

PURPOSE

The **Manufacturing Industry - Regional Career and Technical Education (CTE) Advisory Board** evolved out of the **2013-2015 Manufacturing Workforce Plan** developed in partnership with local industry under the auspices of the **Columbia Willamette Workforce Collaborative**. The purpose of the Advisory Board is to work collaboratively among industry, secondary, and post-secondary education to inform and strengthen regional CTE programs.

Specifically, the Advisory Board will:

- Support and strengthen local CTE programs through industry connection
- Inform and align the curriculum, activities, and standards of local CTE programs
- Provide a conduit to educate industry as to the scope and needs of regional CTE programs

ROLES

- Advocate for regional CTE programs to educational, political, civic and business leaders.
- Assist regional education partners with strategic planning to include suggestions re: initiating, closing or revising specific CTE programs.
- Recommend the content of CTE programs and review curricula to ensure that it meets business needs and industry standards.
- Define the technical and employability skills and identify appropriate performance standards/competency levels.
- Provide professional development for CTE teachers (trainings, externships, part-time employment) to develop technical knowledge and incorporate industry-recognized technical standards.

MEMBERSHIP

The Advisory Board will strive to include representation from the following stakeholder groups: business and industry, labor/apprenticeships, post-secondary institutions, chambers of commerce/economic development organizations, state policy agencies, and elected officials. Regional CTE Coordinators will help staff the board and represent secondary and post-secondary education. Additional stakeholder groups (e.g. CTE Teachers, school/district administrators) will be invited to participate in individual meetings as appropriate.

BOARD & MEETING STRUCTURE

- The target size of the Advisory Board is 20-25 members.
- Meetings will be held quarterly at Worksystems. Exact dates tbd.
- Much of the work of the Advisory Board will occur through subcommittees. Subcommittee work and meeting schedule will be shared with larger group on a regular basis.
- WIB Staff will have primary responsibility for staffing the Advisory Board with assistance from regional CTE Coordinators.

The Columbia-Willamette Regional Workforce Collaborative is a partnership that delivers a unified approach to serve industry, support economic development, and guide public workforce investments in the Portland-Vancouver Metropolitan Area