## Testimony in Support of HB 2712 13 February 2015 by Lisa A. Shultz, M.S.E.E.

Dear Chair Doherty and Members of the House Education Committee:

I am writing in strong support of HB 2712.

This bill addresses the need for real penalties for violations of regulations regarding student data. The only sanction under FERPA is the denial of federal education funds by the Department of Education. To date, the Department of Education has never issued such an order.

If student privacy protections are to be effective, there must be adequate monitoring and enforcement of regulations including private right of action, and substantial fines/penalties on any school, state agency, non-profit organization or third party vendor that violates these regulations .

I hope that you will support this bill along with others to create a strong framework of student data privacy protections for Oregon's students. For a more detailed description of such a framework, please see the attached letter from the Parent Coalition for Student Privacy to U. S. Congressional Representatives Polis and Messer, of which I am a signatory.

Thank you for your consideration of this testimony. Please feel free to contact me with any questions or concerns.

Sincerely, Lisa Shultz Former Beaverton School Board Director, Zone 7 12860 SW Glenhaven Street Portland, OR 97225 Email: lisa4schools@gmail.com