration with the OAC's. state and community partners and Oregon Universities.

Commission on Asian and Pacific Islander Affairs oregon.gov/ocapia

Commission on Black Affairs oregon.gov/ocba Commission on Hispanic Affairs

oregon.gov/ocha Commission for Women

oregon.gov/ocfw



The primary strategic priority of each of the 4 Advocacy Commissions is addressing education disparities among students of color and women. The future of Oregon depends on successful education for all Oregonians from pre-kindergarten through higher education and the trades.

Disproportionate discipline in schools: Prepared 2 white papers comparing national and local successful models, and school policy remedies shown to decrease exclusion for students of color while maintaining classroom discipline. Partners: OCBA with the Oregon Department of Education (ODE), Oregon School Discipline Advisory Council, Governor's Office, and Willamette School of Law. (additional bills continued on back)



Overrepresentation of communities of color in the justice and corrections systems, hate crime and stalking protections, profiling, sentencing, community policing and training, death penalty concerns, human trafficking and access to justice are strategic issues for the Oregon Advocacy Commissions.

Status of hate crime protections in Oregon. Preparatory to proposing legislation researched and prepared white namer on hate crime statutes

"The sound, comprehensive studies now emerging from the internship program at the office of the Advocacy Commissions...have increased the capacity, the efficiency and the effectiveness of the commissions themselves, and their value to the communities they represent and the State as a whole." — REP. LEW FREDERICK

reporting and training in Oregon; review and analysis of the statutory language to identify and propose areas for improvement.

Partners: OCHA and OCBA with the DOI Civil Rights Unit, the Governor's Offices of Diversity and Public Safety, and Willamette Law School.

(additional bills continued on back)



Healthcare

Access to care and health coverage, culturally competent care, health education, health disparities, and better health outcomes for all are part of the strateaic work of the Advocacy

Oregon Migrant and Seasonal Farmworker Health Status Report, Literature review and analysis of health status studies and articles on migrant farmworker health in Oregon in areas including: healthcare access, cancer, chemicals exposure. oral health, reproductive health, and prenatal care

Partners: OCHA with the Oregon Health Authority Office of Multicultural Health Services (now OHA Office of Equity and Inclusion) and the Governor's Office.



Jobs and the Economy

Policy that affects wage equity, labor trafficking career naths diverse workforce and leadership, small business development, respectful workplaces and attainment is part of the strategic work of the Advocacy Commissions for lobs and the economy

Disproportionate attainment for tradespeople of color from Apprentice to Journeyman: Developed 2 white papers analyzing BOLI/PSU data on matriculation and progress among tradespeople of color leading to their graduation to Journeyman status, review of national models of success, and recommendations for policy, training and oversight. Partners: OCBA with BOLI Apprenticeship Program, the Governor's Office on

Workforce, the PSU Hatfield School and Lewis and Clark Law School. (additional bills continued on back)

"Oregon Advocacy Commissions are making a positive difference in the lives of Oregonians. They work to give underrepresented populations a voice, investing time and energy to conduct development to make our state stronger and

- OREGON LABOR COMMISSIONER BRAD AVAKAN

Public Policy Research 2013-15

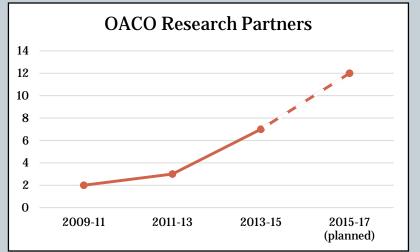
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In the 2013-15 biennium the Commissions increased the numbers of policy research projects in key areas and grew their state partners to the

highest levels in their history.

State partners now include:

- Governor's Office
- Education ODE, OEIB
- Justice DOJ, US Attorney's Office
- Labor BOLI
- Equity data State Library Reference Division



Policy Research Reports

16

2015 Research Project between OCBA and BOLI Apprenticeship Division

Excerpt from Status Report on the Disproportionately High Numbers of Terminations among African American Apprentices with an Exit Date between 2006 and 2010

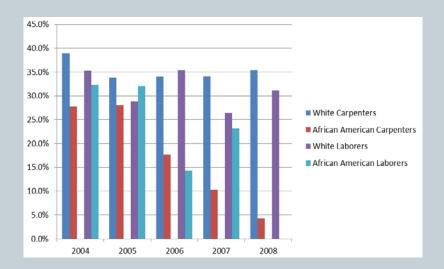
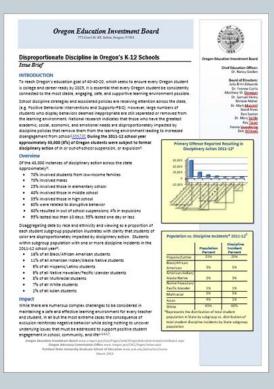
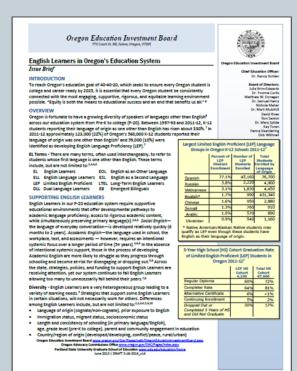


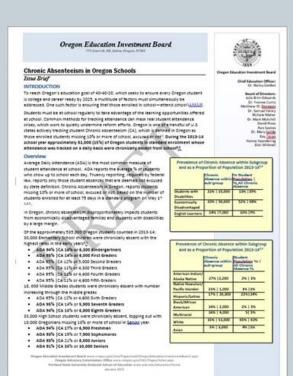
Chart 3: Completion Rates for White, Non-Hispanic and African American Apprentices in Carpenter and Laborer Apprenticeships

Issue Briefs









Creating a series of 7 Issue Briefs on a number of key subjects.

Growing Backlog of Research Projects

18

Most of the state partners are now repeat customers with 2 to 4 public policy interns. This has caused a growing backlog for new projects due to staffing capacity. Addressing this backlog would double the OAC's public policy research projects per biennium, from 7 to 14. **The OACO budget requests a Policy Analyst to handle this growth in research and related advocacy.**

In 2015 the backlog includes:

- 6 Health-related public policy research topics with the Regional Health Equity Coalitions
- DOJ/Oregon Law Center research project on stalking protections
- State Library research partnership with OCFW developing reference and data analysis for public policy affecting women of color, women in poverty, and their families
- Criminal Justice Commission partnership with OCAPIA, OCBA and OCHA regarding collective racial impacts on victims of crimes

Public Policy Research

19

"The sound, comprehensive studies now emerging from the internship program at the office of the Advocacy Commissions...have increased the capacity, the efficiency and the effectiveness of the commissions themselves, and their value to the communities they represent and the State as a whole."

- Representative Lew Frederick

Leadership Development

20

Annual OCFW Women of Achievement Awards

 Honoring Oregon's finest women leaders in business, arts, science, education, and public service

• Current honorees:

- × Peg Malloy
- × Lisa Schroeder
- Cheryl Strayed
- × Jill Tanner
- **x** Joanne Verger



Leadership Development



Roosevelt HS Rough Writers history project at OCBA



Leadership Development



Recruiting diverse candidates for Oregon boards and commissions including:

- DHS' Domestic Violence Prevention & Response Task Force
- Oregon Massage Board

Co-sponsoring leadership development training with community and business partners for communities of color and women:

- APANO
- APACC/Partners in Diversity
- National Black Caucus Conference
- US Hispanic Leadership Institute (USHLI)
- White House Initiative on AAPI (WHIAAPI)

Partnership



Commissions' community partners include:

- Asian Pacific American Network of Oregon (APANO)
- Asian Pacific American Chamber of Commerce (APACC)
- Urban League of Portland
- Center for Intercultural Organizing (CIO)
- Oregon Latino Health Coalition (OLHC)
- Oregon Latino Agenda for Action (OLAA)
- League of Women Voters (OLWV)
- American Association of University Women (AAUW)

Partnership



Commissions' state partners include:

- Governor's Offices of Diversity & Inclusion, Public Safety & Workforce
- Bureau of Labor & Industries (BOLI), Apprenticeship & Training Division
- Criminal Justice Commission (CJC)
- Department of Justice
- Oregon Department of Education (ODE)
- Oregon Education Investment Board (OEIB)
- Oregon State Library
- U.S. Attorney's office

Public Policy Research (continued)

25

"I strongly support partnering with the Oregon Advocacy Commissions as well as other government, educational and civic organizations in support of public policy internships. These partnerships leverage collective knowledge and expertise in civil rights and serve to help ensure equality for all Oregonians."

- Oregon Attorney General Ellen Rosenblum

Current 2013-15 Organization Chart



GOVERNOR

(Appointments)

ASIAN & PACIFIC ISLANDER AFFAIRS

9 community leaders 2 legislators

BLACK AFFAIRS

9 community leaders 2 legislators

HISPANIC AFFAIRS

9 community leaders 2 legislators

WOMEN

9 communityleaders2 legislators

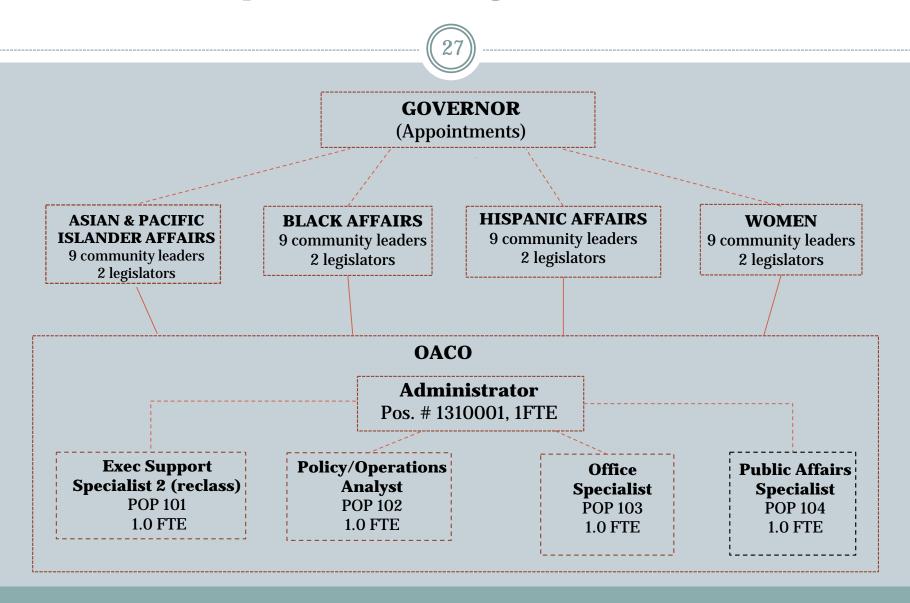
OACO

Administrator

Pos. # 1310001, 1FTE

Exec Support Specialist 1 1.0 FTE

Proposed 2015-17 Organization Chart



How are we doing?



Key Performance Measures (KPMs)

Customer Satisfaction

Overall Quality 97% satisfaction rating

Biggest challenge:

Timeliness by staff in responding to Commissioner requests

15 Best Practices Indicators – Advocacy Commissions

100% achievement rating

Major Budget Drivers & Environmental Factors

(29)

Joint Ways & Means' question to the OACs in 2013: "What resources do you need to fully fulfill your statutory mission and duties?"

In response the Advocacy Commissions worked with the Governor's Office and DAS HR to conduct a year-long review of staff support for statutory mission in Advocacy, Public Policy Research, Leadership Development and Engagement with constituent communities.

The OACs are requesting the Legislature's help for additional resources to implement the resulting staffing plans and related POPs.

Program & Service Changes 2005 - 2015



- Growing OAC need for assistance with bill writing, bill analysis, testimony and public policy research, quadrupled in 4 years
- Backlog of research topics slowed by staff bandwidth
- Emerging OAC Committee structure and required staffing for 100 additional committee meetings per biennium
- Growing need to communicate with their constituent communities statewide

OACO's POPs



- Growing interagency collaboration. Reclassification of an Executive Support Specialist
- Increasing OAC policy research and advocacy. Addition of an Operations and Policy Analyst 3
- **Building OAC policy committee support.** Addition of an Office Specialist 1
- Focused community/partner engagement. Addition of a Public Affairs Specialist 2

Major Changes since 2005



- •In June 2005, the Commissions were re-funded under the combined administration of the Advocacy Commissions Office (OACO) with 2 FTE after a two-year period of no funding and no staffing.
- •In 2006, the OACO was fully staffed with 2 FTE in Salem.
- •**Between 2009 13** the OACO maintained stable staffing and reduced its budget in accordance with required reductions.
- •In 2013 the population of communities of color in Oregon had grown to 12% Hispanic, 4% Asian and 2% Black.
- •**Between 2013 15** the OACs increased legislative advocacy by 400% (from 6 to 30 bills), public policy research by 250% (from 2 to 7 projects), state partnerships by 150% (from 3 to 7).

Contain Costs & Improve Programs

33

Maintaining budget efficiencies including working from mobile phones only, small office footprint, building robust distance meeting supports for 4 Commissions.

Improving Programs:

- Leveraging state partner equity data and partnerships for public policy research outcomes
- Building policy related data with new State Library reference support
- Growing community meetings and engagement with constituent communities statewide

Oregon Advocacy Commissioners, Joint meeting of the OACs August 2014



