

Helping Students Plan and Pay for College

Presented to the Joint Ways and Means
Education Subcommittee
March 18, 2013

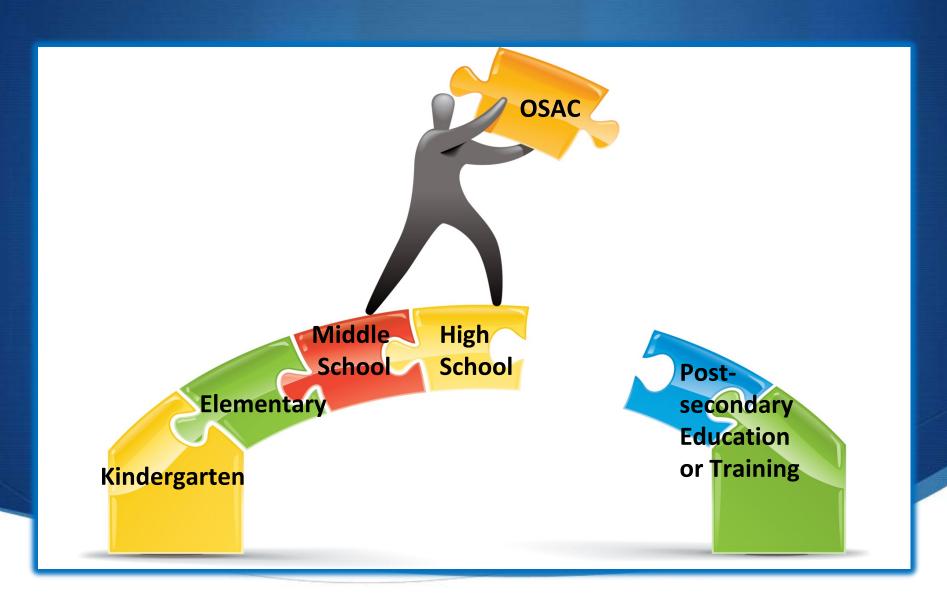
Bob Brew – Interim Executive Director

OSAC Mission



Create a college-going culture for all Oregonians by providing access through information, mentoring, and financial support.

OSAC's Role



Who is OSAC?

The only state agency solely dedicated to accessing higher education.

Governed by a seven-person citizen board of commissioners, including two students, that provides regulatory oversight and guidance on agency policies.

Programs administered by 21 staff



Serving Oregonians since 1959

OSAC Programs



Oregon Opportunity Grant and Other State & Federal Grants



Private Scholarship
Programs



ASPIRE Outreach and Information



2011-12 Program Summary

Provided nearly \$63 million in postsecondary funding to 64,540 students through private scholarships, the Oregon Opportunity Grant, and other state and federal programs.

Had contact with nearly 75,000 high school students and provided one-on-one mentoring to nearly 8,400 students.

Agency Long-Term Goals

Oregon Opportunity Grant: Award Opportunity Grant funds available to all eligible students based on the Shared Responsibility Model.

ASPIRE Program: Make ASPIRE available to all elementary, middle, high schools, and community colleges in the state.

Private Scholarship Program: Increase the number of scholarship funds from 450 to 1,000 over the next three biennia.

Guidance & Support for Post-Secondary Aspirations

Metrics for Objective 2: Design and implement high-impact, costeffective initiatives that improve achievement of all students

OEIB Initiative

OEIB Metric (June '15)

A) Implement initiatives that directly affect student learning in all segments of P-20

<u>Post-Secondary Aspirations</u>:

- At least 85% of students will be on track for graduation by the end of 9th grade with no gaps greater than 10%*
- Five-year cohort graduation rate increases 5 percentage points and achievement gap decreases 5%
- Post-secondary enrollment of underserved students increases 10 percentage points (gap eliminated)

Key Strategies

- Transitional supports at critical entry points (K-20)
- Advanced Placement course offerings
- Services for at-risk youth
- Credits universally accepted throughout OU system
- Increase of post-secondary access and retention

^{*} Baseline not available prior to January 2013 OEIB Board meeting. Targets may change once baseline is established. <u>Note</u>: Italicized metrics are also reflected in the K-12 Achievement Compacts.

Guidance & Support for Post-Secondary Aspirations

The **Guidance and Support for Post-Secondary Aspirations** initiative will strategically invest **\$10.4 million** to increase the number of 9th grade students who are on-track for graduation and to increase the number of students who earn a high school diploma and enroll in post-secondary by:

- Supporting comprehensive systems of monitoring and support for struggling students, and
- Ensuring that middle and high school students who have never thought of themselves as college-going are directed toward, and able to access, post-secondary and career and technical opportunities that match their interests.

Our History:

- 1959 Established in statute as the Oregon State Scholarship Commission under the OUS Chancellor's Office in Eugene. Allowed to solicit and administer private scholarships.
- 1961 Oregon Cash Award (forerunner of Opportunity Grant) created. OSSC becomes independent of Chancellor's Office.
- 1967 OSSC begins administering Guaranteed Student Loan Program for all of Oregon.
- 1971 Oregon Need Grant created to replace Oregon Cash Award.

Our History continued:

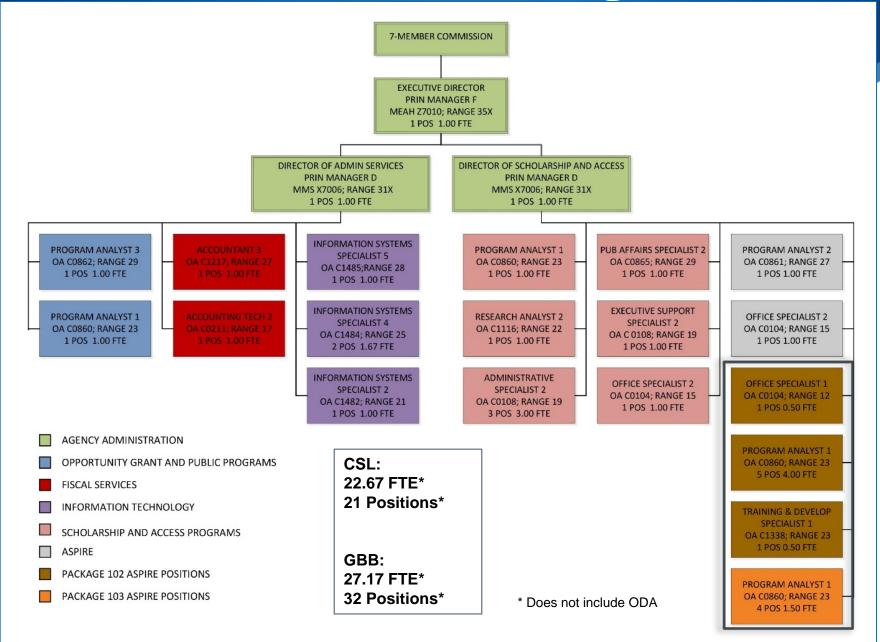
- 1980 OSSC begins administering scholarship portfolios for the Oregon Community Foundation, The Ford Family Foundation and the Oregon Journal Publishing Company.
- 1997 Office of Degree Authorization joins OSSC.
- 1999 OSSC becomes Oregon Student Assistance Commission. Oregon Need Grant becomes Oregon Opportunity Grant.
- 2004 Student Loan Program discontinued.
- 2007 Shared Responsibility Model created.
- 2012 Office of Degree Authorization moves to HECC.

OSAC Organization

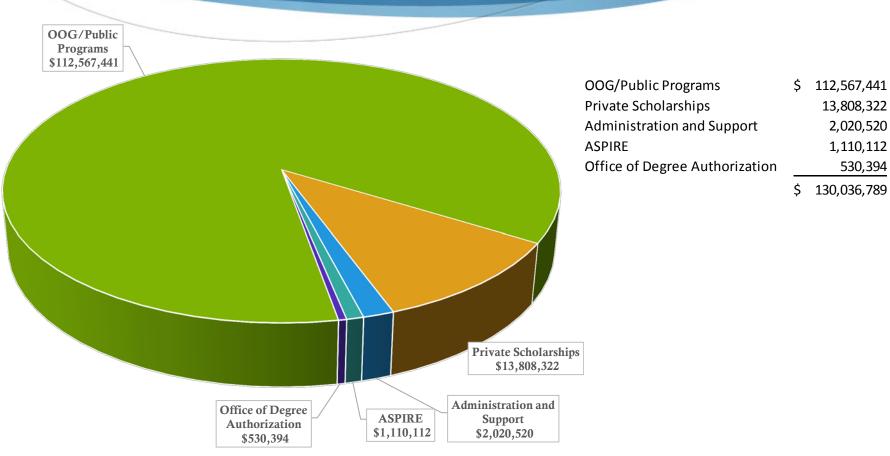
Main Program Areas

- Oregon Opportunity Grant & Other State and Federal Grant Programs
- Private Scholarship Program
- ASPIRE Outreach and Information

OSAC Staffing



Program Budgets - CSL



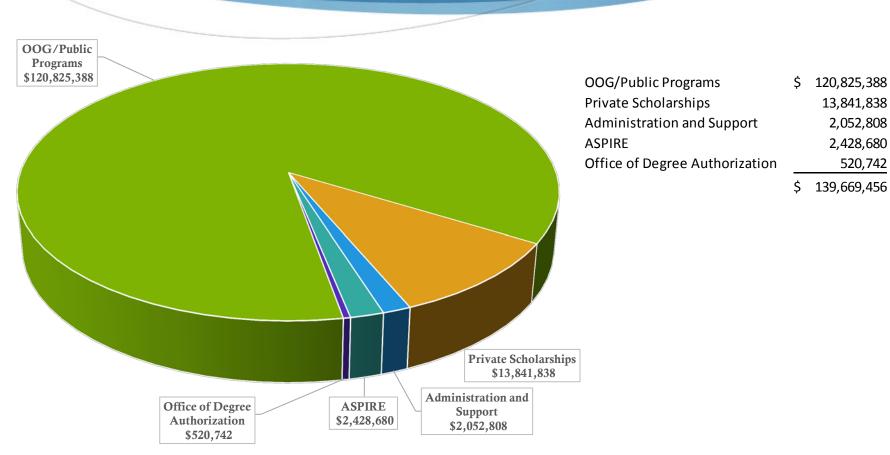
530,394

\$ 130,036,789

13,808,322 2,020,520

1,110,112

Program Budgets - GBB



Opportunity Grant & Federal/State Programs



Oregon Opportunity Grant

Oregon's only state-funded, need-sensitive grant program that helps low- and middle-income Oregonians attain a college education in Oregon

- Established by Legislature in 1971
- Largest of OSAC's government programs
- Funding sources—primarily General Fund, along with small amount of Lottery funds and other funds
- Awarded solely on basis of student's financial need

Guidance & Support for Post-Secondary Aspirations

Additional Investments to Build Post-Secondary Aspirations:

- \$113.4 million in Oregon Opportunity Grant
 - Administered by OSAC or its successor
 - 13 percent increase over 2011-13
 - Projected to serve 63,000 lower income Oregonians
- > \$1 million for Gang Prevention
 - Administered by Youth Development Council
 - Development and implementation of comprehensive statewide plan for preventing and reducing gang violence

Oregon Opportunity Grants

► Source of Funds for 2013-15

	CSL	GBB
General Fund	\$105,127,401	\$113,402,321
Lottery Funds	\$344,599	\$320,178
Other Funds	\$158,459	\$158,459

Projections for 2013-15

	CSL	GBB
Est. Total Recipients	58,684	61,991
Est. Total Funds to		
Students	\$105,630,459	\$113,880,958

Oregon Opportunity Grants Eligibility Criteria

- Oregon resident who is also a US citizen or permanent resident (including out-of-state members of tribes with historical connections to Oregon).
- Attends 2- or 4-year public or private nonprofit institution of higher education located and headquartered in Oregon.
- Is an undergraduate student enrolled at least half time (no prior baccalaureate degrees).
- Has demonstrated financial need.
- Eligible for up to equivalent of 4 years (12 terms or 8 semesters)
 of full-time enrollment, prorated for half-time enrollment.

Oregon Opportunity Grant Conditions of Award

- Reapply annually (i.e., file FAFSA)
- Subject to verification of federal data
- Maintain Satisfactory Academic Progress
- Cannot have any federal student loans in default or owe a refund of a federal student grant
- Comply with federal Selective Service registration and drug conviction rules
- Be enrolled in an eligible program (divinity, theology, religious education not eligible)

Oregon Opportunity Grants *Key Performance Measure* #8

- Persistence rates over 4 years for students at 4-year institutions who are awarded an OOG vs. all applicants (2008-09 to 2011-12 cohort - % of firstyear students who apply for 4 consecutive years)
 - Goal = 73%
 - o OOG = 79.6%
 - All applicants = 44.2%

SRM-Based Award Formula

Average Cost of Education (public 2-yr & 4-yr)

(minus) Student share (work, loans, and/or scholarships)

(minus) Family share (Expected Family Contribution)

(minus) Federal share (Pell Grant and/or Tax Credit)

= Unmet need

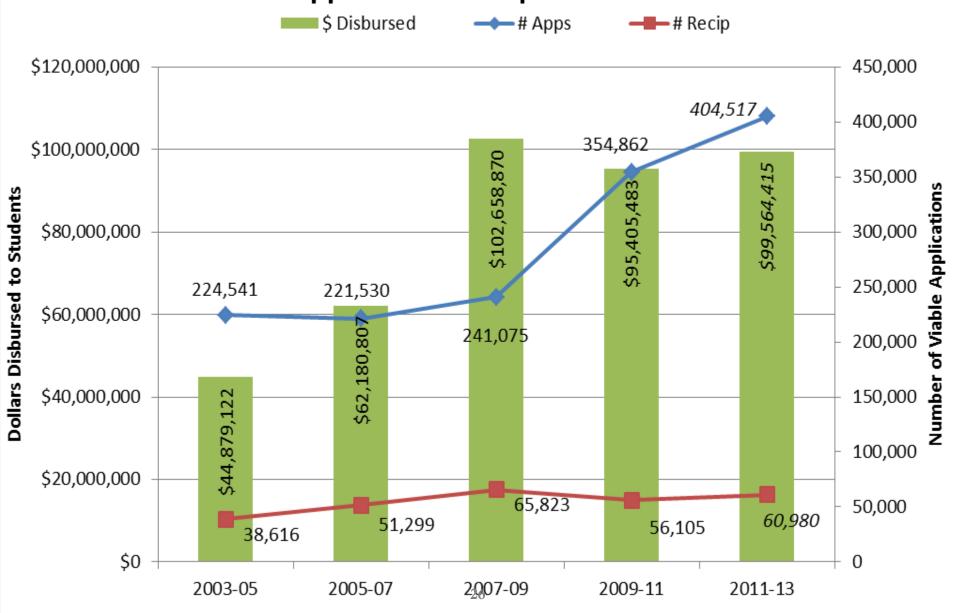


Oregon Opportunity Grant Timeline Fall 2013 OOG First OOG Ouarter Deadline award list begins (Feb 1) posted (Sep 30) (mid-Mar) 1-Jan 1-Feb 1-Mar 1-Apr 1-May 1-Jun 1-Jul 1-Aug 1-Sep 1-Oct 1-Nov 1-Dec Fall 2013 Fall 2013 FAFSA Reports to Semester filing OSAC Schools begins begins (Nov 4 begin (Aug 26) (Jan 1) Nov 20) award packages (Feb/Mar)

Oregon Opportunity Grant 2011-12 Statistics

- 344,658 Oregon residents who filed FAFSAs
- 290,045 undergraduate applicants
- 200,517 eligible applicants (met general eligibility criteria)
- 106,079 applicants who filed FAFSAs after 2/1/12
- 49,126 applicants awarded OOG
- 28,914 OOG recipients
- 18.6% of eligible applicants received OOG funds
- \$43.4 million disbursed to Oregon students

Opportunity Grant Dollars Disbursed vs. Number of Applicants & Recipients



Oregon Opportunity Grants Pickup Rates for 2011-12

Possible new Performance Measure

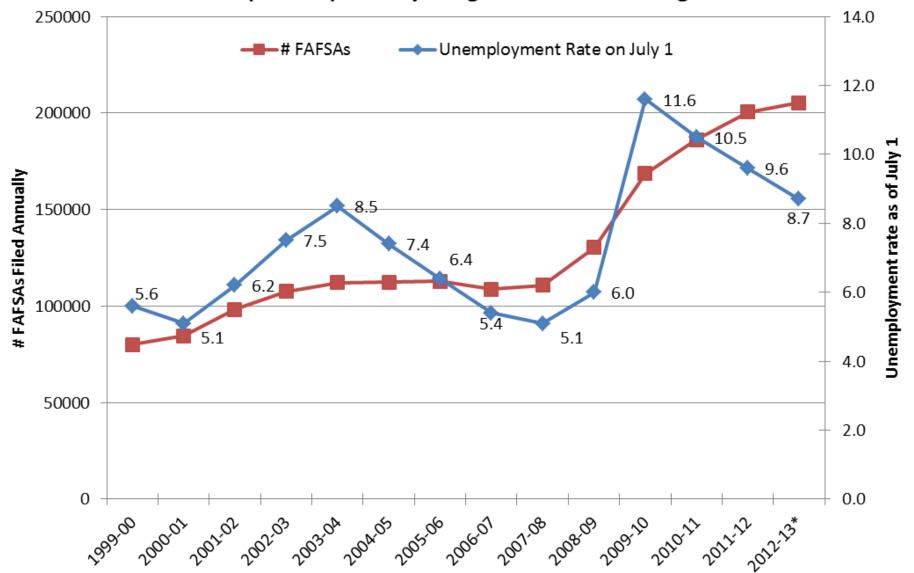
Total # Grants Awarded vs # Grants Used

- 50.8% Community colleges
- 74.3% OUS Institutions
- 59.4% 4-year Private Nonprofits
- 58.9% Overall

Total Dollars Awarded vs. Dollars Used

- 35.8% Community colleges
- 66.8% OUS Institutions
- 55.9% 4-year Private Nonprofits
- 47.6% Overall

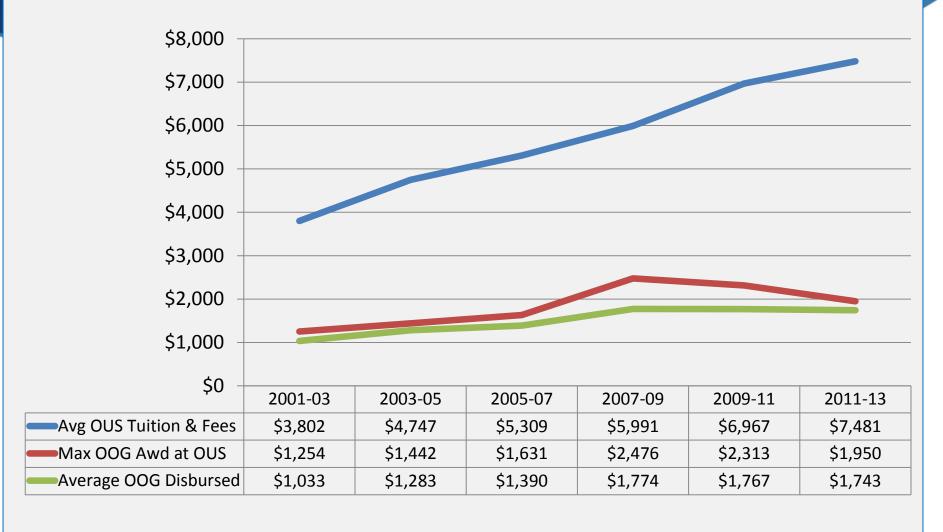
Oregon Unemployment Rates vs. Free Applications for Federal Student Aid (FAFSAs) filed by Oregon Resident Undergraduates



^{*}Projected 204,410. Actual YTD through 10/31/12 = 181,591

Oregon Opportunity Grants

Average OUS Tuition & Fees vs. Average OOG Award



Prioritized OOG for Foster Youth – First Year Data

- Statistics for 2012-13
 - Total eligible current/former foster youth = 651
 - Prioritized awards (applied after deadline) = 329
 - OOG Recipients (applied & enrolled by fall term)

Community colleges = 176

Oregon University System = 72

4-year Private Independents = 8

Total = 256 recipients (95 with "prioritized" awards)

Chafee Education & Training Grants

Assists current and foster youth with transition to selfsufficiency by providing funds for education, training, and services necessary to obtain a job

- In partnership with Oregon Department of Human Services Independent Living Program. Students must ...
 - Currently be in foster care or
 - Was in foster care for at least 180 days after 14th birthday and exited substitute care at age 16 or older
- ► If in Chafee program on 21st birthday, student can continue to receive funds until age 23 if enrolled in postsecondary program and making satisfactory academic progress.
- Annual awards: up to \$3,000 to 250 to 350 students.
- Total awarded: \$700,000 to \$850,000 per year.

Student Child Care Grants

Helps student-parents who have demonstrated financial need cover childcare costs for children age 12 or younger or who have special needs

- Parent must attend Oregon-based community college, public university, or private 4-year university.
- Must complete Oregon Student Child Care Grant application and FAFSA.
- Awards vary depending on cost of childcare and the age and number of children in care per recipient
- Approximately 100 students receive grants per year
 - For 2009-11: 209 student-parents received \$933,017
 - For 2011-13: 178 student-parents received \$915,552

Scholarships for Deceased or Disabled Public Safety Officers

Provides need-based scholarships to eligible children

- Scholarships benefit the biological, adopted, and stepchildren of public safety officers in Oregon who are killed or disabled in the line of duty.
 - Amounts of up to full tuition & fees at a 2- or 4-year public Oregon institution or equal to tuition & fees at University of Oregon if attending a 4-year private Oregon institution.
 - Must submit FAFSA and other certification documents.
 - Awards paid out of fund for Oregon Opportunity Grants
 - In 2012-13, 9 recipients received a total of \$63,145

JOBS Plus

Services clients of the Temporary Assistance to Needy Families (TANF) program through the Oregon Department of Human Services

- Individual Education Account (IEA) created for each client after first 30 days of work.
- Employers match \$1 per hour worked in subsidized job.
- OSAC holds funds for up to 5 years for use by participant or immediate family member.
- Funds can be used for education-related expenses (tuition & fees; books & supplies if directly related to course).
- IEAs expire after 5 years, then revert to Oregon Opportunity Grant fund.
- Approx. 100 participants redeem an estimated \$45,000 in voucher funds per year.

Oregon Youth Conservation Corps

Scholarships for participants in OYCC Community Corps

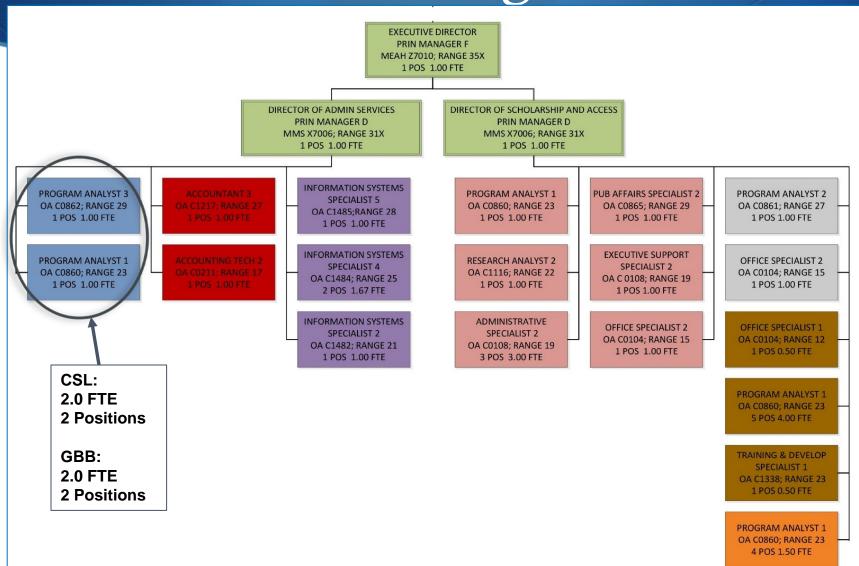
- OYCC Community Corps provides education, training, and employment opportunities to disadvantaged and at-risk youth ages 16 to 25.
- Community Service Corps directors identify awardees.
- Recipients must be enrolled at least half time at an eligible institution.
- Funds can used for educational expenses e.g., tuition & fees, books & supplies, room & board, transportation.
- 26 to 60 recipients redeem \$20,000 to \$50,000 in scholarship vouchers each year

Barbers & Hairdressers Grant

One-time need-based awards

- Awarded in cooperation with participating Oregon cosmetology institutions. Recipients must be
 - Oregon resident & US citizen
 - Attend licensed, accredited school of barbering, hair design, cosmetology or manicure in Oregon
 - Demonstrated financial need
- Number and size of grants based on interest earnings from Barbers & Hairdressers Fund
- Award amounts vary: current low of \$225 to maximum \$1000

OOG and Public Programs Staffing



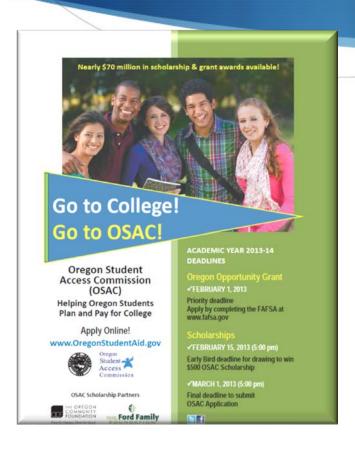
Private Scholarship Program

More than 450 scholarships available



Private Scholarship Program

Privately funded scholarships that help make college affordable to Oregon students



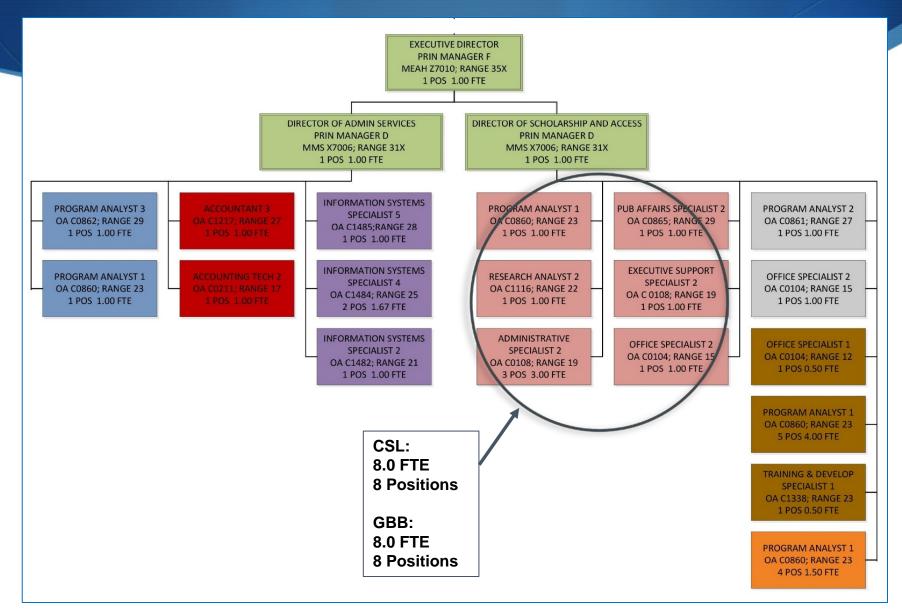
- OSAC administers 450+ private scholarship funds in partnership with foundations, financial institutions, private individuals, and more!
- Nearly \$16 million awarded annually in private scholarships to more than 3,800+ awardees
- Average award is \$2,000
- One easy application

Private Scholarship Program

Source of Funds for 2013-15

- Administrative charges for services to individual scholarship funds (staffing, outreach, services and supplies)
- 8.0 FTE
- 9 Positions

Scholarships Staffing



Private Scholarship Program Goals

- Award more scholarship dollars to students
- Maintain a diverse portfolio of scholarship types to reach ALL Oregon students
- Develop new partnerships to increase scholarship opportunities
- Provide outreach at college fairs, college nights, and websites to reach more students

Scholarship Programs

Scholarship Partners

- Scholarships administered in partnership with foundations, financial institutions, employers, membership organizations, unions, civic clubs, professional associations, and private individuals.
- Major partners are The Oregon Community Foundation and The Ford Family Foundation.

Types of Programs

 Scholarship programs for foster youth, single parents, dislocated workers, merit scholars, students who have faced adversity, specific career field, specific college major(s), and more based on the intent of the donor.

Scholarship Application Requirements

Applications Require:

- Student profile
- 4 Personal Statements
- Activities Chart
- Transcripts
- Scholarship-specific essays and other documents may be required



Oregon Student Access Commission (OSAC)

Welcome, HOLLY WILLEFORD Application ID: 923737 MY ACCOUNT

ABOUT

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Oregon Scholarship Application

Access to Over \$18 Million in Oregon Scholarships

My Dashboard

Profile

Scholarships

Supplements

Submit

Donate

Get Help

Glossary

Feedback

Dashboard

Step 1 Profile

The Basics

Academics

Memberships

Profile Questions

Profile Certifications

Step 2 Select Your Funds

Search

My Selections

My Matches

All Scholarships

Step 3 Supplements

Essays

Personal Statements

Activities Chart

Follow-up Questions

Documentation

References

Step 4 Submit Applications

Submit

← Oregon Student Access Commission (OSAC) Oregon Scholarship Application Welcome, HOLLY WILLEFORD Application ID: 923737 MY ACCOUNT

First Previous 1 2 3 4 5 ... Next Last

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Access to Over \$18 Million in Oregon Scholarships

My Dashboard

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Scholarships

Search My Selections My Matches

All Scholarships

Scholarship	Essays	Personal Statements	Activities Chart	Follow-up Questions	Documentation	References	Actions
AAUW - Bend Branch of AAUW Charles and Helen Weil Memorial	Not Required	0 of 5	0 of 2	Not Required	0 of 2	Not Required	UnApply
ACEC - American Council of Engineering Companies of Oregon	0 of 1	0 of 5	0 of 2	Not Required	0 of 3	Not Required	Apply
ADK - Oregon Alpha Delta Kappa	Not Required	0 of 5	0 of 2	Not Required	0 of 2	Not Required	UnApply
AFSCME (Salem) Local #2067	0 of 1	0 of 5	0 of 2	0 of 2	0 of 2	Not Required	Apply
AFSCME Oregon Council #75	0 of 1	0 of 5	0 of 2	0 of 2	0 of 2	Not Required	Apply
Ahmad - Sehar Saleha Ahmad and Abrahim Ekramullah Zafar Foundation	Not Required	0 of 5	0 of 2	Not Required	0 of 2	Not Required	Apply
Albina Fuel Company	Not Required	0 of 5	0 of 2	0 of 2	0 of 2	Not Required	Apply
Allcott/Hunt Share It Now II, Honoring Emory S. and Elizabeth Burkett Hunt	0 of 1	0 of 5	0 of 2	0 of 1	0 of 2	Not	Apply



Welcome, Dale Ludwig Application ID: 745643 MY ACCOUNT

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My Dashboard Profile Scholarships Supplements Submit Donate Get Help Glossary Feedback

Scholarships

First Previous 1 2 3 4 5 ... Next Last

Search | My Selections | My Matches | All Scholarships

Scholarship	Essays	Personal Statements	Activities Chart	Follow-up Questions	Documentation	References	Actions
AAUW - Bend Branch of AAUW Charles and Helen Weil Memorial	Not Required	V	~	Not Required	0 of 2	Not Required	Apply
ACEC - American Council of Engineering Companies of Oregon	0 of 1	~	V	Not Required	0 of 3	Not Required	Apply
ADK - Oregon Alpha Delta Kappa	Not Required	V	V	Not Required	0 of 2	Not Required	Apply
AFSCME (Salem) Local #2067	0 of 1	V	V	0 of 2	0 of 2	Not Required	Apply
AFSCME Oregon Council #75	0 of 1	V	~	0 of 2	0 of 2	Not Required	Apply
Ahmad - Sehar Saleha Ahmad and Abrahim Ekramullah Zafar Foundation	Not Required	V	~	Not Required	0 of 2	Not Required	Apply
Albina Fuel Company	Not Required	V	V	0 of 2	0 of 2	Not Required	Apply
Allcott/Hunt Share It Now II, Honoring Emory S. and Elizabeth Burkett Hunt	0 of 1	✓ 4′	V	0 of 1	0 of 2	Not Required	Apply



My Dashboard

Profile

Scholarships

Supplements

Submit

Donate

Get Help

Bennett - Ronald and Karel Bennett

Overview

Eligibility | About the Donor

- · Graduates of Jackson County high schools
- . Will enroll as college sophomore or above for fall term/semester
- Major: Accounting, architecture, business, or engineering
- · Colleges: Public and nonprofit only
- FAFSA: Required financial need may or may not be considered
- Apply-compete annually

Identification: #506



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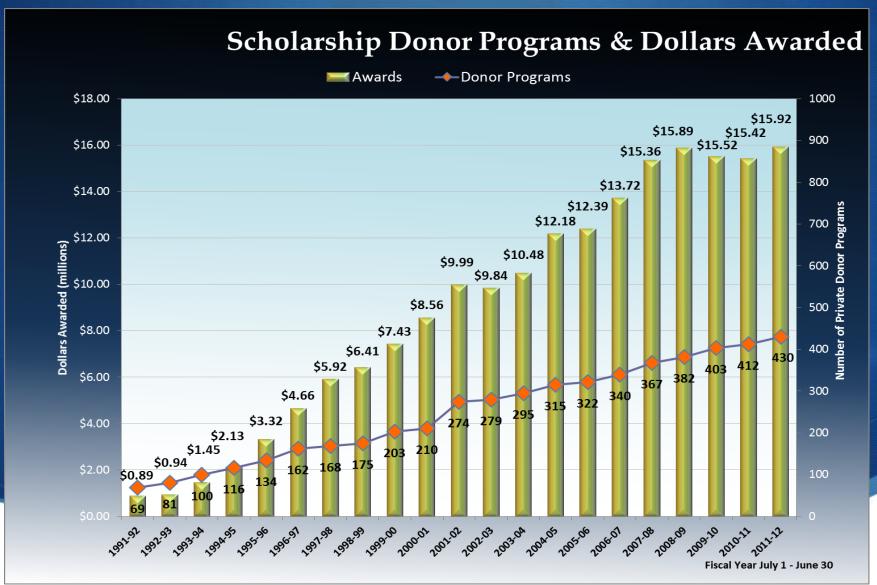
Private Scholarship Program

Internal Performance Measure: Increase the numbers of scholarship funds by 50

Number of scholarship funds 2011-13

- Goal = 481 scholarship funds
- July 2011 = 431 active scholarship funds
- March 2013 = 457 active scholarship funds

Private Scholarship Program



REASPIRE

Access to Student assistance Programs In Reach of Everyone



ASPIRE Goals



Provide mentoring and resources to help students access education and training beyond high school



Educate students and families about school selection and options regarding scholarships and financial aid



Support sites in building a sustainable community of volunteer mentors



ASPIRE Program

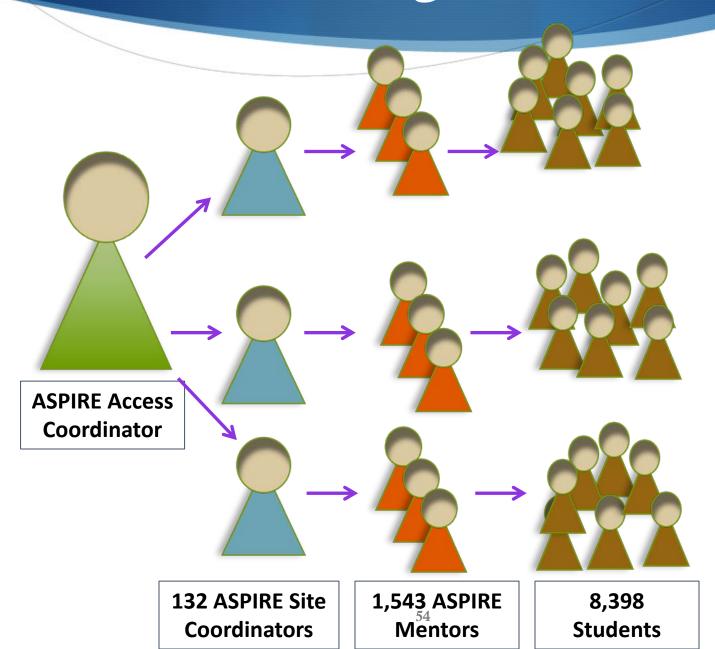
Oregon's mentoring program that encourages higher education for everyone!



Core Values

- Provides volunteer mentoring to middle school, high school, and community college students
- Welcomes ALL students
- Offers ALL postsecondary educational options (tech/voc, apprenticeships, 2-year and 4-year college/university)
- Fosters a college-going culture

ASPIRE Program 2011-12



Guidance & Support for Post-Secondary Aspirations

Student Access Division, Department of Post-Secondary Education (currently OSAC)

The Student Access Division of DPSE will administer the funds as follows:

ASPIRE Program

\$1.9 million

Department of Post-Secondary Education (*currently CCWD***)**

The DPSE (or CCWD) will administer \$5.5 million as follows:

Innovative Counseling Programs &

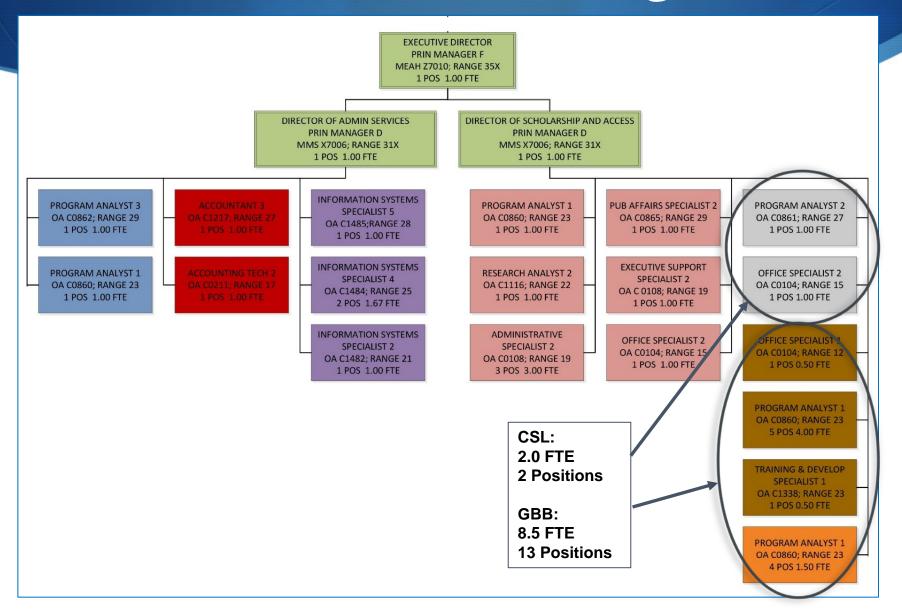
Parent Advocacy/Education \$2.5 million in grants

The projected reach is 25,000 students/families

Scholarships and Grants \$3 million for scholarships and grants

The projected reach is 6000-10,000 students

ASPIRE Staffing



Four Current ASPIRE Programs









ASPIRE: High School

1:1 mentoring to high school students (119 sites)

eASPIRE

Online
mentoring to
high school
students
(2 sites)

ASPIRE: Middle School

Group
mentoring to
middle
school
students
(18 sites)

ASPIRE: Community College

Mentoring to community college students (3 sites)

ASPIRE Statistics

For 2011-12

- 138 sites
- 74,786 student participants
- 1,543 volunteer mentors
- Student-to-mentor ratio 5:1

Projected Growth

- 145 sites in 2012-13
- 185 sites in 2013-14
- 295 sites by end of 2013-15



ASPIRE Program

▶ Source of Funds for 2013-15

	CSL	GBB
 General Fund 	\$187,213	\$2,079,538
Other Funds	\$923,706	\$244,950
	2.0 FTE	8.5 FTE
	2 Positions	13 Positions
	150 ASPIRE sites	295 ASPIRE sites

ASPIRE Program

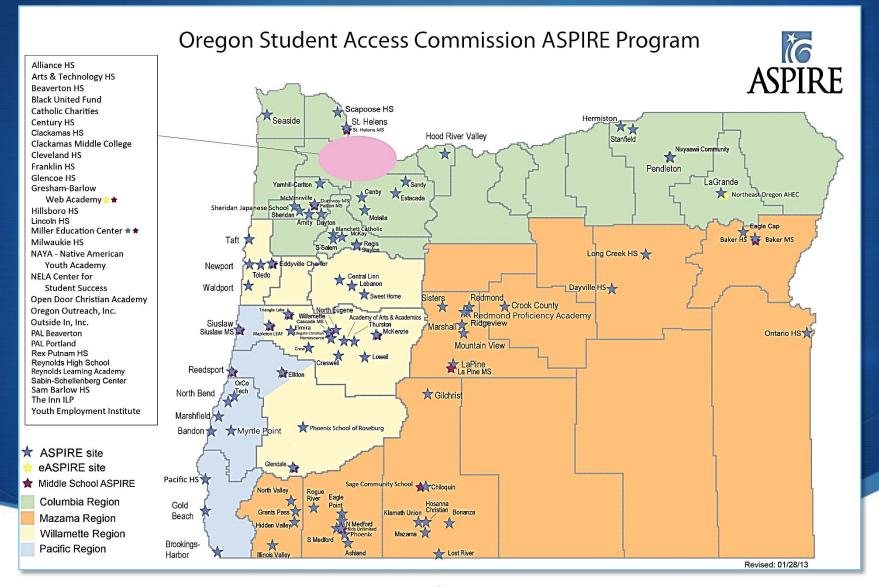
Internal Performance Measure - Retention of Sites

- Number of existing sites at beginning of biennium (July 2011) that are still active at the end of the biennium (June 30, 2013)
 - Goal = 89% retained
 - July 2011 = 124 ASPIRE Sites
 - June 2013 (anticipated) = 78% retained

ASPIRE

School	College-going rate BEFORE ASPIRE	College-going rate AFTER ASPIRE	Years in the Program (as of 2011-12)
Elkton High School	52%	66%	9 years
Ashland High School	65%	94%	9 years
Estacada High School	69%	83%	5 years
Crow High School	38%	96%	5 years
Beaverton High School	55%	67%	4 years

ASPIRE

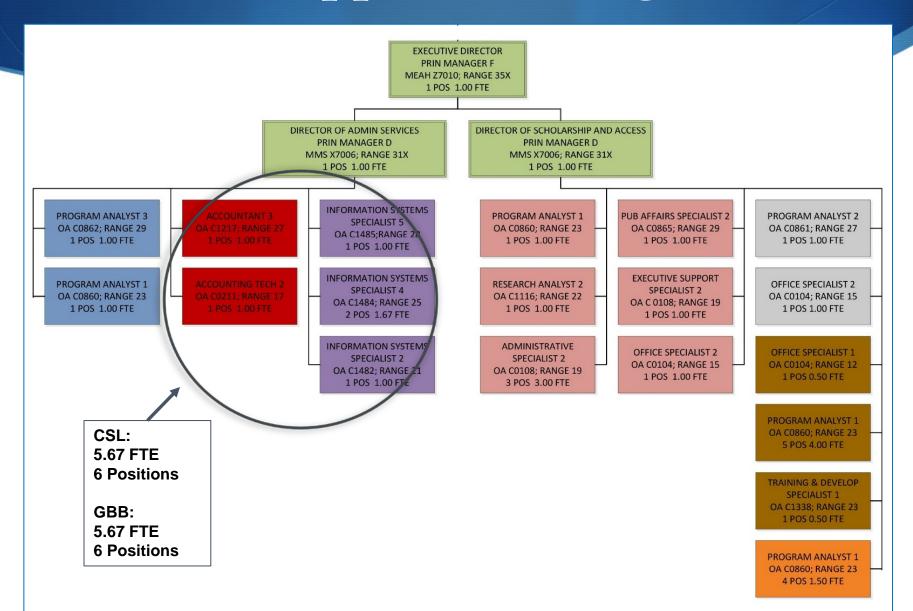


ASPIRE Program

Become an ASPIRE Site

- Complete an ASPIRE application
- Site responsibilities
 - Assign ASPIRE duties to staff member
 - Decide on location within the building for ASPIRE center
 - Recruit volunteers
- Visit <u>www.oregonstudentaid.gov/aspire</u> or call 800-452-8807 for more information

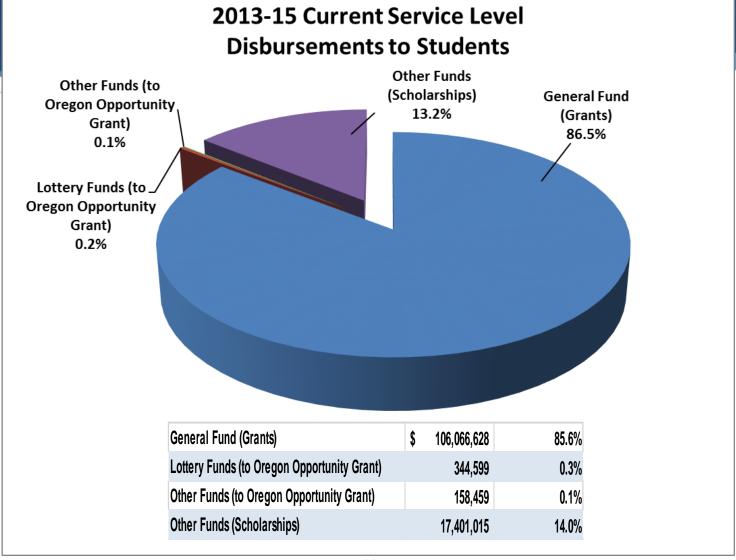
Support Staffing



Financial and Operational Information Past, Present & Future

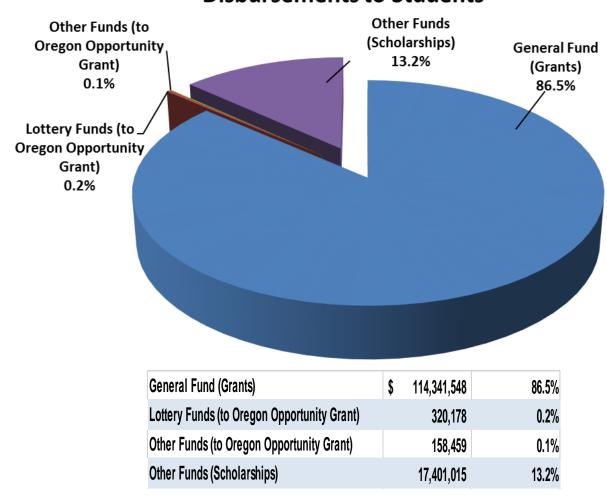


Disbursements to Students



Disbursements to Students



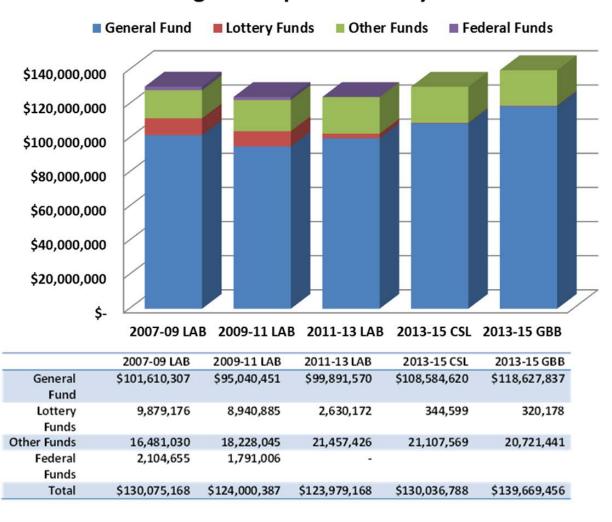


Cost Saving Initiatives

- On-line Scholarship Application, eliminating paper application
- Scholarship Partner Portal allows donor committees to review applicant data online
- Purchasing accounting, payroll and human resources services from Shared Client Services at DAS, eliminating hiring parttime workers
- Contracting for internal auditing services with outside firm
- Negotiated long-term contracts in exchange for reductions in rates

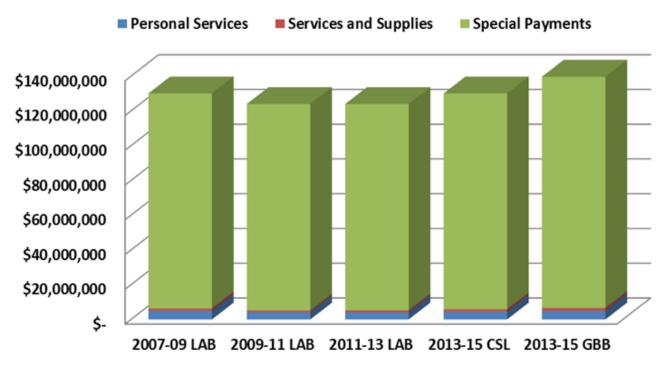
Expenditures by Fund

Budgeted Expenditures by Fund



Expenditures by Type

Budgeted Expenditures by Type



	2007-09 LAB	2009-11 LAB	2011-13 LAB	2013-15 CSL	2013-15 GBB
Personal Services	\$4,851,359	\$4,101,062	\$4,065,094	\$4,443,747	\$4,920,293
Services and Supplies	1,423,640	1,024,847	1,135,397	1,415,231	1,691,472
Special Payments	123,800,169	118,874,478	118,778,677	124,177,810	133,057,691
Total	\$130,075,168	\$124,000,387	\$123,979,168	\$130,036,788	\$139,669,456

Program Cost Drivers

Private Scholarships:

Program staff

ASPIRE:

- Program staff
- Site Coordinators at schools

Program Cost Drivers

Oregon Opportunity Grant:

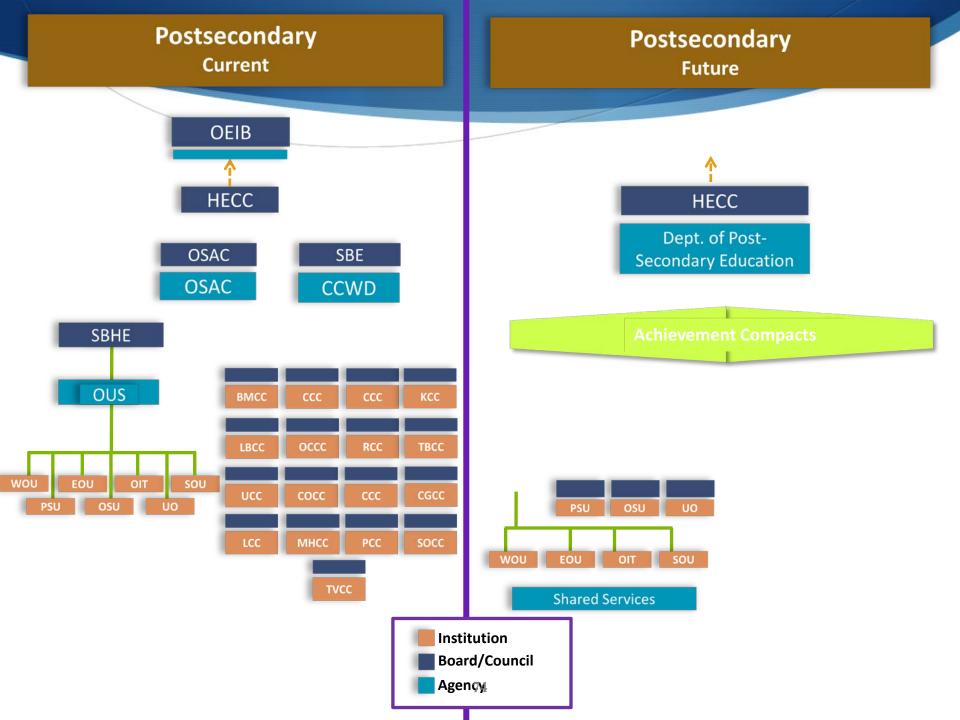
- Cost of attendance at 2- and 4-year institutions.
- Number of eligible Oregonians who apply for financial aid.
- Economic conditions resulting in jobs lost or gained.

Other Federal and State Grant Programs:

- Chafee ETG Number of eligible foster youth per academic year.
- Child Care Grant General cost of child care.
- Other programs Number of participants and partner agencies' budgets.

Major Changes in Last 10 Years

- On-line Scholarship Application
- Shared Responsibility Model for awarding Oregon
 Opportunity Grant
- Elimination of Student Loan Program
- Steady growth in ASPIRE and Scholarship Programs
- Long-term contract with major partner The Oregon Community Foundation



Major Budgetary Changes under Governor's Balanced Budget

- Transfer to the Department of Post-Secondary Education and Workforce Development
- Increased funding for Oregon Opportunity Grant
- Stabilized funding to maintain and increase ASPIRE from 138 sites to 295 statewide
- ✓ Participate in the Chief Education Officer's Guidance and Support for Post-Secondary Aspirations initiative
- Begin process of replacing Financial Aid Management System

OSAC Advocates for All Students













Thank You

For more information, contact:

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Vic.L.Nunenkamp@state.or.us (541) 687-7385

