

**PROPOSED AMENDMENTS TO
HOUSE BILL 2298**

1 On page 1 of the printed bill, delete lines 10 through 25 and insert:

2 **“SECTION 2. (1) As used in this section, ‘sports commission and**
3 **destination marketing organization’ means an organization that so-**
4 **licits and services sports events, sports organizations, sports facilities**
5 **and other types of sports-related activities in this state.**

6 **“(2) The Oregon Business Development Department shall establish**
7 **a bid process and bid pool to promote regional, national and interna-**
8 **tional sporting events in this state, including but not limited to:**

9 **“(a) Providing financial support and assistance to sports commis-**
10 **sion and destination marketing organizations to recruit and bid on**
11 **inaugural and existing sporting events in this state; and**

12 **“(b) Negotiating and entering into contracts as necessary to effect**
13 **the purposes of the bid process and the bid pool established under this**
14 **section.**

15 **“(3) A sports commission and destination marketing organization**
16 **may file with the department an application for financial support and**
17 **assistance from the Oregon Sports Event Bid Pool Fund for the pur-**
18 **pose of recruiting and bidding on inaugural and existing sporting**
19 **events in this state. The application shall be filed in the manner and**
20 **be accompanied by such information as the department may prescribe**
21 **by rule.**

22 **“(4) The department may approve an application for financial sup-**

1 port and assistance if, after investigation, the department determines
2 that the application is sufficient, taking into account the following
3 criteria:

4 “(a) The applicant can provide matching funds in an amount
5 equalling 50 percent of the total amount of financial support and as-
6 sistance to be provided, including in-kind support;

7 “(b) The applicant has a good probability of success in securing a
8 sporting event;

9 “(c) The sporting event is aligned with local tourism strategies;

10 “(d) The sporting event operators and organizers are qualified and
11 capable of implementing the sporting event;

12 “(e) The applicant can demonstrate an adequate return on invest-
13 ment with respect to economic and community impacts;

14 “(f) The applicant has documentation of a previous return on in-
15 vestment from a similar sporting event;

16 “(g) The sporting event has the potential to impact more than one
17 region of this state and to maximize benefits to the greatest number
18 of Oregonians;

19 “(h) There is a good probability that the sporting event will become
20 annual or will periodically return to the region in the future;

21 “(i) The sporting event has the potential of generating revenue that
22 can be returned to the Oregon Sports Event Bid Pool Fund or can
23 otherwise support the purposes of this section; and

24 “(j) The sporting event has the potential to generate regional, na-
25 tional or international media coverage and exposure.

26 “(5) The department shall adopt rules to implement the provisions
27 of this section. Rules adopted under this subsection must, at a mini-
28 mum, ensure that each region of this state has an equal opportunity
29 to participate and benefit from the bid process and bid pool established
30 under this section and shall establish an evaluation process that takes

1 into account the criteria listed in subsection (4) of this section, and
2 provides data on and analysis of the following:

3 “(a) Sporting events that have been bid on;

4 “(b) The status of bids;

5 “(c) The amount of financial support and assistance provided for
6 each sporting event bid on; and

7 “(d) The fiscal impact of the sporting event on the community, re-
8 gion or locale affected by the sporting event.”.

9 On page 2, after line 6, insert:

10 **“SECTION 4. The Oregon Business Development Department shall**
11 **prepare and submit a report to the committees of the Legislative As-**
12 **sembly that have authority over the subject areas of business and**
13 **economic development, on or before the date of the convening of the**
14 **2015 regular session of the Legislative Assembly as specified in ORS**
15 **171.010, regarding the implementation of section 2 of this 2013 Act, in-**
16 **cluding the results and findings of evaluations of sporting events car-**
17 **ried out under section 2 of this 2013 Act.”.**

18 In line 7, delete “4” and insert “5”.

19 In line 8, delete “\$_____” and insert “\$2 million”.

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