

**PRELIMINARY** STAFF MEASURE SUMMARY

CARRIER:

House Committee on House Agriculture and Natural Resources

**REVENUE:** No revenue impact

**FISCAL:** May have fiscal impact, statement not yet issued

**SUBSEQUENT REFERRAL TO:** None

**Action:**

**Vote:**

Yeas:

Nays:

Exc.:

**Prepared By:** Chuck Gallagher, Administrator

**Meeting Dates:** 2/24

**WHAT THE MEASURE DOES:** Deletes prohibition against advertising by unregulated producer engaged in small-scale on-premises sale of raw milk directly to consumer.

**ISSUES DISCUSSED:**

**EFFECT OF COMMITTEE AMENDMENT:**

**BACKGROUND:** Oregon law prohibits unregulated producers who are engaged in small-scale, on-premises sale of raw milk from advertising the milk for sale.

House Bill 2446 would remove the prohibition against unregulated producers engaged in small-scale, on premises sales from advertising the sale of raw milk directly to consumers.