

February 27, 2015

The Honorable Brian Clem, Chair House Rural Communities, Water, and Land Use Committee 900 Court St. NE, H-284 Salem, Oregon 97301

Dear Chair Clem and Committee Members:

The Greater Gresham Area Chamber of Commerce writes to extend our full support for House Bill 2652, which would correct a longstanding technical and definitional error in the legislation governing the Strategic Investment Program.

The Strategic Investment Program is a critical statewide economic development tool that helps Oregon be competitive in attracting major traded-sector employers to our state. As a local Chamber of Commerce, we know how important it is to be competitive nationally and internationally in bringing major investments to our state.

Unfortunately, due to the methodology by which land is distinguished as "urban" or "rural" under the current statute, the program does not always provide for a fair and even playing field when it comes to the ability to compete for these investments on the regional level.

Under current statute, the defining quality of "rural" land hinges not on whether it exists within the current Portland Metropolitan Area Urban Growth Boundary (UGB), but on whether or not it did when the statute became effective in 2002. That means some land parcels on the other end of the region, now well within the UGB, are able to offer a lower cap for property tax purposes than urban land in our area of the region. That is both unfair and unnecessary, and we support an even playing field for all urban land in the region.

As an additional benefit, making this small but important change would also make the Strategic Investment Program's urban and rural definitions the same as those within the Enterprise Zone, which would add consistency and predictability to our economic development efforts. Thank you for your consideration.

Sincerely,

Bob McDenald

Bob McDonald Acting Executive Director Gresham Area Chamber of Commerce