



CITY OF

PORTLAND, OREGON

Charlie Hales, Mayor
Amanda Fritz, Commissioner
Nick Fish, Commissioner
Dan Saltzman, Commissioner
Steve Novick, Commissioner

March 13, 2015

Caddy McKeown, Chair
House Transportation and Economic Development Committee
900 NE Court Street, HR E
Salem, OR 97301

Dear Chair McKeown and Members of the Committee:

We write in favor of HB 2072 and HB 2898, which expand cost-effective incentives for Oregon's growing film and video production industry.

The Oregon Production Investment Fund (OPIF) is a crucial investment tool which supports our creative economy and allows Oregon to compete nationally for film and television projects. Given the level of demand for film and television tax credits, raising the cap will result in more out-of-state investments in our local economy.

Film and television productions create jobs by hiring local crews and staff. These projects also encourage further development of our skilled industry workforce for future productions here in Oregon. The economic impact is multiplied at the local level as production crews patronize local businesses for goods and services, which provides significant revenue for neighborhood small businesses and suppliers. Film and television projects have also helped Portland's animation, digital media, and commercial production industries grow and thrive. Finally, the film, television, and animation industries all generate positive press and help market the region.

There is a lot of potential for further growth in the film and television industry in Oregon. In order to remain competitive in this industry, Oregon must grow these incentive programs. The OPIF is currently fully utilized, limiting the ability of the state to successfully attract new film and television productions that create quality jobs and build Oregon's national and international brand.

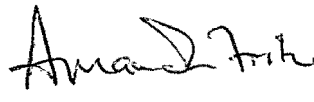
HB 2072 and HB 2898 provide opportunities to create jobs, train our workforce, and support home-grown talent. We urge your support.

Thank you for your consideration.

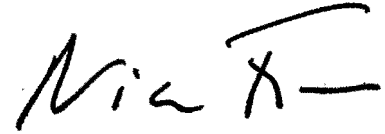
Sincerely,



Charlie Hales
Mayor



Amanda Fritz
Commissioner



Nick Fish
Commissioner



Dan Saltzman
Commissioner



Steve Novick
Commissioner