Talking Points for Oregon House Bill 2939 The "Right To Know Your Energy Use and Save Money" Act

Oregonians have a right know how much energy they are using and deserve easy to understand, personalized insights that help them save money.

Oregon House Bill 2939 would:

- Establish a statewide comparative energy usage disclosure program implemented by the Energy Trust of Oregon in partnership with the investor-owned utilities.
- Provide individualized reports paper and electronic to households that compare their energy consumption to that of similar households in their area.
- Provide customized tips to help consumers make smarter decisions about their energy use and save on their bills.
- Result in verifiable energy and bill savings for households.
- Increase participation in other energy efficiency programs by 20-60%.
- Deliver savings to Oregonians regardless of income, age, location, or home size
- Provide benefits in the form of lower bills for Oregonian households that exceed the costs within three years.
- Give households the choice to opt-out of the program to protect choice and privacy.

The statewide implementation of the programs outlined in HB 2939 could be delivered cost-effectively to about a **million Oregon households**.

Households would save:

- An average of **\$35 per household** each year
- More than **\$30 million dollars** annually
- More than **200,000 MWh** of electricity annually
- 4 million therms of gas annually
- More than **60,000 tons of CO2** annually
- The equivalent of taking nearly **20,000 homes off the grid**

In the last five years, households across the country who have access to this type of information have:

- Reduced their energy consumption by more than 2 TWhs, nearly equivalent to taking Portland off the grid for a year.
- Saved more than \$230 million on their bills
- Abated more than 3.2 billion lbs of CO2, equal to taking 200,000 cars off the road

HB 2939 Consistent with Oregon's 10-Year Energy Action Plan

• Governor Kitzhaber's plan calls for energy efficiency and conservation to meet 100 percent of future growth in the state's electricity load.