

Presentation to

Joint Committee on Ways and Means Subcommittee on Transportation and Economic Development

March 18-19, 2013

Margaret Van Vliet, Director

Agency Mission and Values

Mission:

"Provide leadership that enables Oregonians

to gain housing and services,

become self-sufficient and achieve prosperity"

Vision:

All Oregonians have housing and services that meet their needs



OHCS History

Housing Division of Dept. of Commerce created in 1971

Freestanding Housing Finance Agency created in 1987

Today, throughout the country, HFA's:

- 1. Issue federal tax-exempt bonds
- 2. Issue federal low income housing tax credits
- 3. Award various HUD grants

OHCS role has evolved over time, to also administer:

- Certain HUD Section 8 contracts
- Entitlement grants
- Hardest Hit funds from US Treasury



OHCS History, cont.

Facilitate the Delivery of:

Housing Programs

- Multifamily Rental Housing Development and Finance
- Single-Family Homeownership Programs (access and retention)
- Section 8 Contract Administration

Safety Net Programs

- Emergency Food
- Energy and Weatherization
- Homeless Services & Prevention
- Rent Assistance



How do we do it?

Indirectly – through partnerships involving a robust network:

- Community-based nonprofit organizations
- Housing developers both for-profit and non-profit
- Community Action Agencies
- Housing Authorities
- Other private-sector organizations, including lenders, services, and investors





HOUSING FUNDING

FEDERAL FUNDS

RENTAL SUBSIDIES

Section 8 Housing **Housing Choice** Voucher Program

HIID

FORECLOSURE SUBSIDIES NFMC

National Foreclosure Mitigation Counseling Neighborworks

America

DEVELOPMENT SUBSIDIES

HOME LIHTC Low Income Partnerships **Housing Tax Credits** Program Tax Credit

IRS

HUD

SINGLE FAMILY HOUSING NSP Neighborhood

Stabilization Program Grant HUD

STATE FUNDS

FORECLOSURE ASSISTANCE Multistate Settlement & Mediation Program

Grants

General Fund

Multifamily Housing Development

Grants and Loans **Public Purpose Charge**

HOUSING

TRUST FUND

DOCUMENT CORDING FEE

Various Affordable Housing Programs

Grants and Loans unty Recorders

OHCS BOND STATE TAX CREDITS ISSUANCE

Multifamily **Multifamily Housing** Housing Developmen Development and Single-Family Loan Purchases

Tax Credits State of Oregon **IRS Tax Exemption** Revenue

LOTTERY BACKED

Loans

Multifamily Housing Development

Grants

State of Oregon Lottery

BONDS

HOUSING AUTHORITIES

Federally recognized public corporations with boards appointed by local government that administer Section 8 programs.

Housing Authority of Clackamas County Home Forward

Housing Authority of Washington County

Klamath Housing Authority

Linn-Benton Housing Authority

Marion County Housing Authority

Housing Authority of Lincoln County Housing Works



OREGON HOUSING AND COMMUNITY SERVICES

State Housing Finance Agencies have the ability to issue tax exempt bonds, allocate tax credits, and award HUD grants. Community Services added to agency in 1991.

EXAMPLES OF PARTNERS

FORECLOSURE ASSISTANCE

NEDCO

Hacienda CDC

Clearpoint

Open Door Counseling Center

Klamath Lake Regional Housing Center

Willamette Neighborhood Housing Services

Community Services Consortium

HomeSource NeighborImpact



EXAMPLES OF PARTNERS

MULTIFAMILY HOUSING DEVELOPERS

NON-PROFIT

New Day Enterprises

ROSE Community Development

Bienestar

Willamette Neighborhood Housing Services

Farmworker Housing Development Corporation

Community Development Corporation of Lincoln City

Housing Works



FOR PROFIT

Geller Silvis and Associates

Guardian Development, LLC

Cascade Housing Group

Pacific Crest Affordable Housing

Shelter Resources Inc.

Chrisman Development Company



EXAMPLES OF PARTNERS

SINGLE FAMILY HOUSING

Single Family Participating Lenders

African American Alliance for Homeownership

Community Services Consortium

Housing Authority of Washington County

Native American Youth & Family Center

Portland Housing Center

Community Action Program of East Central Oregon

Statewide Habitat for Humanity



This infographic is for information purposes only and is not a full representation of all OHCS' housing programs or partners.





COMMUNITY SERVICES FUNDING

FEDERAL FUNDS

SAFETY NET SUBSIDIES

ENERGY & WEATHERIZATION SUBSIDIES

TEFAP The Emergency Food Assistance Program	CSFP Commodity Supplemental Food Program	FDPIR Food Distribution Program on Indian Reservations	ESG Emergency Solutions Grant
HSP Housing Stabilization Program	CSBG Community Services Block Grant	HOME Tenant Based Rental Assistance HOME TBRA	
		7	

nna us nos

LIHEAP Low Income Home Energy Assistance Program

of Energy

STATE & OTHER FUNDS

Utility customer meter fees contributions
OEA HRTF
Oregon Energy
Assistance Program
Public purpose General Fund
Charges SNAP

Public purpose charges SHAP STAP State Homeless Assistance Programmel Public Programmel Public Programmel Prog

OHCS bond proceeds RGP Rent Guarantee Program

General Fund &
Document Recording Fee
EHA
Emergency Housing

Proceeds from Lottery backed bonds HPLUS Housing Plus

General Fund

LIRA Low Income Rental Assistar

Oregon Hung Response Fu



OREGON HOUSING AND COMMUNITY SERVICES

State Housing Finance Agencies have the ability to issue tax exempt bonds, allocate tax credits, and award HUD grants. Community Services added to agency in 1991.

EXAMPLES OF PARTNERS

COMMUNITY ACTION AGENCY

Community Connection of Northeast Oregon
Clackamas County Social Services
Oregon Coast Community Action
Klamath/Lake Community Action Services
Community Services Consortium

Mid-Willamette Valley Community Action Agency NeighborImpact



EXAMPLES OF PARTNERS

OFB REGIONAL FOOD BANK NETWORK MEMBER

Oregon Food Bank – Southeast Oregon Services
Oregon Food Bank – Metro Services
Klamath-Lake Counties Food Bank
Linn-Benton Food Share
Marion Polk Food Share
Food Share of Lincoln County

NeighborImpact



EXAMPLES OF PARTNERS

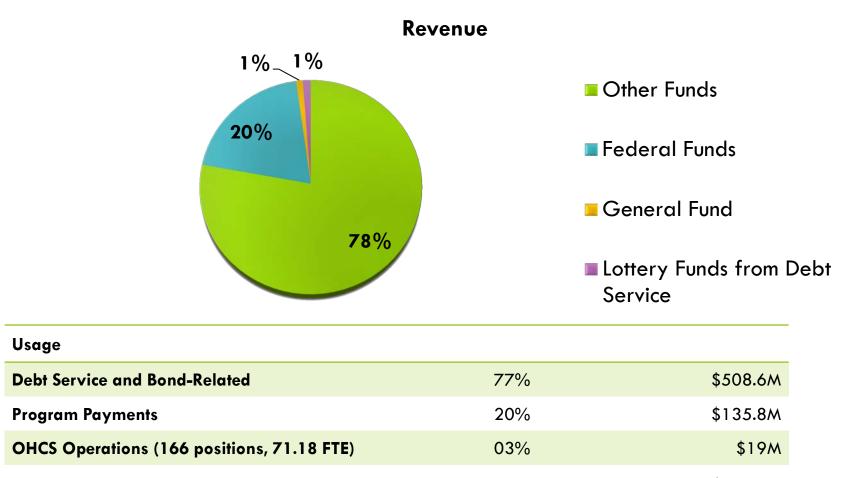
OTHER NON-PROFIT AGENCIES

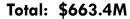
Northwest Housing Alternatives
Corvallis Homeless Shelter Coalition
St. Vincent de Paul of Lane County
Innovative Housing
Human Solutions



This infographic is for information purposes only and is not a full representation of all OHCS' housing programs or partners.

OHCS Budget at a Glance







OHCS Program Areas



Safety Net



Energy and Weatherization



Multifamily Rental Housing



Single Family Housing



Oregon Homeownership Stabilization Initiative



Central Services



Bond Related Activities / Bond Debt Service



Overview

Safety Net programs include food, emergency housing assistance, rent assistance and homeless prevention services.

- 18 community action agencies and other non-profits deliver programs
- Funding is provided to the Oregon Food Bank and its regional food bank network
- Programs serve very-low income households and Oregon's most vulnerable households either in or at risk of being in poverty.





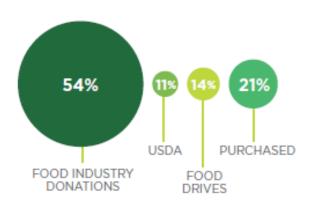
Oregon Hunger Response Fund:

General Fund appropriated for the Oregon Food Bank Network, a regional network of 20 food banks and 945 partner agencies to support:

- 1. Food Purchase
- 2. Statewide food bank capacity to move food and leverage additional food and fund support

The Oregon Food Bank Network

Includes 20 regional food banks and 945 partner and programs agencies



THE OFB NETWORK of Regional Food Banks

OPERATED BY OREGON FOOD BANK

OFB Metro Services Portland

OFB Southeast Oregon Services

OFB Tillamook County Services
Tillamook

OFB Washington County Services Beaverton

INDEPENDENT FOOD BANKS

CCA Regional Food Bank Astoria

South Coast Food Share Coos Bay

Linn-Benton Food Share Corvallis

FOOD for Lane County Eugene

Josephine County Food Bank Grants Pass

Klamath/Lake Counties Food Bank Klamath Falls

Community Connection La Grande

Yamhill Regional Food Bank McMinnville

ACCESS Food Share Medford

Food Share of Lincoln County Newport

CAPECO Food Share Pendleton

Neighborlmpact Redmond

UCAN Food Bank Roseburg

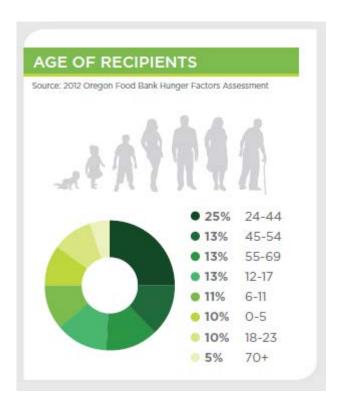
Marion-Polk Food Share

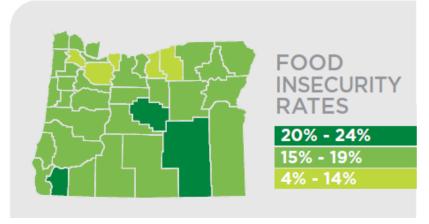
Columbia Pacific Food Bank St. Helens

Mid-Columbia Community Action Council The Dalles



WHY EMERGENCY FOOD? Source: 2012 Oregon Food Bank Hunger Factors Assessment 56% Ran out of SNAP benefits 48% High food costs 40% High cost of gasoline/fuel **35**% High heating costs **27**% Unemployed for a long time 25% High rent/mortgage 24% Unusual expenses recently 23% Debt 18% Retired: fixed income too low 18% Working, but wages too low 13% Too sick to work 10% Public assistance not enough







Governors Balanced Budget

		Pos.	FTE	General Fund	Other Funds	Federal Funds	Total
Homeless Assistance		6	3.0	\$3,776,029	\$4,119,100	\$7,035,292	\$14,930,421
Rental Assistance		2	1.0	-\$21 <i>7,</i> 782	\$121,290	\$2,411,793	\$2,315,301
Food Programs		1	.5	\$972,300	\$172,264	\$1,002,357	\$2,146,291
1	Total	9	4.5	\$4,530,547	\$4,412,654	\$10,449,442	\$19,392,643

Performance Metrics

Historical Performance	2007	2008	2009	2010	2011	2012
Food Boxes Distributed	700,277	789,061	808,701	903,829	965,000	1,022,900
Households Receiving Rental Assistance	1,650	1,162	850	940	902	675



Energy & Weatherization

Overview

Energy and weatherization programs address the high energy costs, health and safety risks, and energy efficiency in the homes of low-income Oregonians.

Services include:

- Utility bill payment assistance
- Health and safety improvements
- Heating system repair and replacement
- Energy conservation services & education

Programs are funded by federal grants and utility and meter fees, and primarily distributed by 18 community action agencies.





Energy & Weatherization

Governors Balanced Budget

	Pos.	FTE	General Fund	Other Funds	Federal Funds	Total
Energy Assistance	2	1.0	\$0	\$8,371,818	\$10,400,761	\$18,772,579
Weatherization Assistance	4	2.0	\$0	\$14,745,733	\$41,452,054	\$56,197,787
Tota	ıl 6	3.0	\$0	\$23,117,551	\$51,852,815	\$74,970,366

Performance Metrics

Historical Performance	2007	2008	2009	2010	2011	2012
Total Households Served, Energy Assistance	74,600	83,018	115,535	109,505	104,157	105,173
Total Households Served Weatherization	3,644	3,654	4,726	4,391	4,444	3,235



Multifamily Rental Housing Development

Overview

Multifamily Rental Housing programs fund affordable housing development by non-profit and for-profit partners, including:

- New construction
- Acquisition and rehabilitation
- Projects which preserve expiring federal rental subsidies

Tools include:

- State and federal tax credits
- State and federal grants
- Predevelopment loans
- Bond financing
- Private bank financing and investments often leveraged by OHCS tools
- New competitive funding process under development





Multifamily Rental Housing Development

Governors Balanced Budget

	Pos.	FTE	General Fund	Other Funds	Federal Funds	Total
Multifamily Housing Development	18	9.0	\$ 0	\$18,195,370	\$8,759,839	\$26,955,209
Section 8 Rent Subsidy	11	5.50	\$ O	\$1,096,665	\$54,000,000	\$55,096,665
Total	29	14.5	\$0	\$19,292,035	\$62,759,839	\$82,051,874

Performance Metrics

Historical Performance	2007	2008	2009	2010	2011	2012
Number of affordable units produced or rehabilitated	1,551	1,612	1,191	812	1,221	1,335



Overview

Single Family housing programs provide residential mortgage loans and down payment assistance for low- and moderate-income first-time homebuyers. These tools have been supplemented in recent years with programs that promote homeowner education, as well as foreclosure avoidance.

Document recording fees are awarded to local partners for:

- Regional Housing Centers (located across the state)
- Homebuyer education and training
- Down Payment Assistance

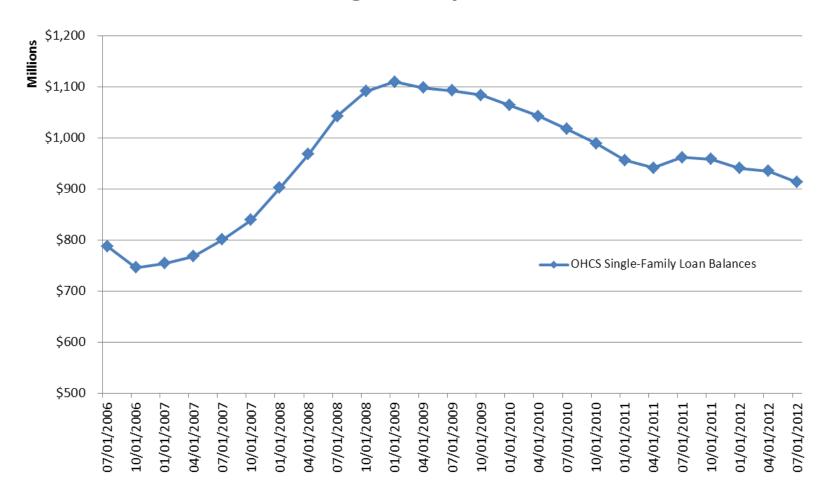
Single Family loan volume is significantly down from historical levels



Photo courtesy of Proud Ground

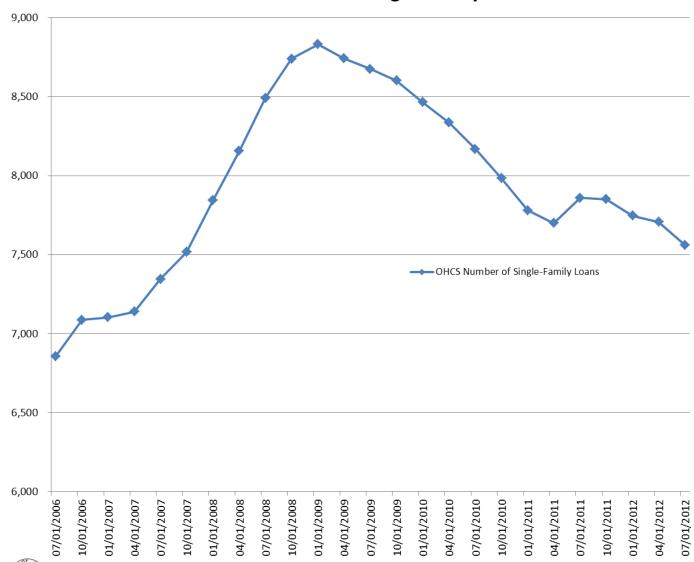


OHCS Single-Family Loan Balances





OHCS Number of Single-Family Loans





SB 1552 Program Support

- Increased access to statewide network of foreclosure counselors.
- Developing free, online counseling workshops.
- Created <u>www.oregonhomeownersupport.gov</u> website.
- More than 20,000 visitors since inception.
- Contracted with Legal Aid Society of Oregon to increase access to Legal Assistance.
- Successfully collaborated with Attorney General's office for a 75% Settlement claim rate for foreclosed Oregonians.







Governors Balanced Budget

	Pos.	FTE	General Fund	Other Funds	Federal Funds	Total
Home Owner Assistance	5	2.50	\$2,118,187	\$1,526,570	\$499,200	\$4,143,957
Manufactured Communities Resource Center	2	1.0	\$0	\$239,229	\$0	\$239,229
Neighborhood and Community Programs	1	.25	\$0	\$0	\$650,978	\$650,978
Total	8	3.75	\$2,118,187	\$1,765,799	\$1,150,178	\$5,034,164

Performance Metrics

Historical Performance	2007	2008	2009	2010	2011	2012
Single Family Units Financed	1,195	1,850	836	171	383	520



Homeownership Stabilization Initiative

Overview

\$220MM received in 2010 for foreclosure preventions programs

- More than \$88MM in assistance delivered to more than 8,000 statewide recipients
- Successful implementation of "Homeowner Education Program"
- Multiple programs currently available to distressed homeowners across the state
- Comprehensive program reports available online
- More than 240K visits to program website since launch

Program funds must be utilized by 2017





Homeownership Stabilization Initiative

Governors Balanced Budget

	Pos.	FTE	General Fund	Other Funds	Federal Funds	Total
Homeownership Stabilization Initiative	37	<i>7</i> .18	\$0	\$1,506,786	\$ 0	\$1,506,786
Total	37	7.18	\$0	\$1,506,786	\$0	\$1,506,786



Central Services

Central Services Includes:

Directors Office and Human Resources

Business Operations

- Debt Service/Debt Management
- Asset Management
- IT, Finance, Administrative Services



Policy, Strategy and Community Engagement

- Regional Advisors assigned to Regions Solutions Teams
- Policy and Communications
- Oregon Volunteers Commission for Voluntary Action and Service
- Court Appointed Special Advocates (CASA)



Central Services

		Pos.	FTE	General Fund	Other Funds	Federal Funds	Total
Oregon Volunteers		2	1.0			\$2,709,098	\$2,709,098
CASA Program		0	0.0	\$1,111,839	\$1,111,839		\$2,223,678
Central Services		75	37.25		\$7,719,678	\$2,410,844	\$10,130,522
	Total:	77	38.25	\$1,111,839	\$8,831,517	\$5,119,942	\$15,063,298

Program Highlights

Oregon Volunteers	 16 AmeriCoprs programs throughout the state w/350-400 members 2011-2012 program year collaborated w/8,800+ statewide volunteers
CASA Program	More than 1,400 volunteer advocates
<u>-</u>	 Represent more than 3,350 children in legal dependency statewide



Bond Related Activities / Bond Debt Service

Overview

Bonds are issued to fund multifamily housing developments and single family loan purchases.

• Since 1977, more than 36,949 mortgage loans totaling more than \$3.5 billion have been financed.

In the last 10 years, more than \$70MM in distributions from indentures used to pay program and operating expenses of OHCS.

OHCS also manages single family and multifamily loan portfolios, as well as the repayment of bond-holders/investors.





OHCS Key Performance Measures

#	Area
1	Affordable Home Ownership
2	Affordable Rental Housing Through Bonds, Grants and Tax Credits
3	Increasing Housing for Special Needs Individuals (renters)
4	Reducing Homelessness
5	Construction Costs
6	Increasing Energy Savings
7	Agency Customer Service
8	General Fund Food Program





Performance Measures (1/8)

Area

Affordable Home Ownership

Performance Measure

Percent of households at or below the State's median income served by our single family programs matches or exceeds Oregon's households at or below median income





Performance Measures (2/8)

Area

Affordable Rental Housing Through Bonds, Grants and Tax Credits

Performance Measure

Percent of housing units funded with grants, tax credits and bonds, excluding market rate housing units, will be affordable to households earning less than 60% of the area median income.





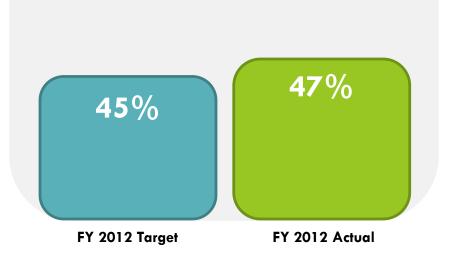
Performance Measures (3/8)

Area

Increasing Rental Housing for Special Needs Individuals (renters)

Performance Measure

Percent of affordable rental housing units developed that provide rental opportunities for the low-income elderly or individuals with special needs compared to the percent of the State's population that are low-income elderly or individuals with special needs.





Performance Measures (4/8)

Area

Reducing Homelessness

Performance Measure

Percent of homeless persons entering housing with stays of 6 months or longer





Performance Measures (5/8)

Area

Construction Costs

Performance Measure

Costs per square foot for housing units developed through grant and tax credit programs.

\$193.36 per sq. ft. \$173.01 per sq. ft. FY 2012 Actual



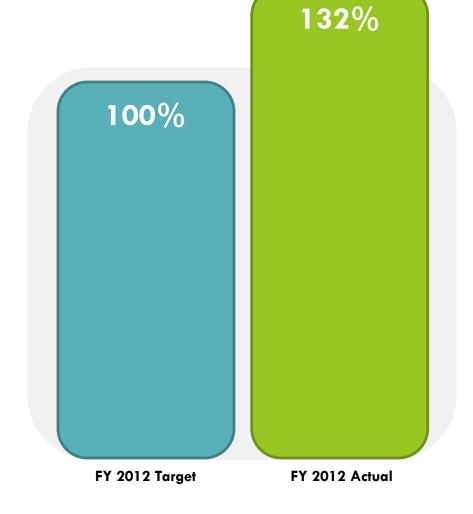
Performance Measures (6/8)

Area

Increasing Energy Savings

Performance Measure

For all funds invested, the percent of energy savings generated from the department's Energy Conservation Helping Oregonians (ECHO) weatherization program.





Performance Measures (7/8)

Area

Agency Customer Service

Performance Measure

Percent of customers rating their satisfaction with agency's customer service as "good" or "excellent" (timeliness, accuracy, helpfulness, expertise, availability of information overall).





Performance Measures (8/8)

Area

General Fund Food Program

Performance Measure

Percent of pounds in donated food distributed through the Oregon Food Bank that are processed or repackaged bulk food from the General Food Program.

8% lbs. of food

FY 2012 Target

5% lbs. of food

FY 2012 Actual



Summary of Proposed Legislation

OHCS legislative concept:

SB 204 — Housekeeping bill related to Single-Family portfolio

Other bills proposed by partners include:

- HB2417 Document Recording Fee for Veterans
- HB2639 Section 8 "source of income"
- HB2474 Farmworker Housing Tax Credit Extension
- SB 558 Adjustments to the Foreclosure Avoidance Mediation Program
- HB 2872 Requires OHCS to coordinate with DAS to ensure continuity of bond and debt management obligations
- HB 3220 Directs OHCS to report to interim legislative committees



Effects of the Sequester on Affordable Housing

Examples of federal budget cuts to affordable housing in Oregon:

Reduced HUD funding:

- HOME Program reductions
- Housing Authority Section 8 Voucher reductions
- Homeless programs for non-profit providers reductions



Governor's Call for Change

- Governor Kitzhaber called for change and improvements to the housing delivery model, recognizing that benefits from health, education, and safety reforms require a solid housing delivery model.
- New Director, October 2011

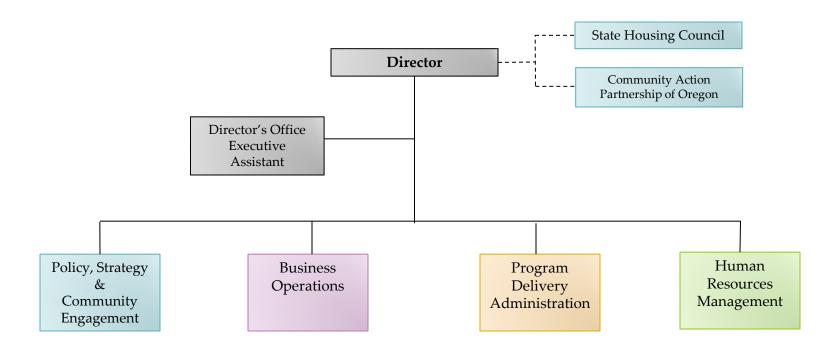


Agency Reorganization





OHCS Organizational Chart

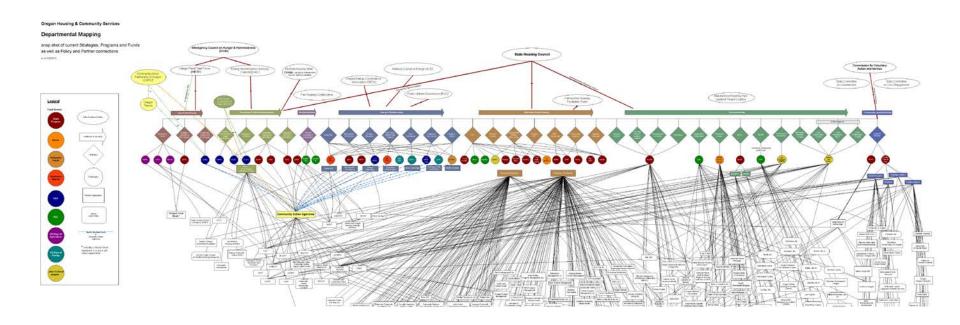


--- Temporary Appointments

Legislatively Approved Budget 2011-13 211 pos. 184.39 FTE Governor's Balanced Budget 2013-15 166 pos. 71.18 FTE



OHCS Funding, Service Delivery & Advisory Structure





Preparation for 13-15 Budget

Process Raised Policy Issues Related to:

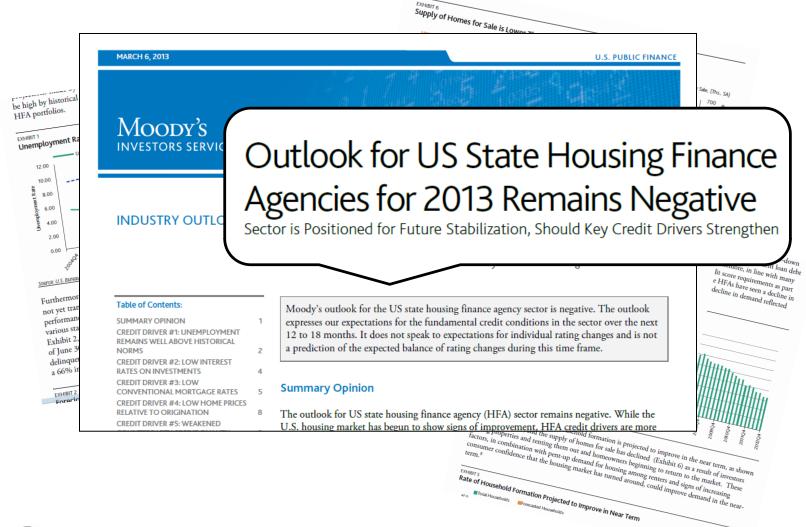
- How effectively outcomes can be measured
- The need for integration among programs and agencies
- Lack of integrated policy setting and oversight for antipoverty programs

Deep Analysis of Finances

 Reduced revenue available for operations more extensive and pressing than previously understood



Recent Moody's Report



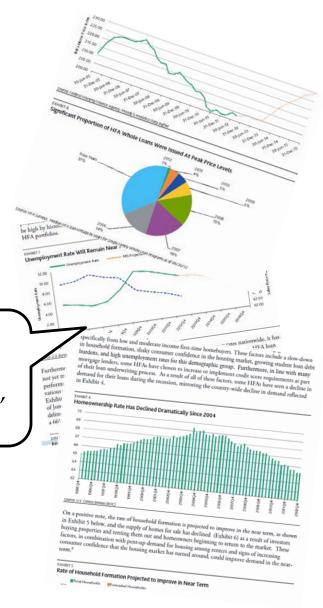


Recent Moody's Report, Cont.

Negative outlook impacted by:

- Pervasive unemployment
- Continued historically low interest rates
- Changing federal government policy

"HFA's historic tax-exempt advantages have evaporated as a result of compression...and disruption in the US financial markets since 2008"





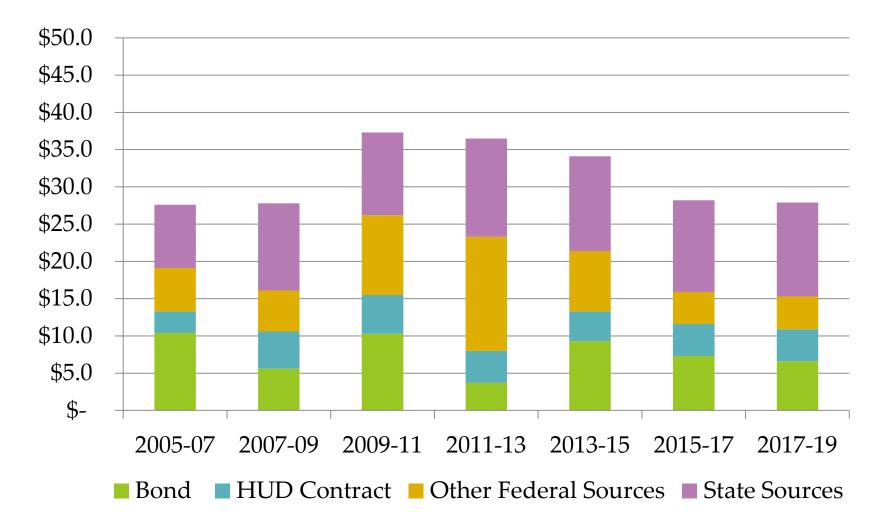
Recent Moody's Report, Cont.

How are OHCS' peers responding?

- Waiting out the recession
- Using private-sector models to create new financial tools such as:
 - Mortgage-backed securities
 - Creating "trading desks"

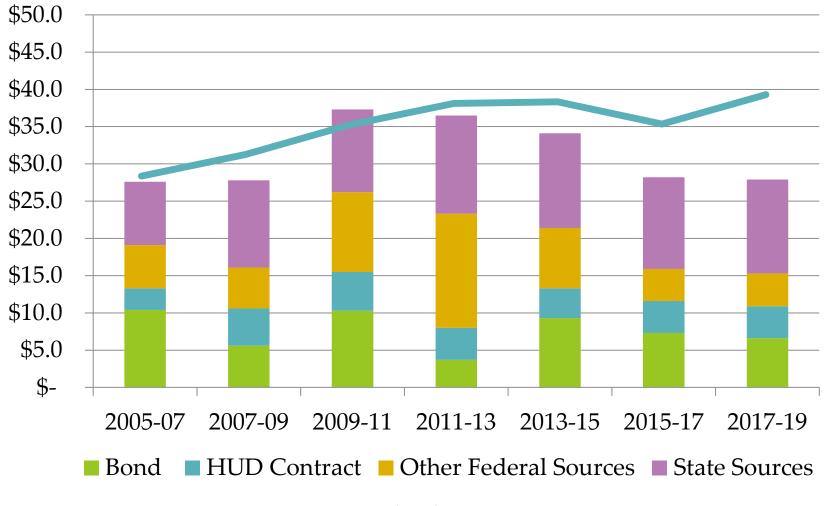


Financial Drivers





Financial Drivers





What Now?

Governor's Balanced Budget:

"OHCS is at a critical juncture, facing fiscal challenges that need to be addressed. OHCS will work to develop a plan and prepare a request to be presented to the Legislature in February 2014. The report will make recommendations about which programs can continue to be delivered and the delivery structure of those programs."



Transition Plan Vision Statements



• Where OHCS is now...

To

• Where we strive to be after the transition...



Transition Plan Vision (1/7)



 A fiscally unsustainable business model

To

 A service delivery model that matches costs to available resources



Transition Plan Vision (2/7)



• Programs operating independently

To

 Programs that are strategically aligned with state and local programs



Transition Plan Vision (3/7)



 Complex and costly regulatory paperwork and compliance functions

To

 Reduced paperwork requirements and a streamlined compliance and monitoring system that helps manage the true risk exposure.



Transition Plan Vision (4/7)

From

• Unfocused outcome goals and metrics at both the program and policy levels, with 20+ data reporting systems.

To

 Clear outcome goals that drive program structuring, investment strategies and policy priorities, supported by integrated reporting tools that provide transparency and accountability.



Transition Plan Vision (5/7)



• Multiple (8) statutorily-named advisory bodies and ad-hoc work groups.

To

• A well-articulated housing agenda for the state, driven by ten-year policy outcomes, overseen by a new commission or cabinet, charged with pursuing prosperity opportunity for all Oregonians.



OHCS Advisory Bodies

• State Housing Council

Est. 1971 ORS 456.567 Community
 Action
 Partnership
 Oregon (CAPO)

ORS 456.555



Advisory
 Committee on Energy

Est. 1987 ORS 458.515



 Oregon Hunger Relief Task Force

Est. 1989 ORS 458.532



 Interagency Council on Hunger and Homelessness

Est. 1993 ORS 458.525



 Farmworker Facilitation Team

Est. 2001 ORS 456.585



 Ending Homelessness Advisory Committee

Est. 2006 ORS 458.528



Oregon
 Volunteers
 Commission for
 Voluntary Action
 and Services

Est. 2007 ORS 458.568





Transition Plan Vision (6/7)

From

 Program funding decisions and priorities that are State-focused, especially multifamily housing development.

To

• Funding systems that balance high-level state policy goals with local and regional priorities, needs, assets, and investments, building on the strengths of Regional Solutions Teams and Coordinated Care Organizations.



Transition Plan Vision (7/7)



• A concentration of resources in Salem.

To

• Increased resources available to, and concentrated in local communities



Next Steps

Transition analysis and planning using core guiding and aspirational principles:

- Housing that is affordable, healthy and well-located is foundational to achievement of Oregon's long-term goals as articulated in the 10 Year Plan.
- Safety net services are vital and must be preserved while state government strives to address the root causes of poverty and have fewer Oregonians in need of such services.
- Affordable housing and poverty-alleviation policy will gain prominence by being considered within the larger framework of health, prosperity, education, and community vitality, and not solely the jurisdiction or concern of a distinct siloed agency.



Next Steps, cont.

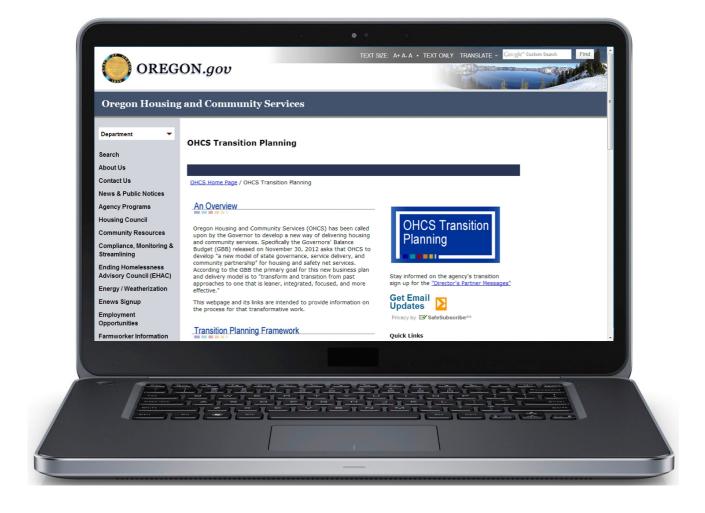
Core Operating Assumptions

Imbedded in the planning process for a new service delivery model are core assumptions:

- New models of service delivery will be more efficiently administered and add more value to intended recipients. Costs and administrative burdens will not simply be transferred to non-profits or local governments.
- The resulting plan will incorporate new models of decision-making and oversight to strengthen the ties with policy goals across state government.
- There will be significant collaboration with labor partners and partners who deliver services on the ground.

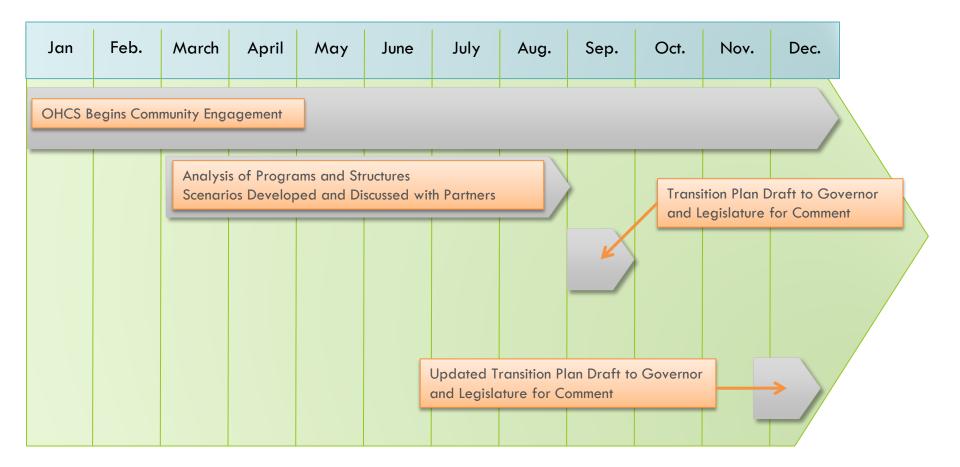


Transition Transparency: OHCS Website



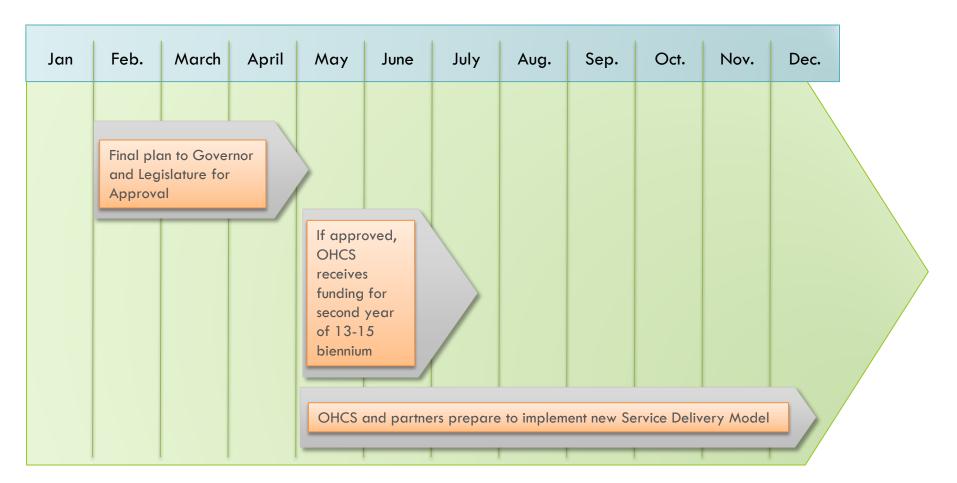


Transition Timeline - 2013



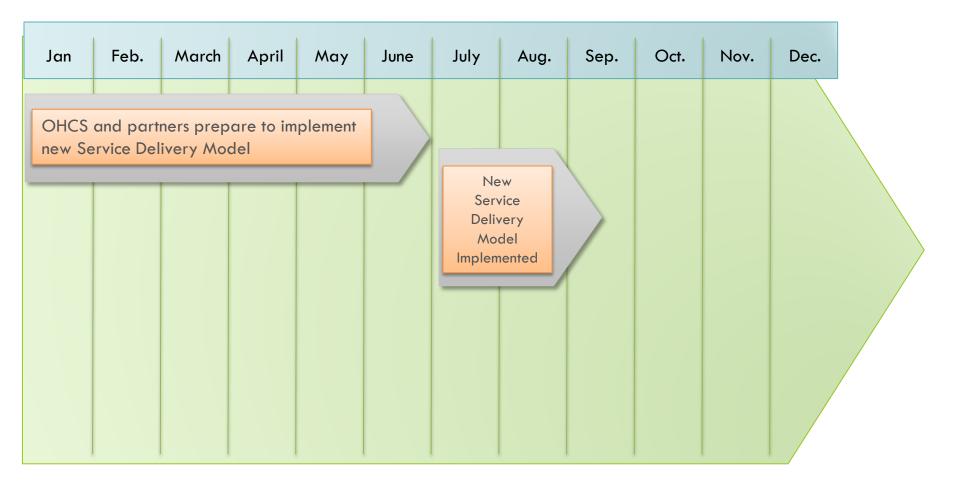


Transition Timeline - 2014





Transition Timeline – 2015





Questions?

