

**Testimony for the House Committee on Education  
HB 2709, 2710, 2711, 2712  
February 5, 2015**

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Good afternoon Madame Chair, members of the Committee, I'm Betty Reynolds, Vice President for Legislation, Oregon PTA. I had the pleasure of serving on the Student Data Privacy and Acceptable Use Workgroup, convened by the Oregon Education Investment Board, and Rep. Frederick. Oregon PTA appreciated that its voice was considered in this issue that is so important for parents and students. The diversity and quality of viewpoints considered, including the expertise of OEIB, Oregon Department of Education, Department of Justice, contributed to high quality input on Rep. Frederick's bills.

Oregon PTA and National PTA support safeguarding student data through such provisions as third party vendor restrictions on commercial use of the data, and striving to provide parent engagement in the use of data, such as parental notification and choice.

Thank you again to you, Rep. Frederick, and the OEIB, for your leadership in this important issue.