House Education Committee
January 14, 2014

RE: HB 4062, Student Data Privacy

Good afternoon Chair Gelser and Committee Members:

My name is Betsy Salter.

I have an 8th grade daughter in Portland Public Schools.

I also have 5 combined years of experience working in Oregon public schools as a SMART (Start Making A Reader Today) Volunteer Coordinator, as a Title I Reading Instructional Assistant and as a math tutor.

I am here today to testify in support of HB 4062.

Data privacy is one of the most important issues of our time.

Over the last few years as I have tried to follow the work of the Oregon Education Investment Board, my concerns about the welfare of Oregon's children is growing as I observe presentations with titles such as:

- State Longitudinal Database System,
  http://www.ode.state.or.us/apps/faqs/index.aspx?=164
- Return on Investment Model
  (http://cms.oregon.egov.com/gov/docs/OEIB/NCHEMS.pdf) and
- 40/40/20: Pipeline vs Adult Population (attached)

I am grateful to Rep. Frederick and his colleagues for taking the lead on this topic that affects the safety and security of all of our children.

States around the nation are introducing similar legislation as a result of the weakening of federal privacy law in 2008 and 2011.

HB 4062 is a sensible start to ensuring that our children will have the protection they deserve and reinforces the fundamental right to privacy that all citizens should have.

It is a well thought out bill that deserves to be passed with all it's protections in this legislative session.

Thank you for acting to protect all students in Oregon.

References:
Will more schools make privacy a priority in 2014?
http://www.usatodayeducate.com/staging/index.php/pulse/will-more-schools-make-privacy-a-priority-in-2014

Protecting Student Privacy in the Data Age
http://www.pewstates.org/projects/stateline/headlines/protecting-student-privacy-in-the-data-age-85899527146

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