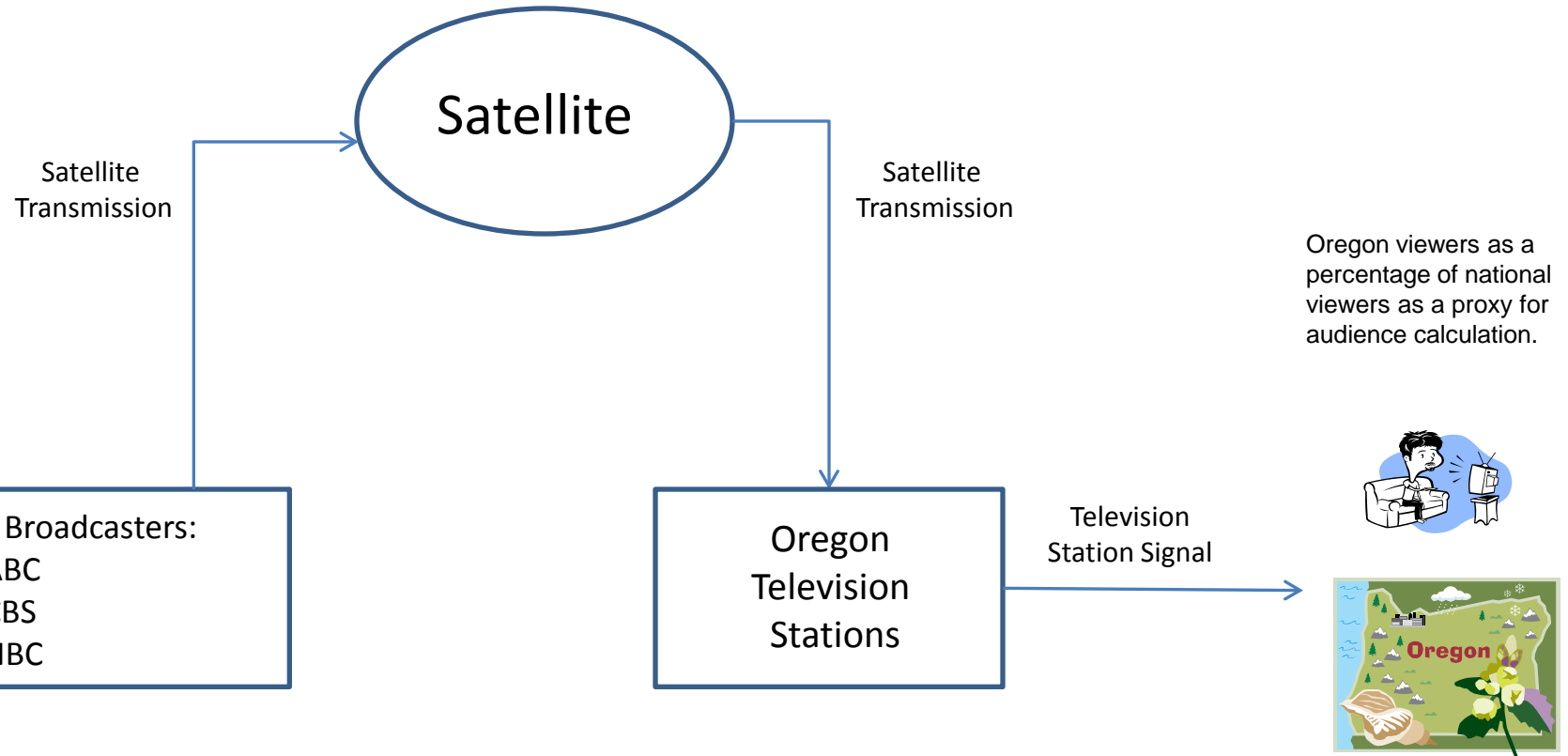
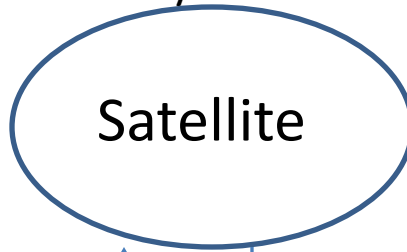


Interstate Broadcasters – 1950 - 1995



- *Prior to the widespread use of cable, direct broadcast satellite and the Internet, Oregon viewers received their television station signals through rabbit ears (residential rooftop antennae).*
- *The “viewing audience” apportionment method was adopted by Oregon during this period.*

Interstate Broadcasters – Today



Broadcasters

Free Broadcaster Networks

- ABC
- CBS
- Fox
- NBC

Cable Program Networks

- CNN
- ESPN
- MSNBC
- MTV

Oregon
Television
Stations

Satellite
Transmission

Satellite
Transmission

Customers and Licensees

- Cable Operators,
Charter Communications
Comcast
Time Warner Cable
Direct Broadcast Satellite Systems
•Direct TV
•Dish Network
Telecom Operators
•AT&T
•Verizon

Various
Transmission
Methods



Mobile Internet Distributors

- Apple
- Google
- Hulu
- Netflix
- Wal-Mart (VuDu)

Internet



- Cable Operators (see above)
- Telecom Operators (see above)