



Tom McCall Day (SB 333)

Presentation by
Commissioner Bill Hall
February 12, 2015

Who Was Tom McCall?

- Oregon's 30th Governor (1967-1975)
- Distinguished journalist and commentator
- Born 1913, Died 1983



What Made the McCall Era Special?

- Bottle Bill
- Beach Bill
- Land Use Planning
- Willamette River Cleanup
- Bike Bill
- ...and more!



McCall to Studs Terkel:

- *“Heroes are not giant statues framed against a red sky. They are people who say; This is my community, and it’s my responsibility to make it better.”*



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Richard Chambers

- Three-year, one man crusade to get the Bottle Bill passed.



Lee Meier and friends

- Vortex: A Biodegradable Festival of Life



Hector Macpherson

- Principal author of SB 100



Matt Kramer

- Kept the Beach Bill alive



Educational Curriculum Already Available

The screenshot displays the website for The Oregon Historical Society, featuring a navigation menu with options like VISIT, EXHIBITS, RESEARCH, EDUCATION, GET INVOLVED, SHOP, and ABOUT US. The main content area is titled "Tom McCall: A Better Oregon" and includes a sub-header "Oregon's 30th Governor January 9, 1967 to January 13, 1975 Service-Learning Curriculum and Resources for Teachers". A large photograph of a statue of Tom McCall is shown, with a caption "Photo by M. Walster". Below the photo is a quote: "We who are privileged to be in these chambers today can view the challenges we face as opportunities, not as reasons for despair. We can do this only if we blend our independent spirits in terms of reverence for life and respect for nature. Each of you might suggest different words, but our". To the right of the main content is a sidebar titled "Tom McCall" with a list of links: An Introduction, Study Units, Lesson Plans, Multi Media, Policies Guide, Quotes, and Resource Section. At the bottom right, there is a promotional banner for "OWN A PIECE OF OREGON HISTORY" featuring a waterfall image and the Oregon Historical Society logo.

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OHS / Education / Tom McCall: A Better Oregon

Tom McCall: A Better Oregon

Oregon's 30th Governor January 9, 1967 to January 13, 1975
Service-Learning Curriculum and Resources for Teachers

Photo by M. Walster

Troutdale sculptor Rip Caswell based this statue on the photo of McCall holding fish and fly rod as he splashed from the river in T-shirt and waders.

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Tom McCall

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Questions?