

REVENUE: Revenue statement issued

FISCAL: Fiscal statement issued

Action:	Do Pass as Amended and Be Printed Engrossed and Be Referred to the Committee on Ways and Means by Prior Reference
Vote:	7 - 2 - 0
Yeas:	Gallegos, Gelsler, Gomberg, Keny-Guyer, Olson, Whisnant, Tomei
Nays:	Gilliam, Whitsett
Exc.:	0
Prepared By:	Regina Wilson, Administrator
Meeting Dates:	3/27, 4/15, 4/17

WHAT THE MEASURE DOES: Modifies amount Oregon State Lottery (Commission) spends to advertise state lottery in biennium to one-half of one percent or less of net proceeds. Directs commission spend four million to advertise prevention and treatment of addiction and other emotional and behavioral problems related to playing state lottery.

ISSUES DISCUSSED:

- Advertising effectiveness
- Return on lottery investment

EFFECT OF COMMITTEE AMENDMENT: Replaces measure.

BACKGROUND: According to the National Council on Problem Gambling, problem gambling may lead to the disruption of psychological, physical, social or vocational aspects of living. Oregon has been the site of numerous research studies on the prevalence and nature of problem gambling. In 2012, the Oregon Addictions and Mental Health Division reported that, prior to enrollment in treatment, 47.3% of individuals described relationship problems; 1.8% described problems at work; 11.1% reported filing bankruptcy; and 10.3% described having legal problems. Oregon services for problem gambling include treatment, prevention, and outreach. House Bill 3377 A modifies the amount of Oregon State Lottery proceeds in each biennium dedicated to advertising and directs that a certain portion of advertising monies be spent on prevention and treatment of addiction and other emotional and behavioral problems related to playing the state lottery.