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CHAIR MCKEOWN, VICE-CHAIRS GORSEK AND DAVIS, AND MEMBERS OF THE TRANSPORTATION AND ECONOMIC DEVELOPMENT COMMITTEE

Thank you for your consideration on **HB 3027**.

While Oregon has several specialty license plates, none have ever highlighted the important, iconic state landmark of Mt. Hood, one of the most visited destinations in our state. It is important that Oregon showcase its natural beauty – that's why I am asking you to support the creation of a specialty license plate featuring Mt. Hood. Not only will the Mt. Hood license plate represent the pride Oregonians have in their state landmarks, but it will also support Oregon's tourism industry – a vital contributor to our state's economy.

The Mt. Hood region is home to world-class recreation: Year-round skiing, hiking, cycling, and mountain biking to name just a few. These activities draw national and international tourism that supports local business growth, entrepreneurship, and overall economic development.

HB 3027 directs monies from license plate sales to support bicycle/pedestrian tourism in the Mt. Hood region. With this funding, communities across the region will be able to improve bicycle/pedestrian safety and infrastructure, and also support local economic growth and development.

Please support **HB 3027** – a bill that has received widespread support throughout the region and the state.



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