

HOUSE AMENDMENTS TO HOUSE BILL 2298

By COMMITTEE ON TRANSPORTATION AND ECONOMIC DEVELOPMENT

April 8

1 On page 1 of the printed bill, delete lines 10 through 25 and insert:

2 **“SECTION 2. (1) As used in this section, ‘sports commission and destination marketing**
3 **organization’ means an organization that solicits and services sports events, sports organ-**
4 **izations, sports facilities and other types of sports-related activities in this state.**

5 **“(2) The Oregon Business Development Department shall establish a bid process and bid**
6 **pool to promote regional, national and international sporting events in this state, including**
7 **but not limited to:**

8 **“(a) Providing financial support and assistance to sports commission and destination**
9 **marketing organizations to recruit and bid on inaugural and existing sporting events in this**
10 **state; and**

11 **“(b) Negotiating and entering into contracts as necessary to effect the purposes of the**
12 **bid process and the bid pool established under this section.**

13 **“(3) A sports commission and destination marketing organization may file with the de-**
14 **partment an application for financial support and assistance from the Oregon Sports Event**
15 **Bid Pool Fund for the purpose of recruiting and bidding on inaugural and existing sporting**
16 **events in this state. The application shall be filed in the manner and be accompanied by such**
17 **information as the department may prescribe by rule.**

18 **“(4) The department may approve an application for financial support and assistance if,**
19 **after investigation, the department determines that the application is sufficient, taking into**
20 **account the following criteria:**

21 **“(a) The applicant can provide matching funds in an amount equalling 50 percent of the**
22 **total amount of financial support and assistance to be provided, including in-kind support;**

23 **“(b) The applicant has a good probability of success in securing a sporting event;**

24 **“(c) The sporting event is aligned with local tourism strategies;**

25 **“(d) The sporting event operators and organizers are qualified and capable of imple-**
26 **menting the sporting event;**

27 **“(e) The applicant can demonstrate an adequate return on investment with respect to**
28 **economic and community impacts;**

29 **“(f) The applicant has documentation of a previous return on investment from a similar**
30 **sporting event;**

31 **“(g) The sporting event has the potential to impact more than one region of this state**
32 **and to maximize benefits to the greatest number of Oregonians;**

33 **“(h) There is a good probability that the sporting event will become annual or will peri-**
34 **odically return to the region in the future;**

35 **“(i) The sporting event has the potential of generating revenue that can be returned to**

1 the Oregon Sports Event Bid Pool Fund or can otherwise support the purposes of this sec-
2 tion; and

3 “(j) The sporting event has the potential to generate regional, national or international
4 media coverage and exposure.

5 “(5) The department shall adopt rules to implement the provisions of this section. Rules
6 adopted under this subsection must, at a minimum, ensure that each region of this state has
7 an equal opportunity to participate and benefit from the bid process and bid pool established
8 under this section and shall establish an evaluation process that takes into account the cri-
9 teria listed in subsection (4) of this section, and provides data on and analysis of the follow-
10 ing:

11 “(a) Sporting events that have been bid on;

12 “(b) The status of bids;

13 “(c) The amount of financial support and assistance provided for each sporting event bid
14 on; and

15 “(d) The fiscal impact of the sporting event on the community, region or locale affected
16 by the sporting event.”.

17 On page 2, line 5, before “department” insert “Oregon Business Development”.

18 After line 6, insert:

19 “**SECTION 4. The Oregon Business Development Department shall prepare and submit a**
20 **report to the committees of the Legislative Assembly that have authority over the subject**
21 **areas of business and economic development, on or before the date of the convening of the**
22 **2015 regular session of the Legislative Assembly as specified in ORS 171.010, regarding the**
23 **implementation of section 2 of this 2013 Act, including the results and findings of evaluations**
24 **of sporting events carried out under section 2 of this 2013 Act.”.**

25 In line 7, delete “4” and insert “5”.

26 In line 8, delete “\$_____” and insert “\$2 million”.