


BE|UNDIVIDED

America's public schools are in crisis and
our kids are at risk of falling permanently behind.

We're convinced...

THAT THE **LOCAL CHURCH** CAN BE THE
CATALYST TO **RESTORING** OUR SCHOOLS.

AND ENGAGING THEIR COMMUNITIES FOR THE
COMMON GOOD OF OUR KIDS.



Our public schools are filled with **STUDENTS** whose lives are filled with obstacles - poverty, hunger, homelessness, family dysfunction, language and cultural barriers, foster care, and the list goes on. There are, in those same schools, caring adults who are experts in the field of education - teachers, counselors, staff, coaches and principals. These caring adults are too often overwhelmed. They simply do not have sufficient resources to help so many of their students overcome their obstacles.

**WE BELIEVE THAT
LOCAL CHURCHES
CAN BE
THE DIFFERENCE!**

Can you imagine...

America's 300,000 churches

Serving our nation's

100,000 public schools?

Reaching our 50,000,000 kids

WE CAN!

BE|UNDIVIDED is...

...a movement of churches making an extraordinary difference in the lives of America's children through their public schools – long-term, with excellence and commitment. We inspire and equip churches to serve schools by providing volunteers, resources, generosity, love, on-going commitment, and HOPE.

Because our kids are worth it!

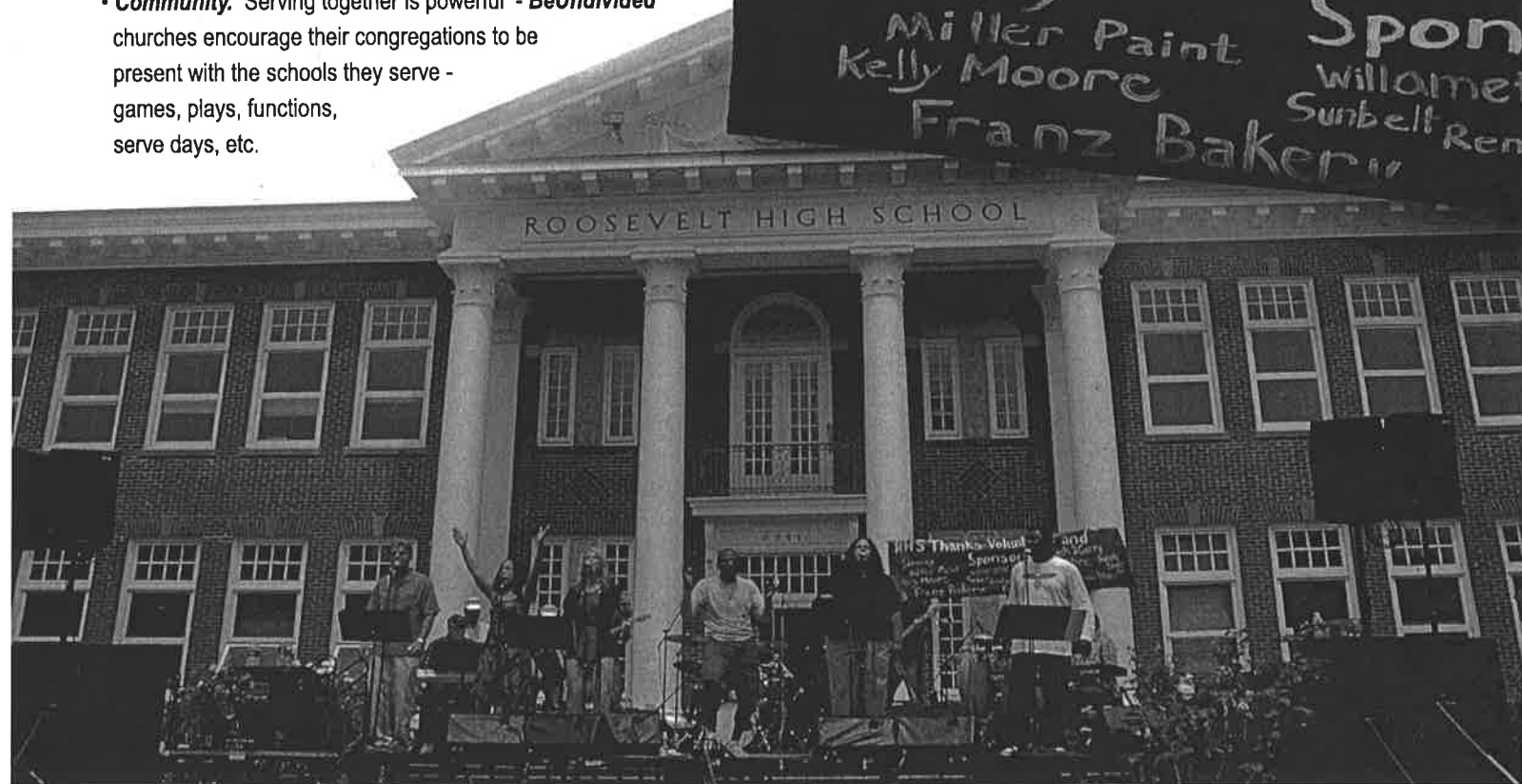
BE|UNDIVIDED's Model ...

...is based on the partnership of SouthLake Church and Roosevelt High School in Portland, Oregon. The core principles that drive us are:

- **No agenda.** *BeUndivided* churches don't initiate service to the school as an avenue for proselytizing.
- **Humility.** *BeUndivided* churches recognize the expertise of school staff, and come alongside to fill in school-identified needs and gaps.
- **Excellence.** *BeUndivided* churches under-promise and over-deliver, recognizing that excellence is an expression of what we represent as Christ-followers.
- **Commitment.** *BeUndivided* churches are committed to the long-term needs of the schools they serve - this is not a one-and-done project.
- **Community.** Serving together is powerful - *BeUndivided* churches encourage their congregations to be present with the schools they serve - games, plays, functions, serve days, etc.

BE|UNDIVIDED's Goal is...

...to provide the model for how churches can serve schools—with no agenda but the support of our kids—to be replicated throughout the nation, in every state and every community. 300,000 churches serving 100,000 public schools, reaching our 50,000,000 kids.



2014

Where We Are Going...

Our Drivers

2014

Nationwide Launch of BeUndivided

- 2014 release of the film, UnDivided
- Robust public and church awareness campaign
- National conference – Fall 2014

National Partnership Program – Key Organizations and Pastors

- BeUndivided becomes a portal for other organizations to serve schools through church-facilitated engagement – Lift Up America, Ambassadors of Compassion, Red Cross, Big Brothers/Big Sisters, etc.
- BeUndivided.com creates a page “What is YOUR UnDivided Story?” becoming a story-telling organization for churches and conveners across the nation.

Expanded Products and Systems:

- Mentoring Program (Ambassadors of Compassion at RHS and beyond)
- Organization Software (Meet the Need)
- New content from partners around the country
- Create the Site Coordinator Program- recruitment, training, placement, etc.

Expand Talent

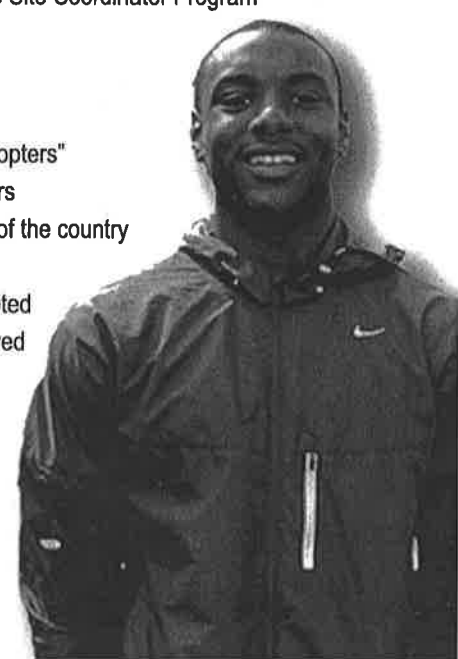
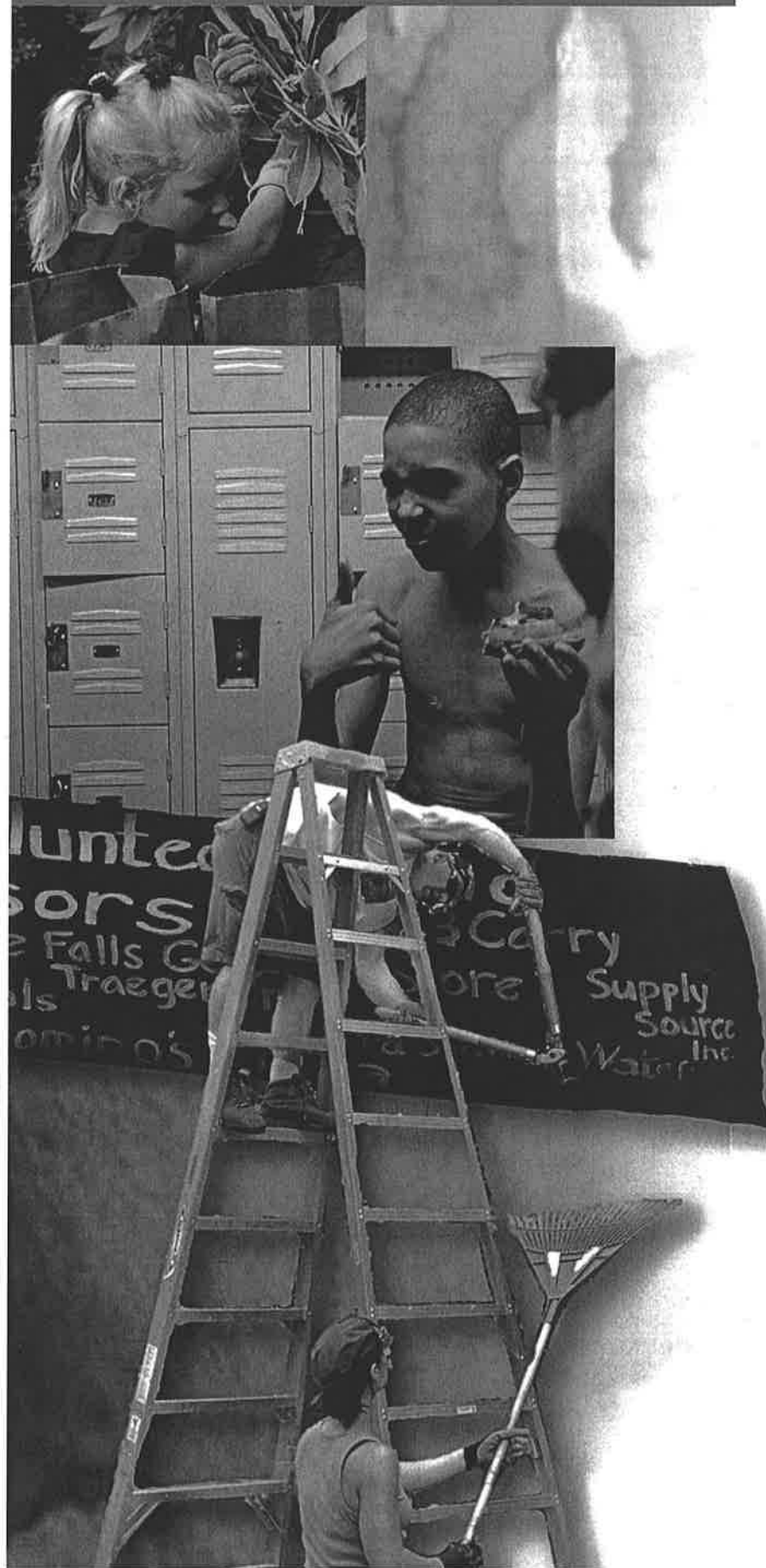
- New Board of Directors – strategic, synergistic, resourced, passionate
- Organization structure - to support rollout and expansion
- Add strategic key staff.

2015

- Sign up “Early Adopters” churches and partners
- Build national database (pursue partnership with other organizations)
- Expand and promote Site Coordinator Program
- Coaching program

2016/2017

- Sign up “Majority Adopters” churches and partners
- Reach every corner of the country
- Expand programs
- 20,000 schools adopted
- 10,000,000 kids served



Philanthropic and Financial Story

The "return-on-investment" of the BeUndivided model for church/school partnerships is extraordinary. The example of SouthLake Church, which in six years of service has spent under \$250,000 - has resulted in over \$3,000,000 of direct benefit to the kids and the school. This paints the picture of what is possible. Even more significant are the intangible benefits both the school and the church receive from the ministry: hope, community, compassion, love.

SouthLake Investment at Roosevelt High School To Date

- \$230,000 (on-site staff, clean-up days, etc.)

Results at Roosevelt To Date

- 1000's of kids served - clothed, fed, supported, loved!
- Largest graduation rate increase in the state of Oregon
- Newest, most complete athletic facility in Portland
- Failing athletic teams are now in playoffs
- From closure list to full renovation in 2014
- Over \$3,100,000 of benefit to school (clean-up days, athletic facilities, computers, clothes, food, donations, etc)

Results at SouthLake To Date

- 1000's of members have served at Roosevelt
- Increased generosity
- Discipleship opportunities
- Two new church plants focused on schools
- Mentors, coaches, advocates, volunteers emerge

BeUndivided Results To Date

- BeUndivided.com has become a site where pastors, leaders, and educators can visit for resources, case studies, how-to's, and models for serving schools.
- BeUndivided webinars have helped coach and inform dozens of church leaders with first steps for serving schools.
- Our full-length documentary film - UnDivided (set for release in May 2014), is being previewed in cities around America.
- BeUndivided has been featured at numerous conferences - Q, Wilberforce, Foursquare, City Advance, Love Akron, and Mission Connexion NW
- City Movements using BeUndivided: Portland, Phoenix, Seattle, Kansas City, Washington DC, Akron, Vancouver, Tulsa
- Current Partnerships: Lift Up America, Ambassadors of Compassion, Luis Palau Association, School Partnership Network, Jubilee Reach (Seattle), The Expectations Project (Washington DC), Love Akron, GoodCities, City Serves Phoenix, Vision San Diego, Mission America Coalition

BE UNDIVIDED

Visit us at:
www.beundivided.com

