

**REVENUE IMPACT OF
PROPOSED LEGISLATION**
Seventy-Seventh Oregon Legislative Assembly
2013 Regular Session
Legislative Revenue Office

Bill Number: HB 3377-A
Revenue Area: Lottery Funds
Economist: Mazen Malik
Date: 04/18/2013

*Only Impacts on Original or Engrossed
Versions are Considered Official*

Measure Description:

Limits amount Oregon State Lottery Commission may spend to advertise state lottery.

Revenue Impact:

This measure is likely to negatively impact lottery revenue. The measure is referred to the Committee on Ways and Means and this statement is issued to assist in the referral process.

Impact Explanation:

The amended measure modifies the amount that Oregon State Lottery Commission can spend in advertising the state lottery in any single biennium to one-half of one percent or less of the net proceeds. Moreover, out of this amount the commission shall spend \$4 million advertising the prevention and treatment of addiction and other emotional and behavioral problems related to playing the state lottery. The amount of advertising will be restricted to about \$5 million a biennium, with \$4 million going to addiction treatment, leaves about \$1 million for lottery advertisement. The outcome of this measure could impact the stability of the Lottery revenue stream; lessen the ability of the Lottery to introduce new games, and address ongoing and new competition for entertainment dollars. The amount of expenditures allowed can have a direct impact on the revenue received. This measure is to be examined further by ways and means, at which time a more comprehensive look at its revenue impacts will be assessed.

Creates, Extends, or Expands Tax Expenditure: Yes No

Further Analysis Required