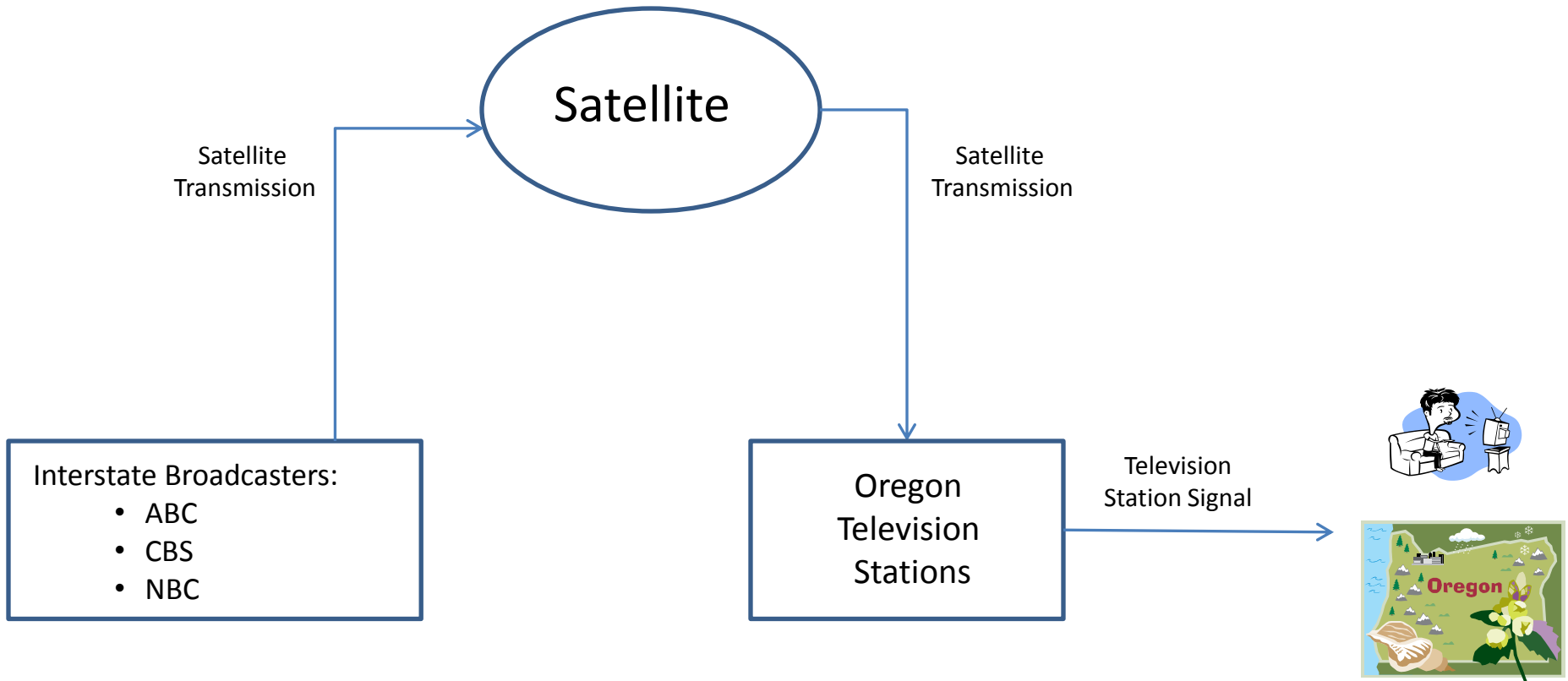
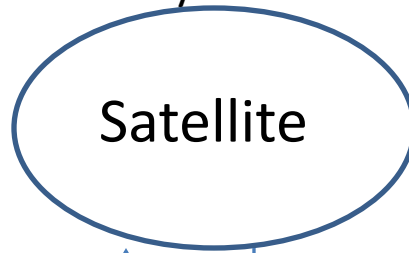


## Interstate Broadcasters – 1950 - 1995



- *Prior to the widespread use of cable, direct broadcast satellite and the Internet, Oregon viewers received their television station signals through rabbit ears (residential rooftop antennae).*
- *The “viewing audience” apportionment method was adopted by Oregon during this period.*

# Interstate Broadcasters – Today



Satellite  
Transmission

Satellite  
Transmission

## Free Broadcaster Networks

- ABC
- CBS
- Fox
- NBC

## Cable Program Networks

- CNN
- ESPN
- MSNBC
- MTV

## Oregon Television Stations

## Cable Operators

- Charter Communications
- Comcast
- Time Warner Cable

## Direct Broadcast Satellite Systems

- Direct TV
- Dish Network

## Telecom Operators

- AT&T
- Verizon

## Mobile Internet Distributors

- Apple
- Google
- Hulu
- Netflix
- Wal-Mart (VuDu)
- Cable Operators (see above)
- Telecom Operators (see above)

Various  
Transmission  
Methods



Internet

