# The Hackett Group

World-Class Defined and Enabled





The Hackett Group February 13, 2013

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# **Project Background**





# Scope, Terms, Key Assumptions and Definitions

Category	Descriptions / Assumptions
Benchmark Period	The one-year timeframe between July 1, 2011 to June 30, 2012
Staffing levels and labor costs	<ul> <li>Staffing (FTE) represents actual headcount as of June 30, 2012. Fully loaded labor costs include salary, overtime and benefits. This information is presented as one indicator of overall costs, and is not and should not be interpreted as a compensation assessment.</li> <li>Staff Level Definitions <ul> <li>Manager – Responsible for leading a department including anyone that directly supervises staff</li> <li>Professional – Primarily performs analytical and technical functions and works in highly skilled positions but have no supporting staff</li> <li>Clerical – Primarily performs routine data entry and administrative tasks and could be working in hourly positions</li> </ul> </li> </ul>
Directionally Correct Methodology	Data used in the functional benchmarks was provided by each agency participating based on specific definitions and criteria. The State of Oregon's data tracking capabilities vary greatly by agency. In some cases, directionally correct estimates were used where tracked data was not available.



# Benchmark results should be evaluated in conjunction with the specific requirements of the State of Oregon

What this benchmark is	What this benchmark is not
A starting point	the end answer
A measurement highlighting where efforts should be focused	a detailed analysis of how to redesign processes
Best practice comparisons	a competitive analysis
Process based comparison	an exact match to organizational departments . no benchmarking is
One input to setting targets	the only input
A broad look at the Finance, HR, IT and Procurement functions	going to cover all aspects of state operations

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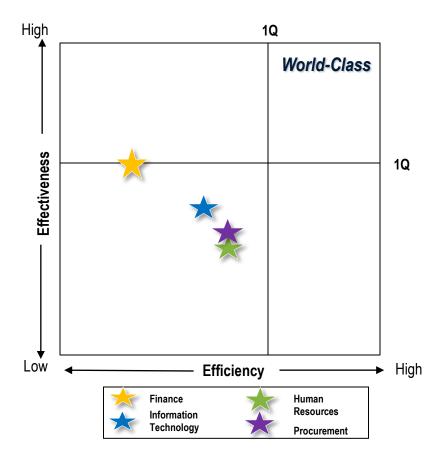
## **State of Oregon Functional Baselines**





## State of Oregon Value Grid placement displaying all four functions

Hackett Value Grid™



Note: The ranking of the drivers are a representation of gaps to World-Class and are not a direct indicator of where to focus/ launch initiatives. Specific action plans should not be developed until after the benchmark results are assessed within the context of the functional and government-wide strategies.

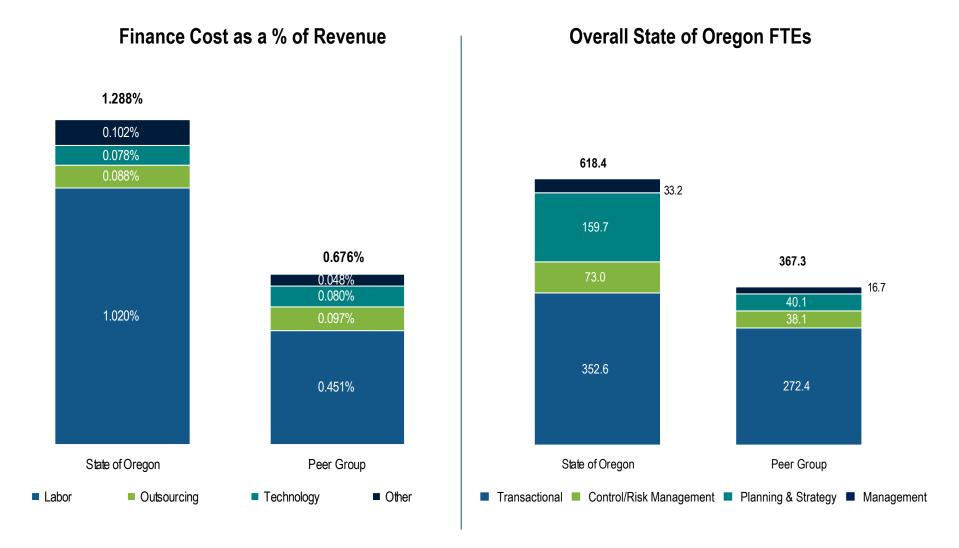
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## **Finance Functional Baseline**





## Finance cost as a percent of revenue and FTEs by Process Group

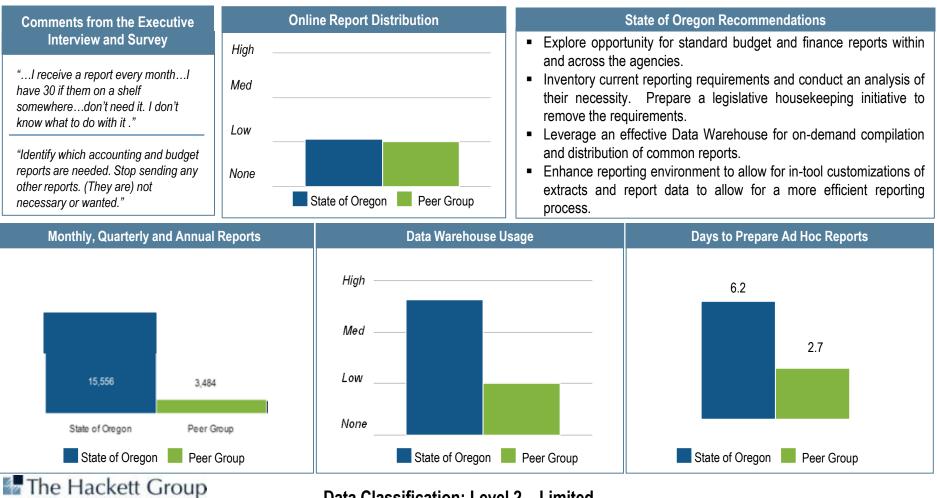


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# 1. Oregon's Performance Reporting process utilizes effective tools, however there is opportunity to reduce cost while maintaining effectiveness

#### State of Oregon Observations

- Oregon creates a significantly higher number of production reports with fully 1/3 of them attributable to the Department of Agriculture. This exceeds peer by a factor of eight. The volume of reports that are considered production hinders the ability to generate Ad Hoc reports in a timely manner.
- Comments in the Stakeholder Survey and the Executive Interviews suggest that there are a large number of reports that are mandated through outdated legislative action. Additionally, there are reports that are part of the normal business process, but their need remains in question.



## Data Classification: Level 2 – Limited

# 2. Oregon's Cash Disbursement process, particularly in regard to Travel and Expense is a manually intensive process

#### State of Oregon Observations

- Oregon's Travel and Expense process from a cost perspective is very efficient. The cost is \$9.48 per transaction. This is 31% of peer group cost per transaction. The main driver is a low degree of automation and online processing, thus effectiveness has room to grow.
- The Travel and Expense processes significantly differ between agencies. Department of Human Services and the Oregon Health Authority has a comprehensive workflow enabled T&E solution, while the majority of the agencies and departments have minimal, if any automation despite some departments with high volumes.

One agency is driving the degree of automation reflected in best		T&E Cost Per Transaction		State of Oregon Recommendations						
practices					<ul> <li>Complete a cross-agency analysis of current practices t determine the agencies that would produce quick wins i</li> </ul>					
Agency		% Automated			30.99		efficiency.			
Human Svcs/OHA State Police		100% 0%						the best of breed solution within the		
State Police	12,000	0%					1 1 1	generate the file that goes to		
ODOT	11,977	0%		0.40			treasury/payroll for reimburs			
DAS	4,800	0%	9.48				Conduct an analysis of the	e system the Department of Human		
Includes DA	Includes DAS Client Agencies		State of Oregon	Peer Group		Services and the Oregon Health Authority uses in c develop a plan to transition a similar solution to other ager				
Travel ar	nd Exper	nse Best Pract	ices	State of Oregon	Peer Group		Travel and Ex	kpenses - Total FTEs		
Percient T &E tra	Percient T &E transactions autom ated			(52%)	9%					
Travelers comp	lete and :	submit expense	e reports	50/	207		22	23.3		
online				5%	2%					
Expense reports	Expense reports error rate			27%)	13%					
Perc ent of expe	Percient of explense reports requiring management		4000/	000/						
approval		100%	98%							
Travel expense reports sam pled for com pliance		92%	95%		State of Oregon	Peer Group				
Extent policies and procedures for travel and			LEads LEads			· · · · · · · · · · · · · · · · ·				
expenses standardized across business units			High	High		State of Oregon Peer Group				

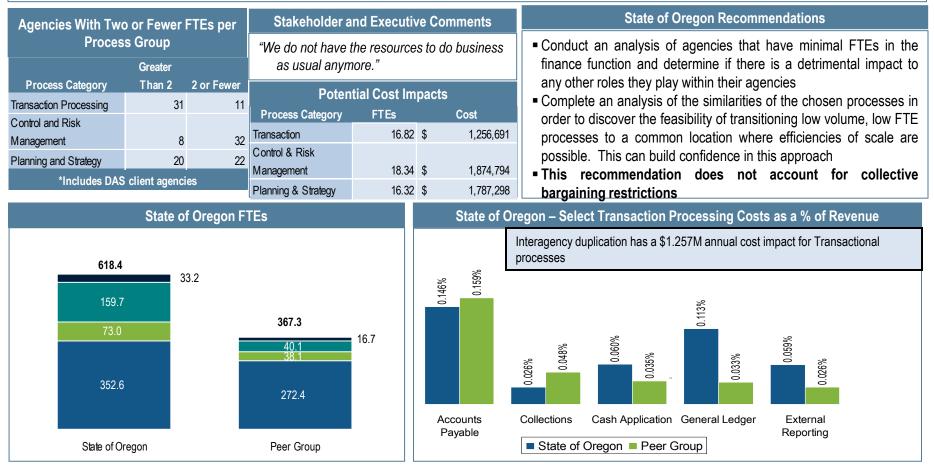
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### Data Classification: Level 2 – Limited

## 3. Develop a Common Service Provider Business Case

#### State of Oregon Observations

- State of Oregon has **251 FTEs more** in finance vs. Peer Group. The majority of these are in transaction processing.
- The stakeholder survey and executive interviews reflected the fact that there is a lot of duplication between agencies in terms of transactional processes.
- There are eleven agencies that have less than two FTEs that work in transaction processing. There are also people in programs who 'wear two hats' where they have program as well as G&A responsibilities.



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# 4. Oregon has a complicated budget process. With some adjustments and augmentation, the process can gain efficiencies

Peer Group

#### **State of Oregon Observations**

- The biennial budget process has considerable ebbs and flows depending on whether planning is occurring for a 'long session' or 'short session' year.
- The entire biennial process takes 560 days, however considering the varied inputs, we have annualized the process to 280 days per year.
- As with many other state governments, the degree of self service budgeting tools is low at 6% for Oregon
- Strategic and tactical planning only occurs at the macro level

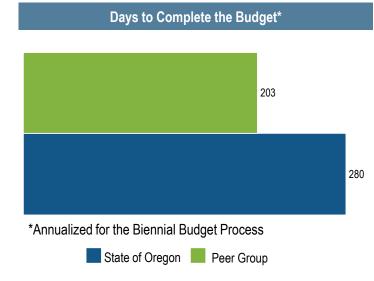
Budgeting and Planning Best Practices

- There is extensive use of PC spreadsheets as the primary budgeting tool, thus requiring significant manual compilation of a comprehensive budget outlook.
- There is a disconnect between the understanding of senior management and the complexities the budget analysts need to undertake to compile the budget.
- Conversely, agency and program leaders need a better understanding of agency accounting and program practices

State of Oregon

#### State of Oregon Recommendations

- In order to begin to streamline the budget preparation process, Oregon should consider the following:
  - Adopt a common budget template as the budget is rolled up to the state-wide level.
  - Adopt common detail templates across the programs in an agency to set a common level of understanding of requirements between budget analysts and program management
  - Develop common budget reports with cascading detail where budget iterations and reports contain the detail required to validate and update budget submissions by various stakeholders.
- Deploy a technology solution (e.g. Hyperion) which permits a degree of self service where managers and analysts alike complete a template and submit online. Budget analysts can spend more time on review and analysis vs. system population with disparate data
- Along with deploying the solution, add a flexible reporting capability for various scenario analyses



PC Spreadsheets used as a stand-alone budgeting application	Medium	Low
Budgeting self-service	6%	13%
Fully integrated strategic planning, tactical business planning, and budgeting processes	At the macro level only	At the macro level only
Degree to which the planning process includes the development of multiple "what if scenarios" and approval of contingency plans to meet targets under a range of future scenarios	Medium	Low
Extent to which the planning process is driven by targets derived from the strategic plan	Medium	Medium
Extent tactical actions to achieve the target are clearly identified in the budget's accompanying narrative (e.g., putting assumptions in the line item to track wherever it goes in the organization)	Medium	Medium

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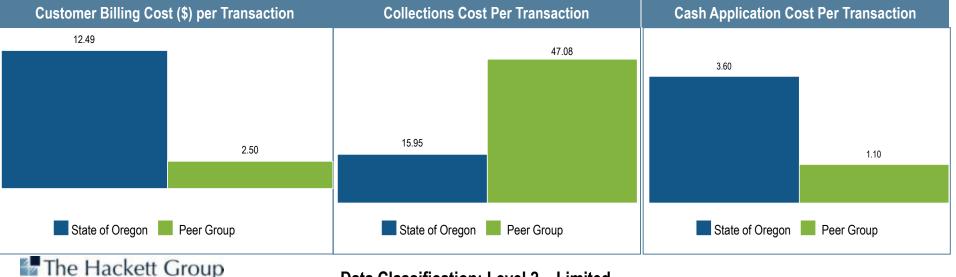
### Data Classification: Level 2 - Limited

# 5. Oregon's Billing, Collections and Cash Application processes have some opportunity to integrate and improve efficiencies

#### State of Oregon Observations

- Oregon has a relatively low volume of billing activity spread across multiple agencies and FTEs. This generates a high per transaction cost. Additionally, the State has a 23 day billing cycle.
- As the billing process goes through billing, collections and cash application, there is very little integration between these processes to leverage a streamlined process
- Cash application cost is high versus peer an has a low automatic cash application rate despite 43% electronic cash remittances,

Select Cash Application Best Practices	State of Oregon	Peer Group	Select Customer Billing Best Practices	State of Oregon	Peer Group	State of Oregon Recommendations
Percent electronic cash remittances	43%	<b>•</b> • • • •	Billing cycle time Occurrence of billing errors	23 days 2%	16 days 4%	<ul> <li>Examine the billing to collections process and technology for integration points to allow a singular view of a customer's status.</li> </ul>
Average time to apply cash	5 day(s)		Billing application integration to sales/order entry	None	Low	<ul> <li>Evaluate the feasibility of adopting a singular billing solution statewide by reviewing the current applications the State is using to reveal a</li> </ul>
Billing application integration to accounts receivable	Low	Medium	Billing application integration to accounts receivable	Low	Medium	viable solution in existence or a comprehensive set of requirements.
Automatic cash application rate	22%	38%	Billing system enables			<ul> <li>Conduct root cause analysis for the significant variance between</li> </ul>
Days Sales Outstanding ('DSO')	36 days		consolidated invoicing for			electronic cash receipts (43%) and the low automatic application rate
Select Collections Best Practices	State of Oregon	Peer Group	multiple items Utilization of electronic bill	Low	Low	<ul><li>(22%)</li><li>Consider deploying a CRM-style solution to allow a shared view of</li></ul>
Automated ID of customer calls	Low	16 days	payment and presentment	None	None	customer statuses.



### Data Classification: Level 2 – Limited

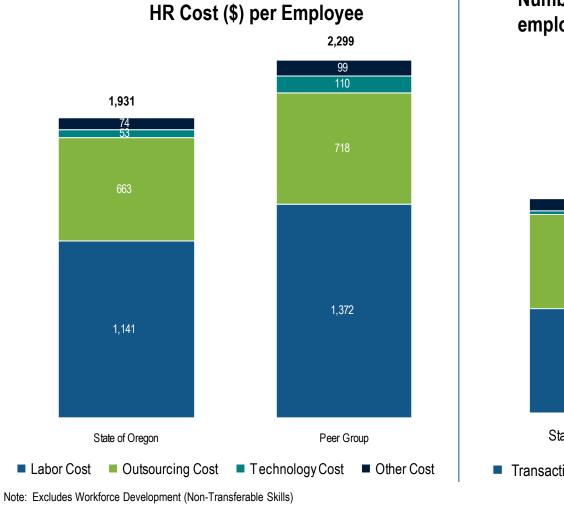
## **Human Resources Functional Baseline**





# Oregon's Human Resources cost per employee is 16% lower than Peer with 32% fewer resources

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Number of HR FTEs per State of Oregon's employees



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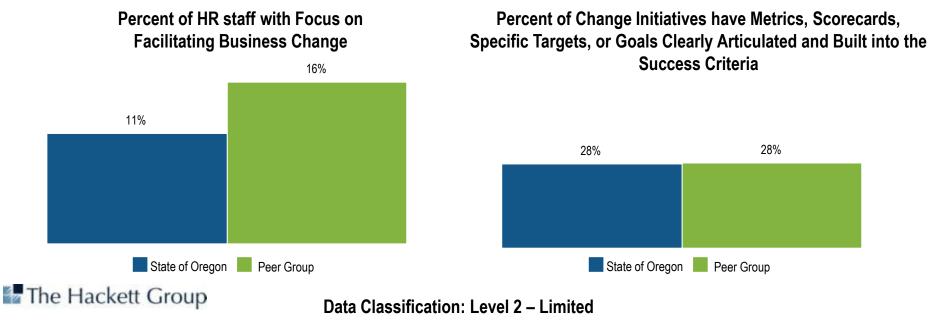
# 1. Prepare to assist all functions/agencies in facilitating change

#### State of Oregon Observations

- State of OR has opportunity gaps in all functions which means that each group will need help in facilitating changes (e.g., changes in process design, technology, organization, etc.)
- Typically, HR is expected to take a role in facilitating change, but State of Oregon is currently much less focused on change than other organizations are.

#### State of Oregon Recommendations

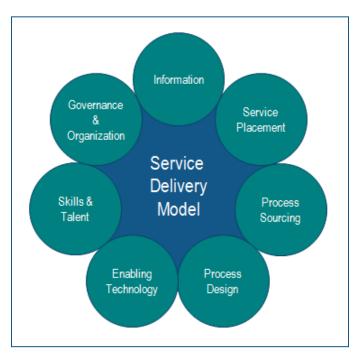
- Develop skills of HR staff to assist in driving change
- Set up clear expectations on how change initiatives are to be managed (e.g., specific targets, metrics that will be used to evaluate success of the change efforts, etc.)
- Develop cross-functional prioritized list of initiatives to be undertaken following the benchmark. Include details such as specific goals of each change effort, time frame for completion, how success will be evaluated, and prerequisites.



# 2. Review and enhance the Human Resources Service Delivery Model

#### **State of Oregon Observations**

- There are a number of agencies with relatively few HR resources. These agencies may be better served by a more comprehensive "shared services" type HR approach
- There has been some confusion recently about what policies/activities DAS does for an agency versus governs (which the state is trying to address with the recent reorganization of DAS).
- Process design is heavily hampered by limited technology enablement. Without technology tools to support the HR processes, the state will be forced to maintain
  more manual processes. In the event of increased activity levels, the only recourse will be to add more resources to fulfill those manual processes.
- Information can be difficult to get because of technology limitations and manual work.



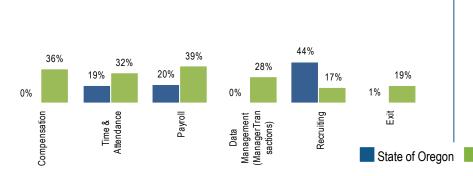
#### State of Oregon Recommendations

- Review overall HR services being provided to the organization and ensure the right work is being done in the right place
- Further evaluate each of the seven SDM components in relation to State of Oregon overall as well as the individual agency needs, particularly Service Placement, Enabling Technology, and Information
- Evaluate opportunities to consolidate HR activities/tasks to a central provider/agency, particularly for small agencies with few HR resources
- Update primary HRIS system used to support HR. Current system is very old and written in old programming language which will be increasingly difficult to support.

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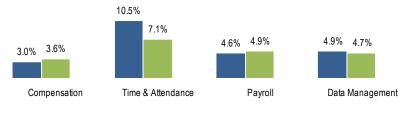
# 3. Enhance system functionality and automation leverage

State of Oregon Challenges



Percent of Transactions Fully Automated

#### Re-work (error) rates



#### **State of Oregon Observations**

Peer Group

- · Lack of end-to-end automation across Human Resources
- Very low or nonexistent levels of automation in many processes
- Many resources involved in managing basic employee data

#### State of Oregon Recommendations

- Develop strategy to automate core HR processes
- Review current state configuration versus best practice to ensure technology is configured to incorporate best practice process design
- Improve system integration and information accessibility.
- · Focus on increasing automation of routine operations (e.g., standard reports, etc.) to increase efficiency of HR
- Decrease time spent gathering information and increase time spent on analysis.
- Reduce the need for re-work of transactions and reduce error rates

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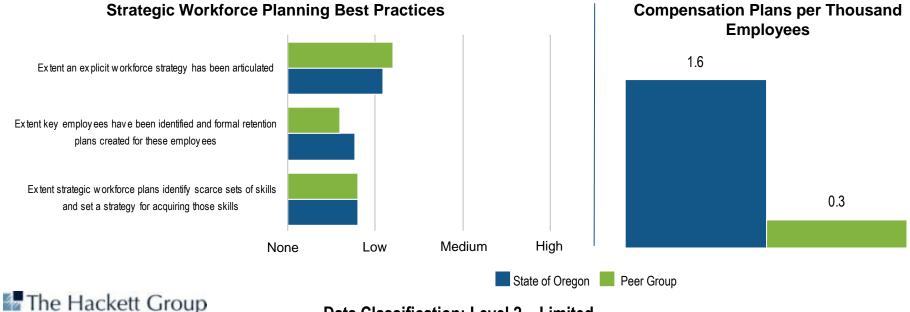
# 5. Improve utilization of best practices to increase Human Resources Effectiveness

State of Oregon Observations

- State of OR has significant opportunity gap in utilization of best practices in Strategic Workforce Planning
- Complexity is hindering utilization of best practices in processes like Compensation Administration

State of Oregon Recommendations

- · Investigate and address drivers of productivity inefficiency and reduce manual nature of the process
- Develop explicit workforce strategy to drive State of Oregon hiring and training needs
- Decrease unnecessary complexity across HR. This may require a long-term approach where the complexity is rooted in contracts with labor unions.

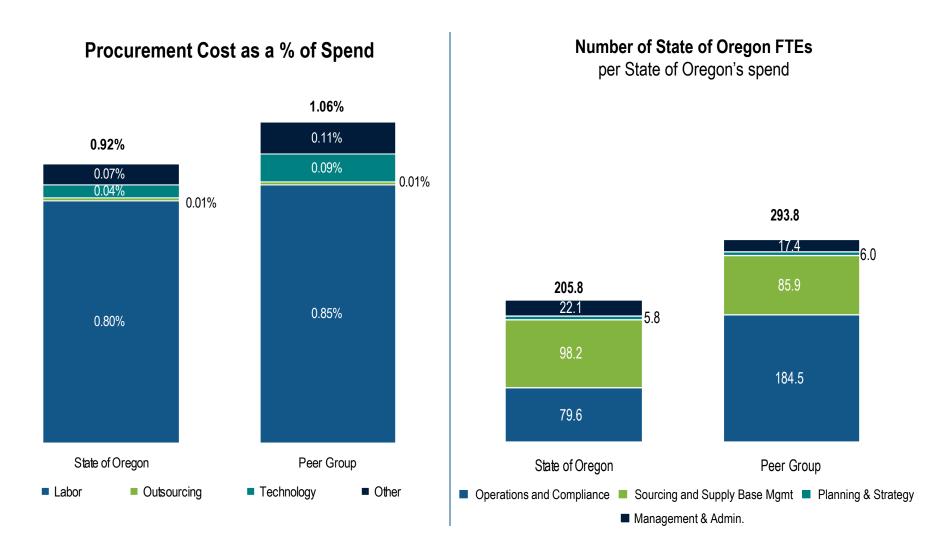


## **Procurement Functional Baseline**





# Overall procurement costs are 14% lower as a percent of spend when compared with Peers



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# **1. Increase quality of spend influence and cost savings**

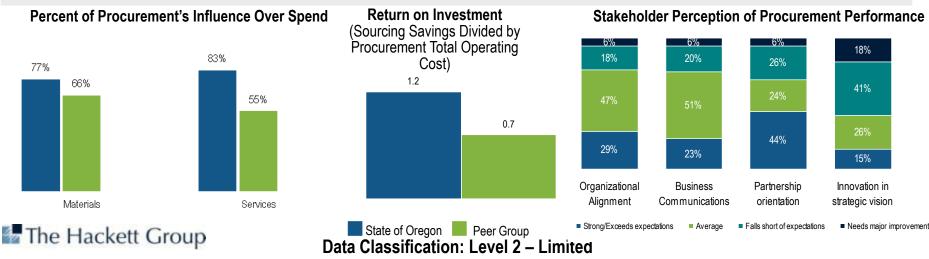
#### State of Oregon Observations

- While the State of Oregon reports solid levels of spend influence when compared to other State Peers, there is certainly opportunity to continue to improve. ROI's are only marginally better overall when looking at total Savings vs. Operating Costs.
- Even with above average influence vs. Peers, there appears to be a large opportunity to increase the quality of influence via more engagement with stakeholders.

### Recommendation

Continue to take advantage of opportunities to expand the quality of spend influenced by Procurement which may help balance a desire for greater savings, reduced risk (or perception there-of), and more strategic engagement. Increase focus on the evolution of the strategic sourcing process to target broader value drivers for strategic categories of spend and resulting process improvement benefits. This should include continuing to drive earlier Procurement involvement with stakeholders during the planning and budgeting process.

- Increase number of categories with developed sourcing strategies
- Conduct sourcing events with larger scope or including a greater portion of spend
- Move toward state-wide standardization of purchased components
- Generates increased leverage during negotiations for improved savings potential
- Improved ROI for the Procurement group as fewer events will be necessary for increased coverage of spend



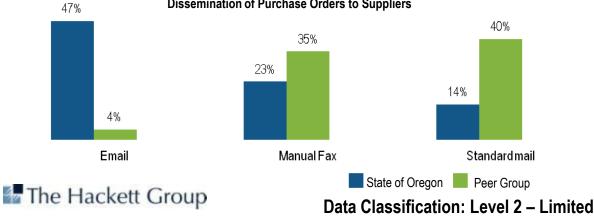
# 2. Enabling Technology

#### State of Oregon Observations

- State of Oregon's technology spend is far lower than Peers, with opportunities to further enable automation, functionality and leverage Best Practices.
- Email is the primary method for Distributing POs, followed closely by manual methods.
- Opportunities exist for expanded use of sourcing tools.

#### Recommendation

- Selectively increase technology investment to improve both Transaction Processing (particularly with a goal to reduce manual activities in the Reg. & PO process), Reporting and Sourcing (i.e. contract management, sourcing analytics, supplier performance reporting, sourcing savings realization and functional performance reporting).
- Integrate technology solutions across all of the State of Oregon
- Rationalize technology solutions and invest in best-of-breed technology while instituting improved data management practices to reduce reliance on manual, redundant efforts
- Centralized supply data management systems by establishing an architecture to use globally to reduce redundancy while developing a process for maintaining and refreshing systems without additional add-ons
- Results in:
  - Reduction of transactional tasks for a significant number of resources
  - Greater adherence to procurement policies enabling greater savings capture
  - Improved data availability to allow for increased speed and accuracy of analytics





Technology Best Practices	State of Oregon
Automated dissemination of P.O.'s to suppliers	30%
Standard process for item master file maintenance (add, edits, deletes)	48%

# 3. Spend Analysis and Supplier Management

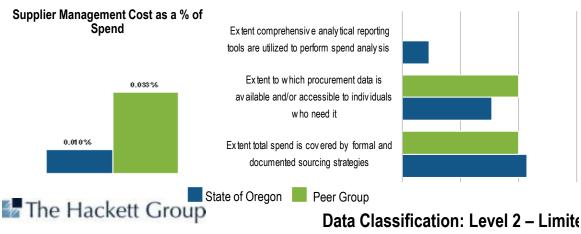
#### State of Oregon Observations

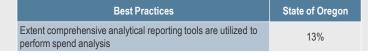
- · Supplier management costs are far lower due to far fewer FTEs performing that activity vs. Peers.
- Formal and standard procedures for assessing risk do not appear to exist on an enterprise or divisional (agency) basis.
- Stakeholders cite predominately limited or no involvement in analysis of spend behavior and mitigation of supply base risk.
- The total number of suppliers is 1.5x as many as Peer, with a large number of one-time suppliers.

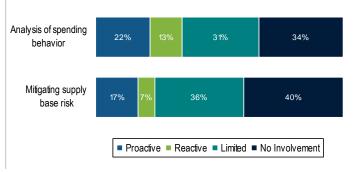
#### State of Oregon Recommendations

Increase focus on sourcing strategy development, supplier measurement and relationship management programs. Improved data availability will allow for increased speed and accuracy of analytics, enabling greater savings & benefit capture. This should also allow for reductions in the number of suppliers and the ability to capture greater economies of scale with selected suppliers.

- Centralize supplier data management efforts
- Begin socialization of sourcing process to key stakeholders to solicit feedback on potential areas of concern and ultimately gain buy-in
- Develop and implement Supplier Relationship Management (SRM) standard
- Create key templates and supporting tools available to the organization including:
  - Demand and Supply Profiles
  - Category SWOT Analyses
  - Sourcing Strategy
  - Supplier Assessment Matrix







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# 4. Stakeholder Management

#### State of Oregon Observations

- The Procurement organization is predominately seen as an Administrator and Gatekeeper.
- The lowest levels of performance where stakeholders indicate falling short of expectation or needing major improvement are around the areas of Partnership Orientation and Innovation in Strategic Vision.
- Several Stakeholders commented on the need for better business understanding, more information availability, and the desire for Procurement to be the "Expert".

#### State of Oregon Recommendations

- Ensure earlier / proactive agency/ functional Partner involvement to guarantee stakeholder alignment. Improve definition, methodology and communication associated with Procurements value contribution. Develop and communicate an engagement matrix between Procurement and the agencies to ensure consistent communication, both strategic and tactical, are occurring at the proper levels.
- Define clear, proactive, and far-reaching roles for the Procurement group and measure service delivery to the business units through mutually agreed upon Service Level Agreements.
- Develop and communicate an engagement matrix between Procurement and the agencies to ensure consistent communication, both strategic and tactical, are occurring at the proper levels
- Create an intra-agency knowledge sharing portal or bulletin board
- Potential outcomes should generate increased visibility to sourcing stages and speed to market, enabling greater efficiency, increased capacity, and quicker realization of savings thereby optimizing procurement as a service organization through clearly defined goals, objectives, and associated metrics



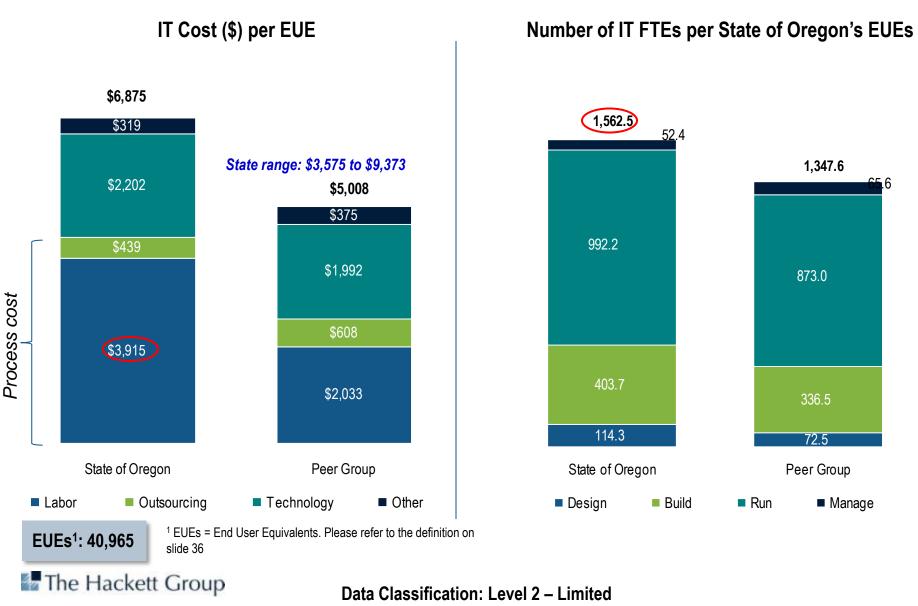
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## Information Technology Functional Baseline





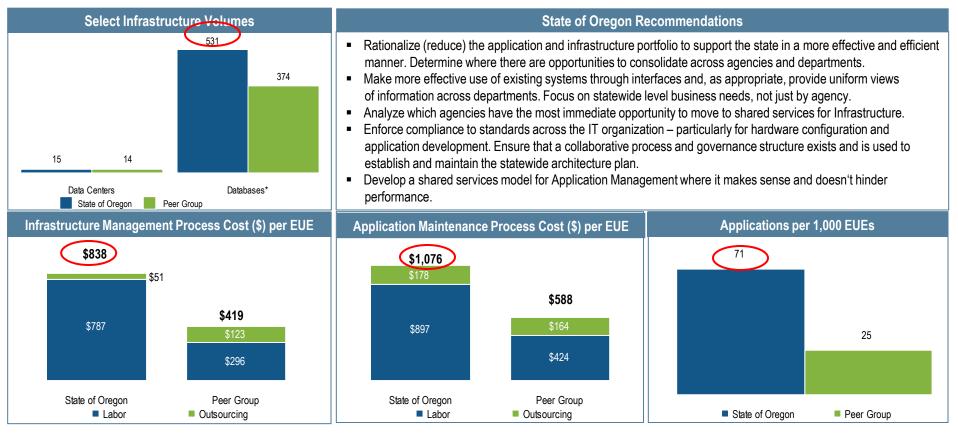
# While Oregon's total IT cost per EUE is similar to comparable states, it is higher than the peer, driven by the labor cost



# 1. Continue to consolidate, standardize and centralize Information Technology services as applicable

#### State of Oregon Observations

- Overall IT costs are higher than comparison groups, but centralization of infrastructure has resulted in cost reduction and improved performance for Oregon
- Currently only 50% of the technology portfolio is considered as managed in shared services. 204 Infrastructure Management FTEs (63%) and 63 Infrastructure
  Development FTEs (73%) are outside of the centralized organization. This is a high number of FTEs servicing less than 20% of state's infrastructure spend.
- Infrastructure and application complexity are high as are the corresponding supplier counts and the costs to manage the processes
- Adherence to standards is below peer level for hardware configuration and application development



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## Data Classification: Level 2 – Limited

\* Includes customer, employee, supplier and product databases



# 2. Solidify Service Delivery Model

#### State of Oregon Observations

- Lack of statewide resource leverage leads to the perception that IT is understaffed .
- Oregon's outsourcing percentage is only 6% when the median for the peer group is 12%.
- Oregon has little outsourcing in the Run processes and higher costs per EUE.
- Oregon's service delivery model is very decentralized by agency with the exception of Infrastructure services.
- Span of control is wide as a result of fewer management staff across the processes.



#### **Total IT Cost Distribution %** State of Oregon Recommendations Develop and execute a plan for each element within the service delivery model to address key levers for improvement, taking into account a statewide perspective, improved effectiveness, cost impact, risks, benefits and measurement. 7% Determine resource needs to support the expanded shared services model and agency specific support model. 32% • 40% Consolidation of services should eliminate duplication of efforts and result in a more efficient staffing model. 6% Appropriately align management staff to ensure effectiveness and strategic alignment. 12% Conduct a skills assessment to compare competencies needed to those resident in the current workforce. Analyze the 57% . 41% sourcing strategy - what skills and type of work are best accomplished by the permanent workforce and what work is better suited for contracted employees and outsourcers. Utilize sourcing options to take work and redundant cost out and enable the staff to focus on more valued initiatives. State of Oregon Peer Group Work with HR to establish consistent training and workforce development for IT. Labor Cost Outsourcing Cost Create meaningful and agreed upon services and service level agreements for major applications and create Technology Cost Other Cost accountability. Organize staff in tiers and around specialty areas to meet stakeholder needs. **Run Process Cost Percentage Span of Control** Number of IT FTEs Manage 1,562.5 9.6 52.4 Run 1,347.6 25% 65.6 Build Design 992.2 4.4 873.0 91% 75% 403.7 336.5 72.5 114.3 State of Oregon Peer Group I abor Outsourcina State of Oregon Peer Group State range: 4.03 to 4.77

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# 3. Enhance technology capabilities and utilization

#### State of Oregon Observations

- Oregon has worked to reduce technology cost by centralizing services and has had some success. However, there is more opportunity to consolidate and centralize costs and reinvest in more business enablement tools.
- Oregon has low levels of automation and needs to increase IT leverage to improve business process performance.
- End user training is insufficient to ensure proper understanding and use of technology.

Technology cost per EUE				State of Oregon Recommendations					
\$2,202 State of Orego	n	\$1,992 Peer Group	should Build a Increa efficie Ensur delive Given delive	<ul> <li>Strategically separate the cost reduction initiatives from the performance improvement initiatives. Cost reduction should be focused on reducing run costs and unnecessary, duplicative software spend. Reinvest savings into Build activities.</li> <li>Increase self service capabilities and system automation for routine transactions and reporting needs to facilitate efficiency in administrative functions. This may result in a higher cost in IT to drive lower admin costs overall.</li> </ul>					
			Trans	actions performe	ed Electronically (	(%)			
20% 21%	20% 0%	34% 2%	49% 0%	51%	49% 0%	3%	53% 4%	40%	<ul> <li>State of Oregon</li> <li>Peer Group</li> </ul>
C ustomer orders receiv ed	Customer invoices sent	Customer remittances applied	Supplier purchase orders	Supplier payments made	Management reports distributed	Employee expense reports submitted	Employee benefit enrollment	Employ ee records updated	
Ν	lote: Oregon's p	ercentages are li	kely understat	ed due to lack c	of available data,	but are determi	ined to be dired	ctionally correct	

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# 4. Increase business value focus

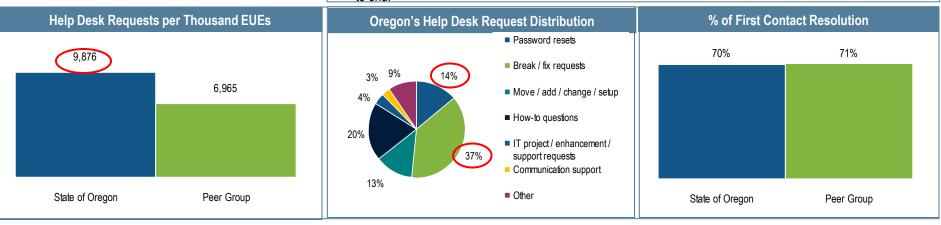
#### State of Oregon Observations

- According to the stakeholder survey, IT's most significant effectiveness gaps are in communication, project management and customer knowledge.
- Stakeholder sentiment indicates performance issues in project delivery.
- Oregon has little utilization of a PMO and only 22% of projects adhere to standard methods, 60% adhere to architectural standards.
- Oregon's project benefit realization percentage is half that of peers. ROI tracking and performance is sub-par.
- Help desk request volume is significant with a high volume of password resets and break/fix requests.

Project Delivery	Assess ment	State of Oregon	Peer Group
% projects that delivered anticipated benefits		40%	91%
% ROI Not Tracked		70%	75%
% Meeting ROI		15%	22%
% Missing ROI		15%	3%

#### State of Oregon Recommendations

- Ensure that the FTEs allocated to IT Business Planning have clearly defined roles and are skilled to understand and articulate user needs and help to develop holistic solutions to address them.
- Enhance communications plan to ensure strategic communication to business stakeholders and dissemination of more tactically focused details to technology staff.
- Increase dedicated focus on innovation and delivering technology solutions.
- Increase self-service options for the help desk e.g. automate password resets.
- Expand PMO to enhance project delivery skills including the process for ROI review post project implementation. Improve cost /benefit analysis and demand management process and track project benefits and ROI from end to end.



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## Appendix

- Background
- Peer Group Demographics
- Additional Functional Details
  - Finance
  - Human Resources
  - Procurement
  - Information Technology



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# State of Oregon's Administrative Baseline Objectives

## Initiative Overview

 Benchmark costs and performance of key operational functions: Finance (including Payroll), Procurement, Information Technology and Human Resources

## **Project Objectives**

- Get a comprehensive view of the State of Oregon's current Finance (including Payroll), Procurement, Information Technology and Human Resources performance.
- Establish a baseline of the State of Oregon's Finance (including Payroll), Procurement, Information Technology and Human Resources organization to identify resource allocations and key cost drivers.
- Compare the State of Oregon to peer group organizations
  - Gain insight to how leading Finance (including Payroll), Procurement, Information Technology and HR divisions are organized and staffed
  - Identify ways to better leverage technology solutions
  - Identify specific performance gaps to better focus improvement resources
- Obtain a balanced, qualitative perspective of Finance (including Payroll), Procurement, Information Technology and Human Resources through executive interviews and stakeholder surveys

## Deliverables

- Comprehensive baseline data on costs and performance of key operational functions for state agencies
- Recommendations for improvement in efficiency and effectiveness

## The Hackett Group

# Scope, Terms, Key Assumptions and Definitions

Category	Descriptions / Assumptions
Benchmark Period	The one-year timeframe between July 1, 2011 to June 30, 2012
One-time investments	The benchmark study captures the costs and resources associated with ongoing operations of the studied functional areas. Significant one-time investments in any area during the benchmark period were excluded to get a true sense of the ongoing resources and costs needed to support the function.
Staffing levels and labor costs	<ul> <li>Staffing (FTE) represents actual headcount as of June 30, 2012. Fully loaded labor costs include salary, overtime and benefits. This information is presented as one indicator of overall costs, and is not and should not be interpreted as a compensation assessment.</li> <li>Staff Level Definitions <ul> <li>Manager – Responsible for leading a department including anyone that directly supervises staff</li> <li>Professional – Primarily performs analytical and technical functions and works in highly skilled positions but have no supporting staff</li> <li>Clerical – Primarily performs routine data entry and administrative tasks and could be working in hourly positions</li> </ul> </li> </ul>
Directionally Correct Methodology	Data used in the functional benchmark was provided by each agency participating based on specific definitions and criteria. The State of Oregon's data tracking capabilities vary greatly by agency. In some cases, directionally correct estimates were used where tracked data was not available.
Department of Administrative Services (DAS)	All FTEs and costs for activities performed by DAS on behalf of agencies were captured by DAS only. This includes all work performed by DAS for client agencies that did not participate directly in the benchmark.
Stakeholder Survey Participants	Stakeholder Surveys were distributed to participants provided by each in-scope agency based on the following guidelines: <b>Stakeholders are:</b> •Customers of the particular service in some way; •Employees of the State of Oregon; •Mid- to Upper- level management, or anyone who has a broad understanding of the service; •Able to provide an un-biased opinion.

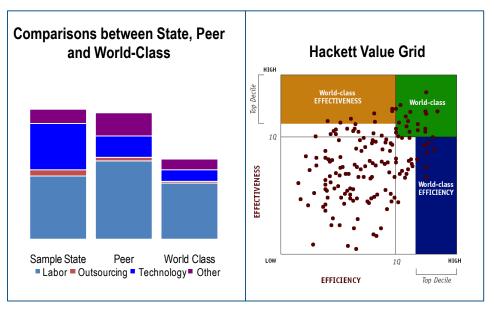
# Scope, Terms, Key Assumptions and Definitions (cont'd)

Category	Descriptions / Assumptions
Revenue – used to normalize Finance metrics	Revenue is defined as 49% of the LAB for FY2012. Pass-through revenue from Federal and other non-limited funding streams is excluded from this calculation.
Employees – used to normalize HR metrics	"Employees" includes all full-time, part-time and seasonal resources employed by the State of Oregon agencies participating in the benchmark. Contractors who do not receive HR services are excluded from this number.
End User Equivalents (EUEs) – used to normalize IT metrics	<ul> <li>The combination of internal end users and external end user equivalents that drive in scope IT demand/ receive IT services:</li> <li>Internal End Users - employees and contractors that use dedicated computing devices and state provided IT systems and tools at least 10% of their time to perform their job duties. For multiple users of shared devices (e.g. kiosks, POS, etc.), the device count is used as a proxy end user equivalent (each individual user is not counted if they use a shared device).</li> <li>External end user equivalents – calculated EUE count that symbolizes the load placed on IT by external user sources (e.g. customer, vendor/supplier, regulators). The calculation is based on data provided with activity volumes for external user facing applications (e.g. websites, collaboration portals, EDI). Activities are divided into different types of key activities with varying complexity levels. Using a proprietary algorithm, Hackett converts activity counts into an equivalent number of EUEs.</li> </ul>
Spend – used to normalize Procurement metrics	Excludes central admin services and interdepartmental allocations. Any "pass-through" dollars were not included in the captured spend, such as direct cash payouts to beneficiaries etc. Any associated administrative spend however has been captured and included. For grants, only the final recipient of the grant will include the amount as spend corresponding to the work effort associated with fulfilling the grant.



# Scope, Terms, Key Assumptions and Definitions (cont'd)

Category	Descriptions / Assumptions
Peer Group	Comparisons against the median of State of Oregon's Custom Peers (other States).
World-Class	World-Class – comparison against the median of the World-Class organization in the Hackett database. World-Class is determined based on first quartile performance in both efficiency and effectiveness on a function level.
Hackett Value Grid	The Hackett Value Grid <sup>™</sup> clearly shows your organization's performance in comparison to World-Class and a relevant peer group. Only those organizations that reach the top quartile in both effectiveness and efficiency metrics meet the Hackett definition of World-Class. Our statistical definition of World- Class is measured through a proprietary formula for weighting costs, cycle times, error rates and other key performance metrics.



The Hackett Group

## Appendix

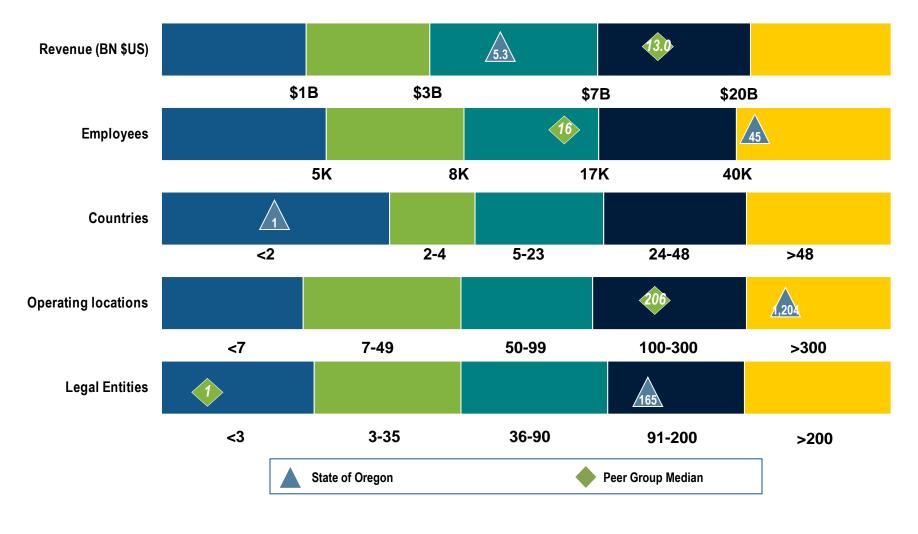
- Background
- Peer Group Demographics
- Additional Functional Details
  - Finance
  - Human Resources
  - Procurement
  - Information Technology



#### The Hackett Group

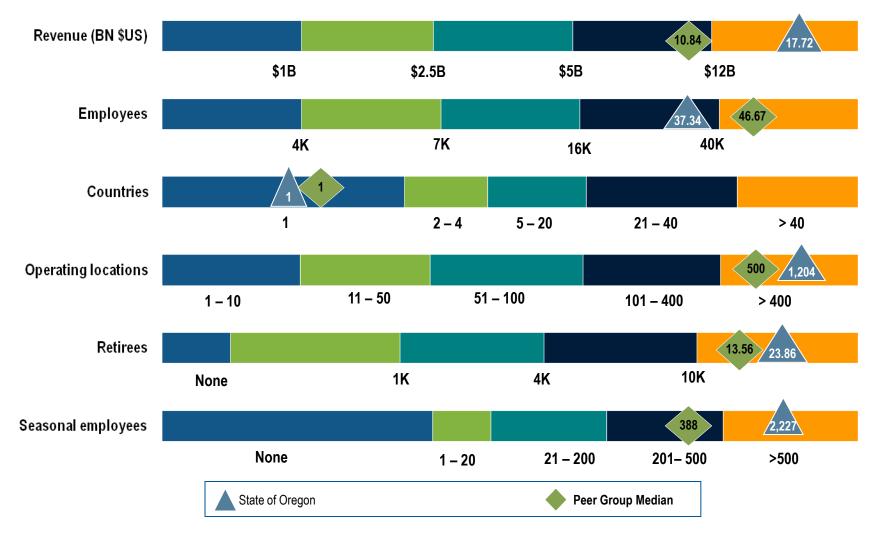
Finance	HR	IT	Procurement
<ul> <li>Commonwealth of Massachusetts</li> <li>State of Alabama</li> <li>State of Arizona</li> <li>State of California</li> <li>State of Colorado</li> <li>State of Delaware</li> <li>State of Georgia</li> <li>State of Michigan</li> <li>State of Mississippi</li> <li>State of New Jersey</li> <li>State of Ohio</li> <li>State of Oklahoma</li> <li>State of Tennessee</li> </ul>	<ul> <li>Commonwealth of Massachusetts</li> <li>State of Alabama</li> <li>State of Alaska</li> <li>State of Mississippi</li> <li>State of New Jersey</li> <li>State of Ohio</li> <li>State of Tennessee</li> <li>State of West Virginia</li> <li>Nassau County</li> </ul>	<ul> <li>Commonwealth of Massachusetts</li> <li>State of Georgia</li> <li>State of Mississippi</li> <li>State of Ohio</li> <li>State of Tennessee</li> <li>ARAMARK</li> <li>Sodexo</li> <li>University of Missouri</li> </ul> Note: The IT peer group includes more than just states due to sample size requirements	<ul> <li>State of Alabama</li> <li>State of California</li> <li>State of Delaware</li> <li>State of Mississippi</li> <li>State of New Jersey</li> <li>State of Ohio</li> <li>State of Tennessee</li> <li>State of West Virginia</li> <li>Nassau County</li> </ul>

## **Finance Demographics – Custom Peer**



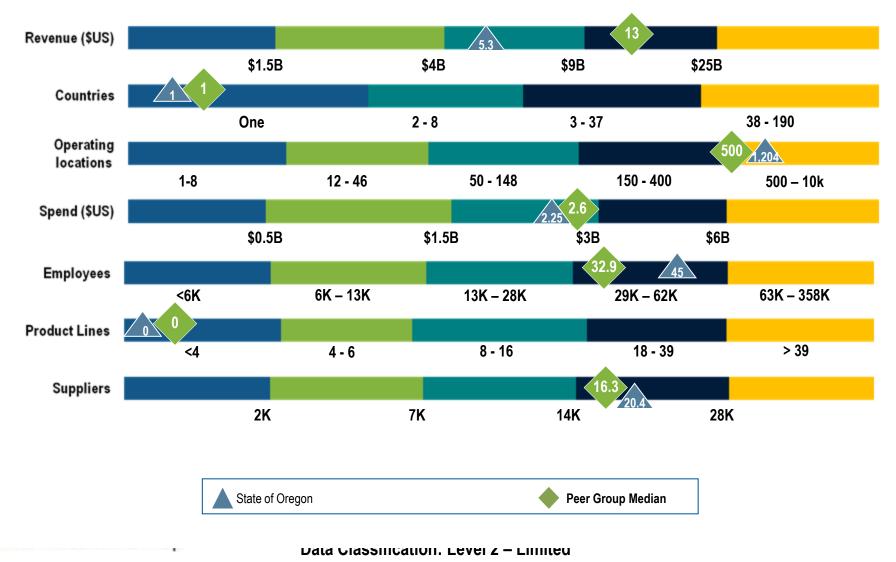
The Hackett Group

### **HR Demographics – Custom Peer**



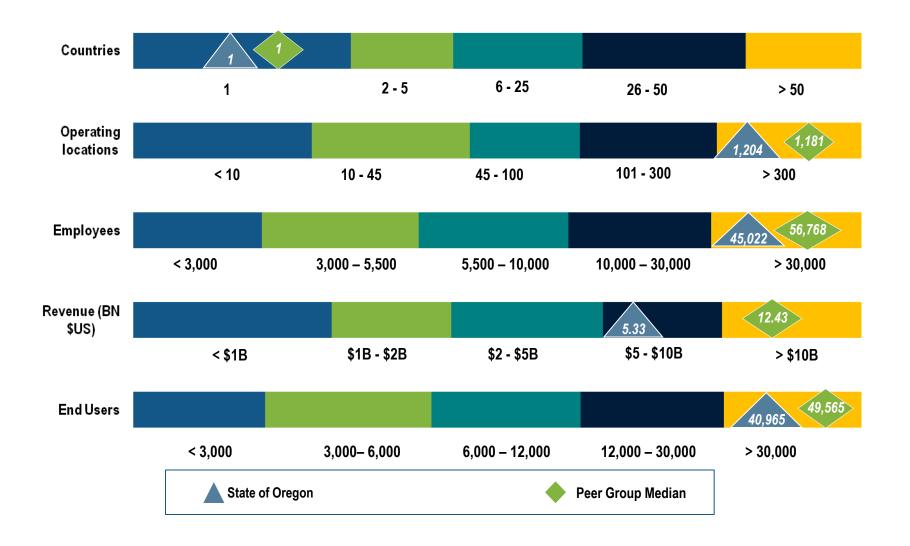
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### **Procurement Demographics – Custom Peer**



4

### **Information Technology Demographics – Custom Peer**



The Hackett Group

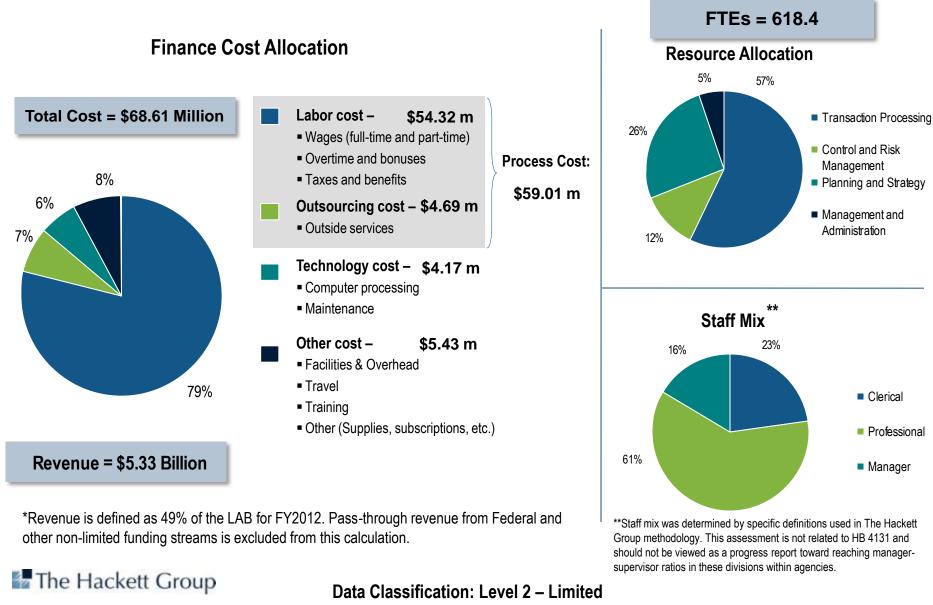
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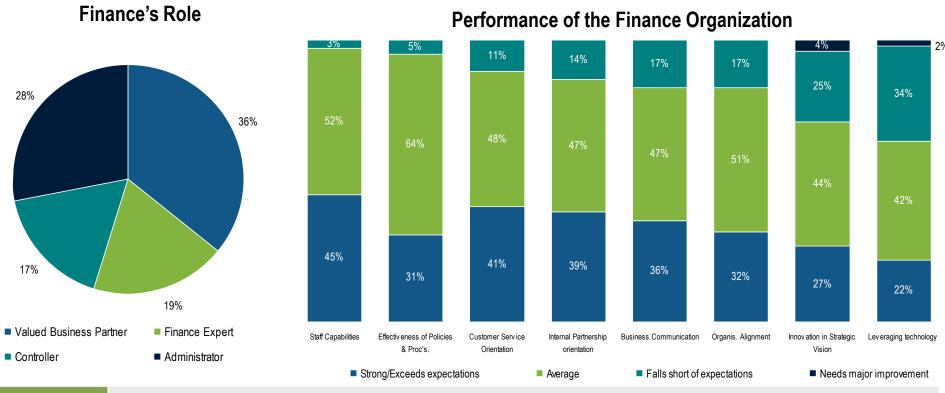




# State of Oregon's baseline finance cost is \$68.6 million, which represents 1.288% of Revenue\* (Budgeted Spend)



# **Stakeholder Survey Summary Results - Finance**



- Each agency is very different in its business model, but yet the agencies are expected to operate and reduce costs in a uniform manner.
- Develop fully integrated IT solutions with analysis and reporting capability for all aspects of the agency.
- Align budget with functional lines of business for easier monitoring
- Budget organization should focus less on minutia of the state's budgeting system and focus more on supporting agency financial information and forecasting needs.
- Identify which accounting and budget reports are needed by the programs and stop sending any other reports, if they are not
  necessary or wanted.

#### Data Classification: Level 2 – Limited

Representative

The Hackett Group

Stakeholder

Comments

## **Summary of key observations - Finance**

Overall Performance	<ul> <li>State of Oregon's overall Finance performance is high in effectiveness, and has an opportunity to improve efficiency. State of Oregon scored well in several effectiveness categories such as overall acumen of the staff, analytical focus and use of time in analyzing vs. collecting.</li> <li>The majority of the drivers which hinder overall efficiency are primarily centered around cost. This is a result of duplicated processes across many agencies. The opportunity to leverage economies of scale is limited.</li> </ul>
Cost Profile	<ul> <li>State of Oregon's Finance cost as a % of revenue places it in the higher 3<sup>rd</sup> Quartile. Overall cost is 91% higher than Peer Group which is driven by staffing levels and other costs.</li> <li>State of Oregon requires 68% more staffing than the State's Peer Group. Outsourcing and Technology investment levels are similar to Peer. Overhead is 113% more than Peer</li> </ul>
Talent	<ul> <li>Finance staffing levels are 65% higher than Peer Group with professional level FTEs (60%) as the majority</li> <li>The State of Oregon has a strong focus on FTEs in the Planning and Strategy processes. 26% of the FTEs are in Planning processes.</li> <li>The higher FTE count in the Finance function is largely driven by the decentralized nature of the State's program and G&amp;A operations</li> </ul>
Technology Utilization	<ul> <li>The State of Oregon spends \$4.2 million annually on technology investments. This reflects .08% of revenue and is on par with the Peer Group. Based on FTEs, the annual technology spend per FTE is \$6,745</li> <li>There is a moderate to high degree of automation in transaction processing; dissimilar processes hinder efficiency from a cross-government perspective</li> </ul>
Stakeholder Feedback	<ul> <li>Each agency has very different business models, however there is an expectation to operate uniformly.</li> <li>There is a degree of 'over reporting' where there are unnecessary or unwanted reports being generated which causes information overload</li> <li>Finance has an opportunity to work with program administrators to frame budget conversations in terms that are more understandable to the highest levels of leadership</li> </ul>
The Hackett Group	Data Classification: Level 2 – Limited

### State of Oregon's Finance benchmark scope

Benchmark results were collected and analyzed for State of Oregon as a whole and by Agency:

	In Scope Agencies (Finance)	
Board of Nursing	Department of Justice	Office of Energy
Bureau of Labor & Industries	Dept of Land Conservation & Development	Oregon Business Development Department
Commission for the Blind	Department of Parks & Recreation	Oregon Medical Board
Community Colleges & Workforce Dev	Department of Revenue	Oregon Youth Authority
Construction Contractors Board	Department of State Lands	Public Employees Retirement System
Department of Administrative Services*	Department of Transportation	Public Safety Standards & Training
Department of Agriculture	Department of Treasury	Public Utility Commission
Department of Aviation	Department of Veterans Affairs	Secretary of State
Department of Consumer & Business		
Services	Employment Department	State Library
Department of Corrections	Health Licensing Agency	State Police
Department of Education	Housing & Community Services	Student Access
	Department of Human Services and the	
Department of Environmental Quality	Oregon Health Authority	Water Resources Department
Department of Fish & Wildlife	Liquor Control Commission	
Department of Forestry	Marine Board	
Department of Geology & Mineral Industries	Military Department	
*Includes all DAS Client Agencies		

The Hackett Group

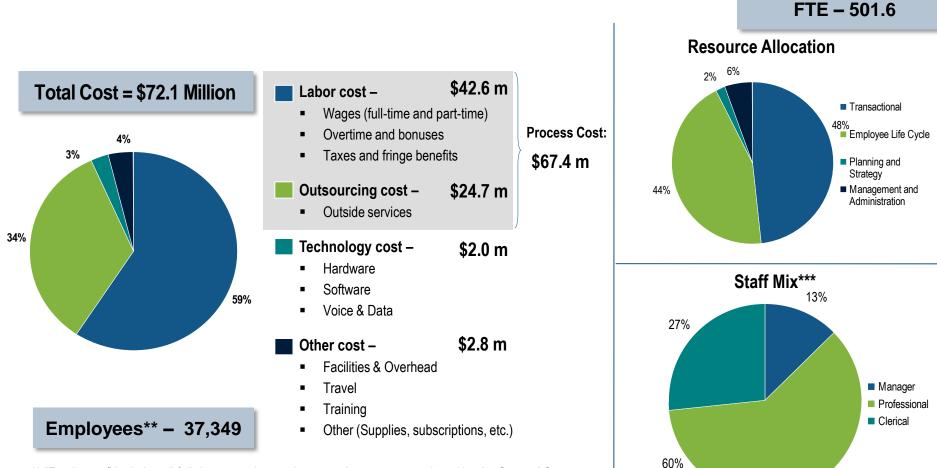
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# State of Oregon's baseline Human Resources cost is \$72.1 million, which represents \$1,931 per employee



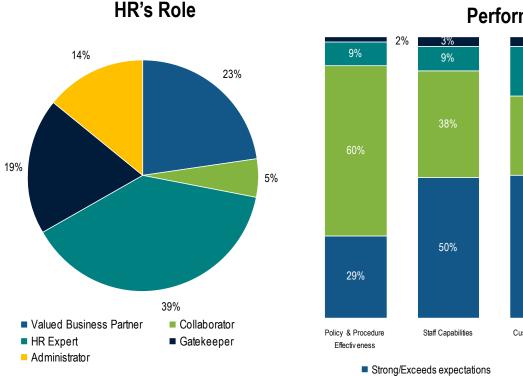
\*\*\*Staff mix was determined by specific definitions used in The Hackett Group methodology. This assessment is not related to HB 4131 and should not be viewed as a progress report toward reaching managersupervisor ratios in these divisions within agencies.

\*\* "Employees" includes all full-time, part-time and seasonal resources employed by the State of Oregon agencies participating in the benchmark. Contractors who do not receive HR services are excluded from this number. "

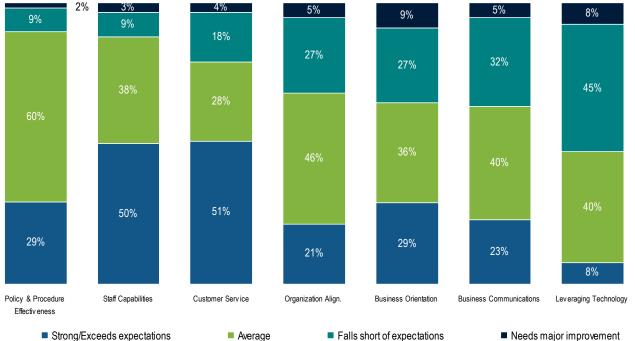
\* Total comparative cost excludes Workforce Development (Non-Transferable Skills) Process Cost and Other Non-labor Cost for comparability to benchmark database.

#### The Hackett Group

# **Summary Stakeholder Survey results**



Performance of the HR Organization



• I have found HR to be supportive, responsive and helpful. They need more staff as the workload is great. Our current austerity measures make their workloads too great.

# Representative Stop sending mixed messages regarding HR initiatives. We have gotten different messages on the same topic from different staff

• The team is new and still in its growing stage. In order to increase overall HR effectiveness the statewide systems and bargaining process would need to be dramatically changed to allow the type of growth that is necessary for the state to increase its overall HR processes and ratings

#### The Hackett Group

Comments

## **Summary of key observations – Human Resources**

Overall Performance	<ul> <li>State of Oregon's overall HR performance shows opportunity to improve both effectiveness and efficiency.</li> <li>State of Oregon scored well in effectiveness categories such as utilization of internal resources to fill open positions. Less positive effectiveness measures related to error rates in some transactions and overall employee turnover.</li> <li>The majority of the drivers hindering overall efficiency are primarily centered around automation as well as Payroll productivity</li> </ul>
Cost Profile	<ul> <li>State of Oregon's overall HR cost per employee places it in the 2<sup>nd</sup> Quartile, but 16% lower than Peer.</li> <li>Technology costs for the HR function are more than 50% lower than Peer</li> <li>While the State has lower costs, this can be a significant hindrance to performing effectively in HR. It often means that the organization does not have the tools to effectively perform HR work or that some HR processes are not being performed at industry standards</li> </ul>
Talent	<ul> <li>•HR staffing levels are 32% lower than Peer</li> <li>•The State of Oregon has a nearly even split of FTEs in Transactional versus Employee Life Cycle processes.</li> </ul>
Technology Utilization	<ul> <li>The State of Oregon spends \$2 million annually on technology investments which is significantly less than most organizations. This reflects \$53 per employee and is significantly lower than the Peer Group.</li> <li>There is a moderate to high degree of automation in a few processes (Health &amp; Welfare Admin, Pension &amp; Savings Admin), but very limited automation in most processes (Time &amp; Attendance, Payroll, Compensation Admin, Data Management)</li> </ul>
Stakeholder Feedback	<ul> <li>Stakeholders reported positive experiences with HR staff in terms of customer service as well as the capabilities of the HR staff.</li> <li>There is a concern about the "risk averse" approach to HR issues; desire to better manage risk</li> <li>Stakeholders commented on HR's challenges due to technology limitations</li> </ul>
The Hackett Group	Dete Classification, Lovel 2. Limited

### State of Oregon's Human Resources benchmark scope

Benchmark results were collected and analyzed for State of Oregon as a whole and by Agency:

In Scope Agencies (Human Resources)			
Board of Nursing	Department of Parks & Recreation	Military Department	
Department of Administrative Services*	Department of Revenue	Office of Energy	
Department of Agriculture	Department of State Lands	Oregon Business Development Department	
Department of Consumer & Business			
Services	Department of Transportation	Oregon Medical Board	
Department of Corrections	Department of Treasury	Oregon Youth Authority	
Department of Education	Department of Veterans Affairs	Public Employees Retirement System	
Department of Environmental Quality	Employment Department	Public Safety Standards & Training	
Department of Fish & Wildlife	Health Licensing Agency	Public Utility Commission	
Department of Forestry	Housing & Community Services	Secretary of State	
	Department of Human Services & the Oregon		
Department of Justice	Health Authority	State Police	
Dept of Land Conservation & Development	Liquor Control Commission	Water Resources Department	
*Includes all DAS Client Agencies			



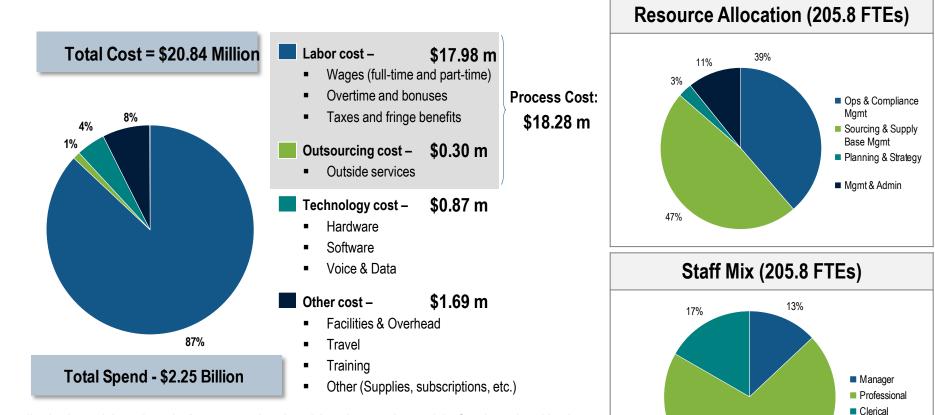
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# State of Oregon's baseline procurement cost is \$20.84 million, or 0.92% of spend



Normalization is used throughout the Procurement benchmark in order to understand the State's total workload and allow for comparisons to the Peer Group; total sourcebale spend is used as a benchmark normalizer for the Procurement Function. <u>Sourceable Spend</u> is the cost of the (including materials and services) that State procurement staff played a role in purchasing during the benchmark period.

Specifically excluded from <u>Spend</u> are expenditures on taxes, employee base salaries & bonuses, purchases made by a third-party on behalf of the state, charitable contributions, organizational memberships, dividends, securities, interest payments, and stock repurchases.

#### The Hackett Group

Data Classification: Level 2 – Limited



State of Oregon Benchmark Results – Executive Preview | 55

70%

Manager - Responsible for leading a department including anyone that

in highly skilled positions but have no supporting staff

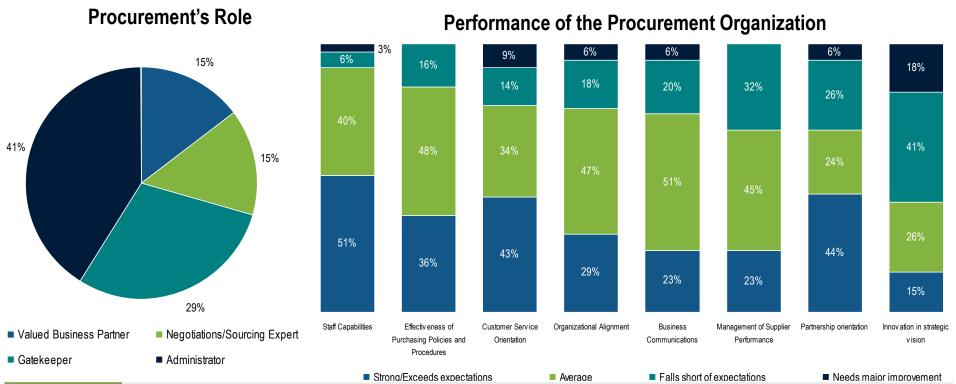
Professional - Primarily performs analytical and technical functions and work

Clerical - Primarily performs routine data entry and administrative tasks and

directly supervises staff

could be working in hourly positions

## Stakeholder Survey summary results identify State of Oregon Procurement as predominately an "Administrator"



- Over the past few years, I have seen some positive changes in procurement. I believe the leadership is trying to move the group in the right direction. Part of the solution will be to find that right level of risk and have strategies to manage it effectively...
- Representative Stakeholder Provide more information to internal customers about what purchases must be on contract items and/or assist more with communicating how to better work with Procurement from the business user side...
  - Increase performance by better understanding business needs, educating their customers and being more flexible to help solve business problems. Stop reducing performance by being less of a gatekeeper (i.e. saying "no, because..." instead of "no, instead you may...", and being more careful with processing certain transactions (seem overworked at times)
  - Continue their work on improving business processes

Comments

## **Summary of key observations - Procurement**

Overall Performance	<ul> <li>State of Oregon's overall procurement performance is 2<sup>nd</sup> quartile in efficiency, but has opportunity to improve effectiveness. State of Oregon scored well in several efficiency categories such as process cost as a % of spend and cycle times (approved req&gt; submitted PO).</li> <li>Effectiveness scores are impacted by a high number of suppliers, lower levels of influence and calculated savings/ROI, as well as limited involvement in the planning and budgeting process.</li> </ul>
Cost Profile	<ul> <li>State of Oregon's procurement cost as a % of spend places them in the 2nd quartile, driven by moderate FTE counts (but higher Labor costs) in conjunction with low technology costs.</li> <li>State of Oregon uses far fewer resources to support procurement than Peers.</li> </ul>
Service Delivery Model	<ul> <li>The greater percentage of professional staff highlights a focus on more strategic, higher value-add activities, demonstrated by the higher percentage of FTEs conducting Sourcing and Supply Base Management activities, however, Stakeholders view Procurement as predominately an Administrator and Gatekeeper type of function with limited to no-involvement with the agencies.</li> <li>Performance measures are maintained to a degree consistent with peers with additional opportunities to increase levels of spend visibility, analytics, and reporting.</li> </ul>
Talent	<ul> <li>Procurement staffing levels are about 30% lower than comparable Peers.</li> <li>State of Oregon appears to manage Operations and Compliance with far fewer FTEs, consistent with the lower volumetric transactions reported.</li> <li>Overall talent is viewed as very capable, representative of solid levels of experience and tenure.</li> </ul>
Technology Utilization	<ul> <li>State of Oregon invests a lower percentage of its total procurement spend in technology than Peers, demonstrated by low levels of electronic transactions and a highly manual PO process.</li> <li>There are opportunities to increase automation and procurement self service in several processes in order to increase efficiency and reduce costs</li> </ul>
The Hackett Group	Data Classification: Level 2 – Limited

## State of Oregon's Procurement benchmark scope

Benchmark results were collected and analyzed for State of Oregon as a whole and by Agency:

	In Scope Agencies (Procuremen	t)
Community Colleges & Workforce Dev.	Department of Parks & Recreation	Military Dept
Department of Administrative Services	Department of Revenue	Office of Energy
Department of Agriculture	Department of Transportation	Oregon Business Development Department
Department of Consumer & Business Services	Department of Treasury	Oregon Youth Authority
Department of Corrections	Department of Veteran's Affairs	Public Employees Retirement System
Department of Education	Employment Department	Public Safety Standards & Training
Department of Environmental Quality	Health Licensing Agency	Public Utility Commission
Department of Fish & Wildlife	Housing & Community Services	Secretary of State
Department of Forestry	Department of Human Services and the Oregon Health Authority	State Police
Department of Justice	Liquor Control Commission	
*Includes all DAS Client Agencies		

The Hackett Group

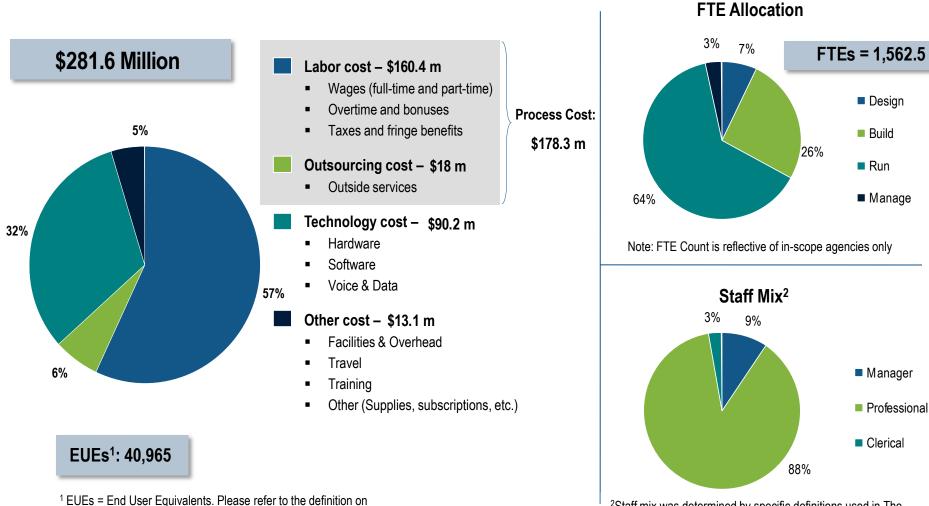
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# State of Oregon's baseline Information Technology cost is \$281.6 million with 1,562.5 FTEs supporting Information Technology



Data Classification: Level 2 - Limited

<sup>2</sup>Staff mix was determined by specific definitions used in The Hackett Group methodology. This assessment is not related to HB 4131 and should not be viewed as a progress report toward reaching manager-supervisor ratios in these divisions within agencies.

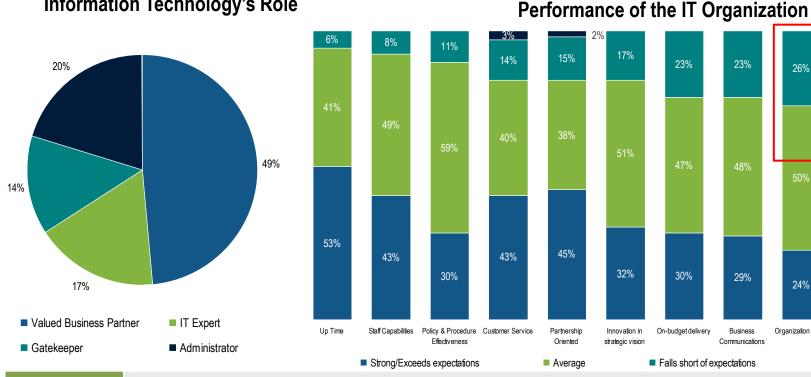
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slide 36

The Hackett Group

#### State of Oregon Benchmark Results – Executive Preview | 60

#### IT is highly regarded as a Valued Business Partner. Stakeholders indicate that organizational constraints and staffing impact project delivery and business alignment.



#### Information Technology's Role

- Stabilize the organizational structure. Hire more staff. •
- Better communication regarding projects status, changes in scope and schedule. Also more collaborative interaction with functional . groups (technical staff and their supervisors) regarding program needs, potential IT solutions, and constraints to achieving [them].
- Development and implementation of business processes has definitely improved. Understanding and communication of IT strategies • should be more integrated with customer/program needs.
  - More hands on training with new technology. •
  - Very committed and capable staff that strive to provide a high level of customer service. .

#### The Hackett Group

Representative

Stakeholder

Comments

#### Data Classification: Level 2 - Limited

23%

29%

Business

Communications

26%

24%

Organization Align

24%

37%

Meet Project

Reqmts.

Needs major improvement

39%

26%

On Schedule

Deliverv

## Summary of key observations - Information Technology

Overall Performance	<ul> <li>State of Oregon's overall IT performance is close to the mid point of the database in both efficiency and effectiveness with improvement opportunities in both.</li> <li>49% of stakeholders view IT as a Valued Business Partner! However, over 25% indicate that IT falls below expectations in alignment and delivering projects on time and to specifications.</li> </ul>
Cost Profile	<ul> <li>State of Oregon's IT cost per end user is higher than the medians of the peer group. IT cost as a percentage of revenue is also notably higher due to Oregon's modest revenue.</li> <li>Overall process cost (labor + outsourcing) per end user is 65% higher than the peer group.</li> </ul>
Technology	<ul> <li>Like many states, Oregon's technology platform is built upon legacy systems and architecture.</li> <li>Oregon has worked to reduce technology cost by centralizing services and has had some success. However, there is more opportunity to consolidate and centralize infrastructure and application management and reduce complexity.</li> <li>Oregon has low levels of automation and needs to increase IT leverage to improve business process performance.</li> </ul>
Delivery	<ul> <li>Reported project delivery performance is similar to the peer group; however, user sentiment suggests performance issues. Oregon has little utilization of a PMO and only 22% of projects adhere to standard methods.</li> <li>There are opportunities to improve service delivery as the utilization of service level agreements, project benefit realization and first contact resolution on the help desk - some metrics are below peer level.</li> <li>Despite a notable spend in Quality Assurance, the process appears ineffective as break/fix requests are high.</li> </ul>
Governance	<ul> <li>Only 50% of the technology portfolio is considered as managed in shared services.</li> <li>Adherence to standards is below peer level for hardware configuration and application development.</li> <li>Select suppliers are utilized for the bulk of the spend, but there are numerous active suppliers.</li> </ul>
Stakeholder Feedback	<ul> <li>Stakeholders declare that the IT staff has strong skills and is committed, dedicated and customer focused.</li> <li>Lack of statewide resource leverage leads to the perception that IT is understaffed.</li> <li>IT's most significant effectiveness gaps are in communication, project management and customer knowledge.</li> <li>Additional and/or improved end user training is needed.</li> </ul>
The Hackett Group	Data Classification: Level 2 – Limited

## State of Oregon's Information Technology benchmark scope

Benchmark results were collected and analyzed for State of Oregon as a whole and by Agency:

In Scope Agencies (Information Technology)		
Board of Nursing	Department of Justice	Oregon Business Development Department
	Department of Land Conservation &	
Bureau of Labor & Industries	Development	Oregon Medical Board
Commission for the Blind	Department of Parks & Recreation	Oregon Youth Authority
Community Colleges & Workforce Dev	Department of Revenue	Public Employees Retirement System
Construction Contractors Board	Department of State Lands	Public Safety Standards & Training
Department of Administrative Services*	Department of Transportation	Public Utility Commission
Department of Agriculture	Department of Treasury	Real Estate Agency
Department of Consumer & Business		
Services	Department of Veteran's Affairs	Secretary of State
Department of Corrections	Employment Department	State Library
Department of Education	Housing & Community Services	State Police
Department of Environmental Quality	Liquor Control Commission	Student Access
Department of Fish & Wildlife	Marine Board	Teacher Standards and Practices
Department of Forestry	Military Department	Water Resources Department
Department of Human Services & the Oregon		
Health Authority	Office of Energy	Watershed Enhancement Board
*Includes all DAS Client Agencies		



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#### The Hackett Group