



TECHNOLOGY  
ASSOCIATION  
OF OREGON

February 3, 2014

Members of the House Judiciary Committee:

The Technology Association of Oregon (TAO) supports House Bill 4086, a bill to protect Mass Transit Agencies' customer travel patterns from public records requests.

The TAO's mission is to help create a world-class and inclusive innovation economy in Oregon and SW Washington through the growth of the region's technology industry. With well over 300 member companies ranging from Fortune 100 technology firms to small startups and large employers with significant IT operations, the TAO represents a diverse cross-section of companies and their tens-of-thousands of employees here in the region. Technology developed by local firms is being used in new and innovative ways here in Oregon and in markets all over the world.

Personally identifiable information privacy protection is an important and evolving issue. For public institutions subject to Oregon's public records law, balancing the public's interest in transparency with the private individual's right to privacy is critical.

The TAO believes that the proposed protected information is clearly private and that the public interest in disclosing personally identifiable information is outweighed by the customer's right to privacy. Customer travel pattern data is no different than social security information or data of individual's power consumption, both of which are unconditionally exempted in ORS 192.502. The TAO believes this unconditional exemption is appropriate.

Thank you for the opportunity to submit testimony on this important bill.

Sincerely,

A handwritten signature in black ink, appearing to read "Skip Newberry".

Skip Newberry  
President, TAO