

## WHAT IT MEANS TO ME

"SkillsUSA is an opportunity for students to grow. It is a way to build leadership and skill. When I look at each student, I see a winner."



Don Runyan, 28-year advisor,  
Los Angeles



"SkillsUSA cares about who you are. It opened my eyes to new ideas, to the capabilities I had. I want to tell the world about SkillsUSA."

Anthony Daniels, former  
national officer, Lafayette, La.

"Once I joined SkillsUSA, it was like I was being taken into a whole new family. They encouraged me, they motivated me. They were there for me and never judged me. I found my voice through SkillsUSA."



Natasha Osborne, national officer,  
Piqua, Ohio



"I have excelled beyond what I could have imagined. I will let all students know there is always a choice, and the choice to be successful is theirs."

Ricky Jordan, gold medalist  
in Extemporaneous Speaking,  
Charlton, Mass.



"I came into this four years ago with no self esteem, no confidence, and I was scared of the world. Here it is four years later, and I've got 13 awards. This organization means the world to me. It has molded my future and has taught me that I can be somebody great."

Katherine Jones, Job Interview winner,  
Springfield, Mo.

From Desk of Rep. Reardon  
*J. Reardon*  
Relating to HB 2985  
SkillsUSA is one of the  
CTSO's (Career Tech. Student  
Organizations) supported  
by HB 2985. The CTSOs  
provide exciting, high-  
quality education.

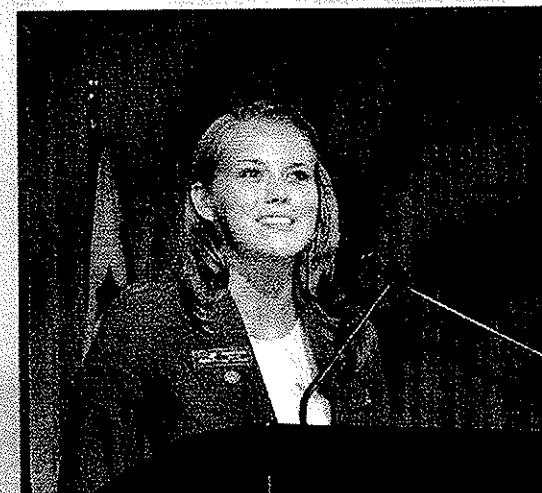
### DONATE TODAY!

<http://donate.skillsusa.org>  
Questions? Call 703-737-0631



# SkillsUSA®

## SKILLS BUILD AMERICA CAMPAIGN



HONOR *the* PAST  
CELEBRATE *the* PRESENT  
BUILD *the* FUTURE

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## HONOR *the* PAST



### A PROUD HISTORY

In May 1965, an exciting movement began to spread across the country. Young people joined in to express pride in the trade and technical careers they were studying. They worked together to help change the nation by acquiring leadership skills and providing service in their communities. This movement was called Vocational Industrial Clubs of America (VICA).

For almost 50 years, VICA, now called SkillsUSA, has had the attention of major corporations, trade associations and labor unions. That's because this organization has its finger on the pulse of the next generation of American industrial leaders, entrepreneurs and community builders. Annually, SkillsUSA serves more than 300,000 student and teacher members who value the dignity of work, high ethical standards and the American way of life.

### MORE RELEVANT TODAY

SkillsUSA engages students wherever they are in their life's journey. Their membership experience helps them build the personal capacity to become outstanding workers, effective leaders and caring citizens.

The challenges students face today may seem overwhelming. But through SkillsUSA, they have teachers who are strong mentors and business partners who offer encouragement. With that support — and a powerful dose of enthusiasm and confidence provided by the SkillsUSA program — our members are laser-focused on becoming the next leaders of American industry and our nation.

**JOIN US AS WE HONOR THE PAST,  
CELEBRATE THE PRESENT AND  
BUILD THE FUTURE!**



## CELEBRATE *the* PRESENT



## BUILD *the* FUTURE



### A NEW VISION

To celebrate SkillsUSA's 50th anniversary, we're launching a **Skills Build America** fundraising campaign. It's the first of its kind for SkillsUSA, with a goal of \$1 million. Alumni, professional members, past national officers, industry volunteers and others are invited to make a personal three-year pledge and join this new campaign.

The funds raised will be used to increase the number of student members and the positive impact of the SkillsUSA experience. Also, an effective network of alumni and friends will be created to provide employment connections as well as personal and professional development for every member. As an added benefit, each state association of SkillsUSA will receive 10 percent of every contribution made from, or designated to, that state to strengthen student leadership development programs.