

FISCAL IMPACT OF PROPOSED LEGISLATION

Measure: HB 3377 - A

Seventy-Seventh Oregon Legislative Assembly – 2013 Regular Session
Legislative Fiscal Office

***Only Impacts on Original or Engrossed
Versions are Considered Official***

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Date: 4/18/13

Measure Description:

Limits amount Oregon State Lottery Commission may spend to advertise state lottery.

Government Unit(s) Affected:

Oregon State Lottery

Local Government Mandate:

This bill does not affect local governments' service levels or shared revenues sufficient to trigger Section 15, Article XI of the Oregon Constitution.

Analysis:

The measure limits the amount the Oregon State Lottery (OSL) may spend on advertising to one-half of one percent of net lottery proceeds. Net lottery proceeds are approximately \$853 million per year, and the Lottery's budget for advertising in FY 2013 was about \$8.5 million. The measure would result in a decrease of projected expenditures of roughly \$4.2 million per year, or \$8.4 million per biennium.

The bill also requires that a fixed \$4 million of the biennial advertising budget be spent on advertising directed to the prevention and treatment of addiction and other emotional and behavioral problems related to playing the state lottery. Further analysis is required by the Joint Committee on Ways and Means to determine if the funding for this purpose can come from Lottery Funds or must be funded from another source.