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HD 32



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### **HJM 3 Seafood Marketing Initiative**

This memorial comes from the Pacific Fisheries Legislative Task Force, which is made up of five western states; Alaska, Washington, Oregon, Idaho and California. PFLTF has been instrumental in advocating for several issues of importance in the fishing sector to coastal states and their communities.

HJM 3 calls attention to the fact that over 80% of seafood consumed in the USA is imported from foreign countries.

Oregon has sent business representatives and legislative leaders on many overseas trade missions to countries all over the world. Many of these business interests include those in the seafood and commercial fishing sector. Several joint ventures have been realized by these trade missions.

The commercial fishing and seafood industry is extremely important to Oregon's coastal communities, in some cases being the major industrial activity, and supports hundreds of other business interests and their families.

A National Seafood Marketing Fund is proposed to be established to promote and develop seafood produced in the USA. It could be funded by a small portion of oil revenues to mitigate for damages related to spills or by a tariff on imported seafood products or both.

Oregon would benefit greatly from such promotion of its sustainable, valuable high quality seafood products and would benefit from increased awareness that would level the playing field of imported foreign products.