

A-Engrossed
House Bill 2163

Ordered by the House April 11
Including House Amendments dated April 11

Introduced and printed pursuant to House Rule 12.00. Pre-session filed (at the request of House Interim Committee on Human Services)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

[Requires Director of Oregon State Lottery to employ individual to advise director and Oregon State Lottery Commission on mental health and addiction issues associated with Oregon State Lottery.]

Requires Oregon State Lottery to balance mission to maximize net revenue with mission to serve public good.

Requires **Oregon State Lottery** Commission to adopt **comprehensive** policy to *[minimize risks and mitigate harms associated with]* **ensure integrity, security, honesty and fairness of** lottery games.

A BILL FOR AN ACT

Relating to the Oregon State Lottery; creating new provisions; and amending ORS 461.200.

Be It Enacted by the People of the State of Oregon:

SECTION 1. ORS 461.200 is amended to read:

461.200. (1) *[Within 105 days after the confirmation by the Senate of the Director of the Oregon State Lottery and at least three commissioners, the director shall begin public sales of tickets or shares.]* The Oregon State Lottery shall be initiated and shall continue to be operated so as to produce the maximum amount of net revenues to benefit the public purpose described in *[section 4,]* Article XV, **section 4**, of the Constitution of the State of Oregon, commensurate with the public good. **To achieve this end, in the implementation and operation of the Oregon State Lottery, the Oregon State Lottery shall balance its mission to maximize revenues with its mission to serve the public good through activities and choices that:**

(a) **Fairly and honestly inform users of lottery games of the potential risk for abuse of lottery games; and**

(b) **Address and encourage responsible use of lottery games.**

(2) **A lottery game utilizing computer terminals or other devices:**

(a) **Shall sell, dispense or return tickets or shares; and**

(b) **May not dispense coins or currency directly to players.**

(3) Other state government departments, boards, commissions, agencies and their officers shall cooperate with the **Oregon State** Lottery Commission so as to aid the lottery commission in fulfilling these objectives.

SECTION 2. Section 3 of this 2013 Act is added to and made a part of ORS chapter 461.

SECTION 3. (1) **At the request of the Director of the Oregon State Lottery, the Oregon State Lottery Commission shall adopt a comprehensive policy for implementation and oper-**

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 **ation of the Oregon State Lottery that ensures the integrity, security, honesty and fairness**
2 **of the lottery games and the marketing practices and retail regulations of the games. The**
3 **policy shall include:**

4 **(a) A code of conduct for marketing and promoting the Oregon State Lottery that pro-**
5 **tects the public good by:**

6 **(A) Ensuring integrity in marketing and promotional activities of the Oregon State Lot-**
7 **tery;**

8 **(B) Causing players of lottery games to be fairly and honestly informed about the po-**
9 **tential risks associated with playing lottery games; and**

10 **(C) Avoiding the use of marketing and promotional tactics or techniques that exploit**
11 **vulnerable players of lottery games.**

12 **(b) Strategies to ensure that lottery games, and the marketing and promotion of lottery**
13 **games, are implemented:**

14 **(A) Subject to awareness and analysis of the best available research into the effects of**
15 **lottery games and marketing activities on vulnerable users of lottery games; and**

16 **(B) Using methods designed to raise revenue and protect the public good.**

17 **(c) Strategies to minimize the risk of harm to individuals whose struggles with mental**
18 **health and addiction issues might be caused or affected by the marketing and promotion of**
19 **lottery games.**

20 **(2) The commission shall appoint committees, as the commission determines appropriate,**
21 **to make recommendations and advise on the adoption of the comprehensive policy. A com-**
22 **mittee shall include individuals with expertise in responsible gambling programs and in**
23 **mental health and addictions issues regarding gambling.**

24 **(3) In cooperation with the Oregon Health Authority, the commission shall report annu-**
25 **ally to the appropriate session or interim human services committees of the Legislative As-**
26 **sembly:**

27 **(a) Data collected regarding the use of computer terminals and devices utilized to deliver**
28 **lottery games, including patterns of heavy or light usage of terminals and devices by lo-**
29 **cation, time of day and seasonal periods; and**

30 **(b) The efforts of the commission, consistent with the obligation to maximize the amount**
31 **of net revenues commensurate with the public good, to utilize the usage data described in**
32 **paragraph (a) of this subsection in policy and program decision-making to minimize the risk**
33 **of harm for individuals.**

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