HB 2163-4 (LC 1603-1) 4/4/13 (BHC/ps)

PROPOSED AMENDMENTS TO HOUSE BILL 2163

1 On <u>page 1</u> of the printed bill, delete lines 4 through 29 and delete <u>page</u> 2 <u>2</u> and insert:

3 "SECTION 1. ORS 461.200 is amended to read:

"461.200. (1) [Within 105 days after the confirmation by the Senate of the 4 Director of the Oregon State Lottery and at least three commissioners, the di- $\mathbf{5}$ rector shall begin public sales of tickets or shares.] The Oregon State Lottery 6 shall be initiated and shall continue to be operated so as to produce the 7 maximum amount of net revenues to benefit the public purpose described in 8 [section 4,] Article XV, section 4, of the Constitution of the State of Oregon, 9 commensurate with the public good. To achieve this end, in the imple-10 mentation and operation of the Oregon State Lottery, the Oregon 11 State Lottery shall balance its mission to maximize revenues with its 12mission to serve the public good through activities and choices that: 13

"(a) Fairly and honestly inform users of lottery games of the po tential risk for abuse of lottery games; and

16 "(b) Address and encourage responsible use of lottery games.

17 "(2) A lottery game utilizing computer terminals or other devices:

18 "(a) Shall sell, dispense or return tickets or shares; and

¹⁹ "(b) May not dispense coins or currency directly to players.

"(3) Other state government departments, boards, commissions, agencies
 and their officers shall cooperate with the Oregon State Lottery Commission so as to aid the lottery commission in fulfilling these objectives.

"SECTION 2. Section 3 of this 2013 Act is added to and made a part
of ORS chapter 461.

SECTION 3. (1) At the request of the Director of the Oregon State Lottery, the Oregon State Lottery Commission shall adopt a comprehensive policy for implementation and operation of the Oregon State Lottery that ensures the integrity, security, honesty and fairness of the lottery games and the marketing practices and retail regulations of the games. The policy shall include:

9 "(a) A code of conduct for marketing and promoting the Oregon
10 State Lottery that protects the public good by:

"(A) Ensuring integrity in marketing and promotional activities of
 the Oregon State Lottery;

"(B) Causing players of lottery games to be fairly and honestly in formed about the potential risks associated with playing lottery
 games; and

"(C) Avoiding the use of marketing and promotional tactics or
 techniques that exploit vulnerable players of lottery games.

"(b) Strategies to ensure that lottery games, and the marketing and
 promotion of lottery games, are implemented:

"(A) Subject to awareness and analysis of the best available re search into the effects of lottery games and marketing activities on
 vulnerable users of lottery games; and

"(B) Using methods designed to raise revenue and protect the public
good.

"(c) Strategies to minimize the risk of harm to individuals whose
 struggles with mental health and addiction issues might be caused or
 affected by the marketing and promotion of lottery games.

"(2) The commission shall appoint committees, as the commission
 determines appropriate, to make recommendations and advise on the
 adoption of the comprehensive policy. A committee shall include indi-

viduals with expertise in responsible gambling programs and in mental
health and addictions issues regarding gambling.

"(3) In cooperation with the Oregon Health Authority, the commission shall report annually to the appropriate session or interim
human services committees of the Legislative Assembly:

"(a) Data collected regarding the use of computer terminals and
devices utilized to deliver lottery games, including patterns of heavy
or light usage of terminals and devices by location, time of day and
seasonal periods; and

"(b) The efforts of the commission, consistent with the obligation
to maximize the amount of net revenues commensurate with the
public good, to utilize the usage data described in paragraph (a) of this
subsection in policy and program decision-making to minimize the risk
of harm for individuals.".

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