Representative Jenson

FULL COMMITTEE PONY

Oregon Business Development Department Small Business Assistance Programs KPM Report

The Transportation and Economic Development Subcommittee recommends that the Joint Committee on Ways and Means acknowledge receipt of a report on a proposed replacement Key Performance Measure (KPM) to measure the effectiveness of the agency's small business assistance programs, decline approval of the proposed KPM, and direct the agency to submit a new proposed Key Performance Measure to measure the effectiveness of the agency's small business assistance programs to the Interim Joint Committee on Ways and Means or Emergency Board, no later than September 2014.

In 2013, the Oregon Business Development Department asked the Joint Committee on Ways and Means to delete its small business assistance Key Performance Measure. The Committee denied the request and directed "the Department to propose, in the 2014 session, a replacement measure of the effectiveness of its small business assistance programs."

OBDD proposed replacing the current KPM with a measure of the "Amount of federal and private leverage (funding) for technical assistance for small business realized during the contracting period." The Subcommittee recommends against approval of this measure, as it does not provide information on the impact of program services on small business clients, and it does not measure anything the agency or its contractors can influence.

The Subcommittee recommends instructing the agency to return and submit a more appropriate KPM proposal.