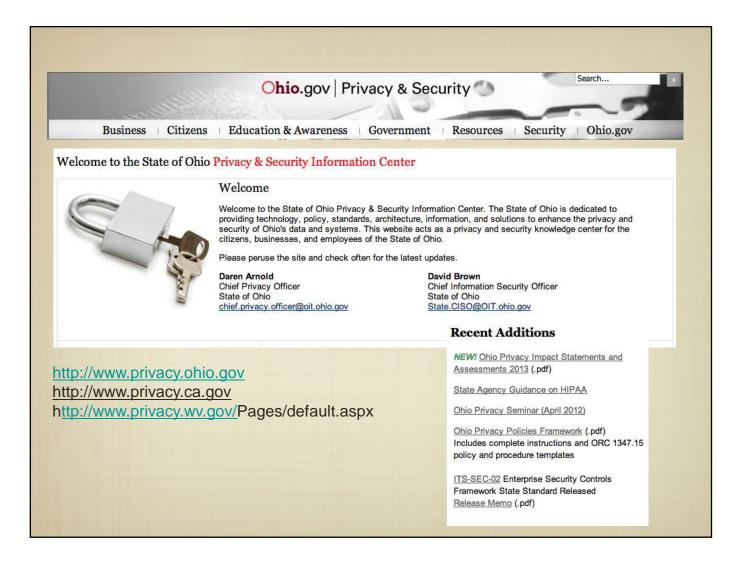
# Privacy: a right or a privilege?

Health, Education and Welfare and BIG DATA

# Chief Privacy Officer

## Advise state agencies regarding

- Creation, use, custody and disclosure of records to comply with federal/state privacy laws and fair information practices
- Technology and security requirements
- Opt out provisions
- Access to data for review and corrections
- Sanctions for data breaches



# The Eternal Value of Privacy

...if we are observed in all matters, we are constantly under threat of correction, judgment, criticism, even plagiarism of our own uniqueness... We lose our individuality, because everything we do is observable and recordable. Bruce Schneier

# Identity is to an individual as Trade Secrets are to a corporation

# Description of the current system and will be expensive. They will also need to define, 'return on investment,' and that will require a lot of technical work on the part of school business managers."

# American Recovery and Reinvestment Act of 2009

- State longitudinal Data Systems (SLDS)
- Electronic Health Records (EHR)
- Health Information Technology for Economic and Clinical Health Act (HITECH) section deals with many of the health information communication and technology provisions including Subpart D – Privacy.

# **Federal Laws**

- FERPA = Family Education Rights and Privacy Act of Rights and Privacy Act of 1974
- HIPAA = Health Insurance Portability and Accountability Act of 1996
- COPPA = Children's Online Privacy Protection Act of 1998

2/27/2013



# Eugene School District Data Breach

June 11, 2012

Eugene School District 4J Eugene, Oregon

An unauthorized person accessed confidential files that contained current and former students' personal information. Names, Social Security numbers, Dates of birth, student ID numbers, phone numbers, students' free or reduced-price school lunch status, and addresses may have been exposed. Eugene School District 4J's notification can be read here: http://www.4j.lane.edu/communications/story/2012/06/11/securitybreachinformation

UPDATE (07/12/2012): A minor was arrested for possible involvement in the breach. It appears that the teenager may have obtained the login credentials of an employee and used them to access the computer system. Records for approximately 16,000 current students, as well as free and reduced-price lunch records from 2007 were exposed.

UPDATE (08/25/2012): The student was released from custody and expelled by North Eugene High School. He also posted hundreds of students' confidential information on a computer account to taunt district officials. He is on house arrest and his attorney entered not guilty pleas.

Information Source: Databreaches.net

records from this breach used in our total: 16,000

EDU HACK

16,000

# Our son's SLDS records • Personally Identifiable Information • Confidential information

Home

### OREGON EDUCATION district

### **Consolidated Collections**

Home > Data Enterprise > Application Systems > Consolidated Collections > Consolidated Collection File Layouts

### **Consolidated Collection File Layouts**

This webpage serves as a single repository for all file formats used by the Consolidated Collections application for data exchange with the Oregon Department of Education. The operational file formats cataloged here represent the **current behavior of production systems**. These formats **do not represent planned changes to systems**. Draft and final documents for planned changes are available on the <u>Data Collection Committee</u> pages.

### SLDS Data Collections (Formerly KIDS)

- Layout: Attendance History File Format 🔀 09/24/2012 (105 KB) File format document for the Attendance History data collection.
- Layout: Discipline Incidents File Format X 09/24/2012 (107.50 KB) File format document for the Discipline Incidents data collection.
- Layout: Enrollment History File Format 3 09/24/2012 (120 KB) File format document for the Enrollment History data collection

 Layout: Test Scores File Format X 09/24/2012 (290 KB) File format document for the Test Scores data collection.

0	Lavoute Craduation Status			WthdrlMod Lookup Table		
	Layout: Graduation Status	Code	Name Description		Effective	
	File format document for the	0	Not Applicable	Not Applicable	07/01/1999	
0	Layout: Guardian File Form	1	Left school without notice	Left school without notice and cannot be located	07/01/1999	
		2	Withdrawn for Home Schooling	Withdrawn for home schooling but did not register with the ESD		
	File format document for th	4	Joined the Military Joined the military service		07/01/1999	
		5	Withdrew from Alternative Program	Withdrew from a district-sponsored alternative education program	07/01/1999	
0	Layout: Immunizations File	6	Moved with Migrant Family	Moved with migrant family and is not known to be in school	07/01/1999	
	File format document for th	7	Suspended or Expelled	Suspended or expelled and did not return to school	07/01/1999	
0	Layout: Limited English Pro	8	Left to Earn a GED	Left to earn a General Equivalency Diploma (GED) certificate but did not complete	07/01/1999	
	File format document for th	9	Other	Other	07/01/1999	
	The format document for the	A	Unknown	Unknown	07/01/1999	
0	Layout: Marks File Format	х	Not Applicable	Default value - if enrollment is not closed	07/01/1999	
0	File format document for the Layout: Program Participation			.50 KB)		
		on File e Prog SpEd)	Format 💥 09/24/2012 (286 gram Participation data colle- File Format 💥 09/24/2012 (	ction. 370 KB)		
0	Layout: Program Participation File format document for the Layout: Special Education (1)	on File e Prog SpEd) e Spe Summ	Format X 09/24/2012 (286 gram Participation data collect File Format X 09/24/2012 ( cial Education (SpEd) data co nary File Format X 09/24/20	ction. 370 KB) ollection. 012 (264.50 KB)		
0	Layout: Program Participation File format document for the Layout: Special Education (? File format document for the Layout: Student Academic	on File e Prog SpEd) e Spe Summ e Stur	Pormat X 09/24/2012 (286 gram Participation data colle- File Format X 09/24/2012 ( cial Education (SpEd) data c hary File Format X 09/24/20 dent Academic Summary da 09/24/2012 (381 KB)	ction. 370 KB) ollection. 012 (264.50 KB)		

# "W 8" enrollment code

"The data you are looking at is out of the SLDS system, which is not the system of record—it isn't used for federal or state accountability."

# **Common Education Data Standards**

### - Disciplinary Action Taken

Definition: Identifies the consequences of an incident for the student(s) involved in an incident as perpetrator(s). Option Set:

Description	Optio
Bus suspension	03071
Change of placement (long-term)	03072
Change of placement (reassignment), pending an expulsion hearing	03073
Change of placement (reassignment), resulting from an expulsion hearing	03074
Change of placement (reassignment), temporary	03075
Community service	03076
Conference with and warning to student	03077
Conference with and warning to student and parent/guardian	03078
Confiscation of contraband	03079
Conflict resolution or anger management services mandated	03080
Corporal punishment	03081
Counseling mandated	0308:
Demerit	03083
Detention	03084
Expulsion recommendation	0308
Expulsion with services	0308
Expulsion without services	0308
Juvenile justice referral	03088
Law enforcement referral	0308
Letter of apology	03090
Loss of privileges	0309
Mechanical Restraint	1335
No action	0310
None	09998
Other	09999
Physical activity	03093
Physical Restraint	13358

Removal by a hearing officer	03158
Reprimand	03093
Restitution	03094
Saturday school	03095
School probation	03096
Seclusion	13359
Substance abuse counseling mandated	03097
Substance abuse treatment mandated	03098
Suspension after school	03099
Suspension, in-school	03100
Suspension, out of school, greater than 10 consecutive school days	03154
Suspension, out of school, separate days cumulating to more than 10 school days	03155
Suspension, out-of-school, with services	03101
Suspension, out-of-school, without services	03102
Unilateral removal - drug incident	03157
Unilateral removal - weapon incident	03156
Unknown	09997
Unsatisfactory behavior grade	03103
Work detail	03104
Related Domains, Entities, and Categories: K12 → Incident K12 → K12 Student → Discipline	

## **Common Education Data Standards**

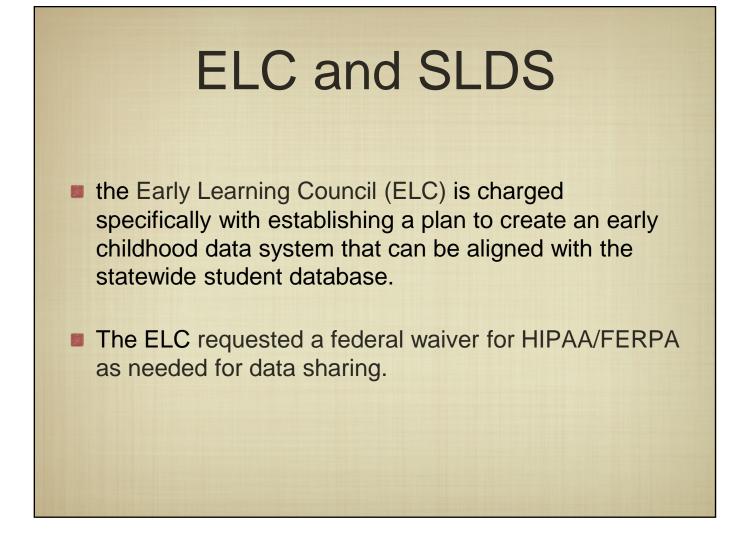
- Dental Insurance Coverage

Definition: The nature of insurance covering an person's dental care.

### Child Identification System

Definition: A coding scheme that is used for identification and record-keeping purposes by programs, schools, social services, or other agencies to refer to a child.

Option Set:		Option Set:	
Description	Option	Description	Option
Canadian Social Insurance Number	CanadianSIN	Non-workplace or personal	NonWorkplace
District-assigned number	District	Workplace	Workplace
		Medicald	Medicaid
Family unit number	Family	Children's health insurance program	CHIP
Federal identification number	Federal	State-only funded insurance	StateOnlyFunded
National migrant number	NationalMigrant	Supplemental security income	SSI
School-assigned number	School	Military medical	Military
Social Security Administration number	SSN	Veteran's medical	Veteran
State-assigned number	State	None	None
State migrant number Program-assigned number	StateMigrant	Other	Other
Related Domains, Entities, and Categories: Early Learning -> EL Child -> Identity -> I	Program	Related Domains, Entities, and Categorie Early Learning → EL Child → EL Heat	
		tudent who is unmarried; or a male or female	
A student who, at some time during the sc student who is unmarried or legally separat lption Set: Yes			
A student who, at some time during the sc student who is unmarried or legally separai ption Set: Yes No		d or children.   Social Security Number  Definition:	
A student who, at some time during the so student who is unmarried or legally separat tion Set: Yes No lated Domains, Entities, and Categories:	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition: The nine-digit number of identification assigned to the person by the S	Social Security Administratic
A student who, at some time during the sc student who is unmarried or legally separat tion Set: Yes No	ted from a spouse and has a minor chil	d or children.	Social Security Administratio
A student who, at some time during the so student who is unmarried or legally separativition Set: Yes No lated Domains, Entities, and Categories: Adult Education -> AE Student -> Status	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition: The nine-digit number of identification assigned to the person by the S	Social Security Administratio
A student who, at some time during the so student who is unmarried or legally separat tion Set: Yes No lated Domains, Entities, and Categories: Adult Education > AE Student > Status Career and Technical > CTE Student > P	ted from a spouse and has a minor chil	d or children. Social Security Number Definition: The nine-digit number of identification assigned to the person by the S Option Set: None Related Domains, Entities, and Categories: Adult Education → AE Staff → Identify → Identification	Social Security Administratio
A student who, at some time during the so student who is unmarried or legally separat tion Set: Yes No lated Domains, Entities, and Categories: Adult Education > AE Student > Status Career and Technical > CTE Student > P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition: The nine-digit number of identification assigned to the person by the S Option Set: None Related Domains, Entities, and Categories: Adult Education → AE Staff → Identify → Identification WWI Adult Education → AE Student → Identify → Identification WWI	
A student who, at some time during the so student who is unmarried or legally separat tion Sot: Yes No lated Domains, Entities, and Categories: Adult Education > AE Student > Status Career and Technical > CTE Student > P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition:  The nine-digit number of identification assigned to the person by the S Option Set: None Related Domains, Entities, and Categories:  Adult Education → AE Staff → Identify → Identification  KWM Career and Technical → CTE Student → Identify → Identification  KWM	
A student who, at some time during the so student who is unmarried or legally separat tion Sot: Yes No lated Domains, Entities, and Categories: Adult Education > AE Student > Status Career and Technical > CTE Student > P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition: The nine-digit number of identification assigned to the person by the S Option Set: None Related Domains, Entities, and Categories: Adult Education → AE Staff → Identify → Identification WWI Adult Education → AE Student → Identify → Identification WWI	
A student who, at some time during the so student who is unmarried or legally separat tion Sot: Yes No lated Domains, Entities, and Categories: Adult Education > AE Student > Status Career and Technical > CTE Student > P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition: The nine-digit number of identification assigned to the person by the S Option Set: None Related Domains, Entities, and Categories: Adult Education > AE Staff > Identify > Identification MM Adult Education >> AE Student > Identify > Identification MM Early Learning >> EL Child > Identify > Identification MM Early Learning >> EL Child > Identify > Identification MM Early Learning >> EL Child > Identify > Identification MM Early Learning >> Identify > Identification MM Early Learning >> EL Child > Identify > Identification MM Early Learning >> EL Child > Identification MM Early Learning >> Identification Early Learning >> Identification MM Early Learning >	
A student who, at some time during the so student who is unmarried or legally separat tion Sot: Yes No lated Domains, Entities, and Categories: Adult Education > AE Student > Status Career and Technical > CTE Student > P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition: The nine-digit number of identification assigned to the person by the S Option Set: None Related Domains, Entities, and Categories: Adult Education > AE Staff > Identify > Identification WWI Adult Education > AE Student > Identity > Identification WWI Career and Technical > CTE Student > Identify > Identification WWI Early Learning > EL Child > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI K12 > Renet/Guardian > Identify > Identification WWI K12 > Renet/Guardian > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI K12 > K12 Staff > Identify > Identification WWI	
A student who, at some time during the so student who is unmarried or legally separal tion Set: Yes No lated Domains, Entities, and Categories: Adult Education > AE Student > Status Career and Technical > OTE Student > P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition:  The nine-digit number of identification assigned to the person by the S Option Set: None  Related Domains, Entities, and Categories:  Adult Education >> AE Staff >> Identify >> Identification  MWI Career and Technical >> CTE Student >> Identify >> Identification  MWI K12 >> K12 Student >> Identify >> Identification  MWI K12 >> K12 Student >> Identify >> Identification  MWI K12 >> Parent/Guardian >> Identify >> Identification  MWI N K12 >> Parent/Guardian >> Identify >> Identification  MWI N K12 >> Parent/Guardian >> Identify >> Identification  MWI N K12 >> Parent/Guardian >> Identify >> Identification  MWI N K12 >> Parent/Guardian >> Identify >> Identification  MWI N K12 >> Parent/Guardian >> Identify >> Identification  MWI N N N N N N N N N N N N N N N N N N N	
A student who, at some time during the so student who is unmarried or legally separat tion Set Yes No hated Domains, Entities, and Categories: Adult Education -> AE Student -> Status Career and Technical +> CTE Student -> P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition:  The nine-digit number of identification assigned to the person by the S Option Set: None  Related Domains, Entities, and Categories:  Adult Education ⇒ AE Staff ⇒ Identify ⇒ Identification  MWI Career and Technical → CTE Student ⇒ Identification  K12 ⇒ K12 Staff ⇒ Identify ⇒ Identification  K12 ⇒ K12 Student > Identify ⇒ Identification  K12 ⇒ Related → Identify ⇒ Identification  K12 ⇒ Related → Identify ⇒ Identification  K12 ⇒ R12 Student > Identify ⇒ Identification  K12 ⇒ R2 Staff ⇒ Identify ⇒ Identification  K12 ⇒ R2 Staff ⇒ Identify ⇒ Identification  K12 ⇒ R2 Staff ⇒ Identify ⇒ Identification  K12 ⇒ Staff ⇒ Identify ⇒ Identification  K12 → Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary ⇒ PS Staff ⇒ Identify ⇒ Identification  K14  Postsecondary  PS Staff ⇒ Identify ⇒ Identification  K14  PS Staff ⇒ Identify ⇒ Identification  K14  PS Staff ⇒ Identify ⇒ Identification  K14  PS Staff → Identification  K14  P	
A student who, at some time during the so student who is unmarried or legally separal ption Set: Yes No elated Domains, Entities, and Categories: Adult Education → AE Student → Status Career and Technical → CTE Student → P	ted from a spouse and has a minor chil	d or children.  Social Security Number  Definition: The nine-digit number of identification assigned to the person by the S Option Set: None Related Domains, Entities, and Categories: Adult Education > AE Staff > Identify > Identification	



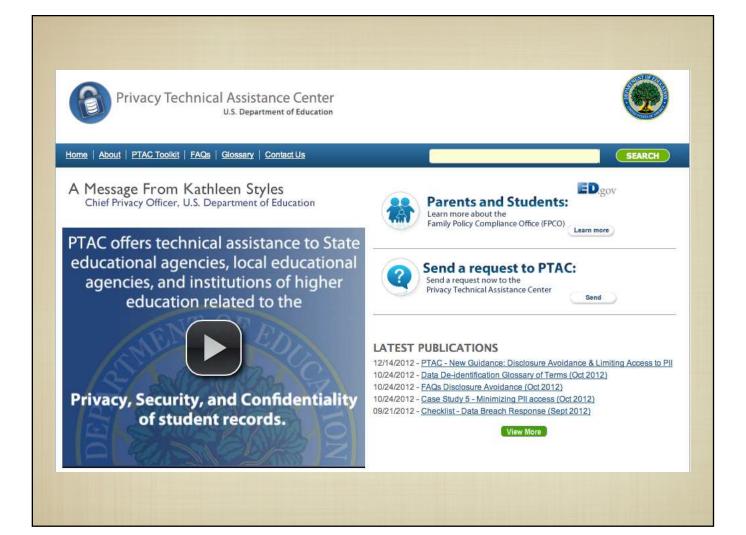
# **Office of Civil Rights**

- As provision of HITECH Act, data breaches affecting more than 500 individuals are posted
- Utah Department of Health attributed a weak password to the largest data breach last year: 780,000 patient files (of which 280,000 had SSN stolen)
- Additional 6000 Medicaid patients affected in Jan. 2013 when contractor misplaced USB device



# regional data exchange (cont.)

- Data elements include personally identifiable information, including students names, personal identifiers such as student numbers and social security numbers, any combination of information that together would make it possible to easily identify individuals.
- Oregon agencies involved: Oregon Dept. of Education, Oregon Dept. of Community Colleges and Workforce Development, Oregon University System, Oregon Employment Department



# Compliance and Fair Information Practices



Kathleen Styles More from this Blogger

Posted in: Policy Spotlight, an EDUCAUSE Review Online Blog ED CPO on Privacy, Emerging Technologies, and New Uses of Data

When I first accepted the position as ED's Chief Privacy Officer the workload revolved heavily around privacy issues in the K-12 context, especially issues relating the Family Educational Rights Privacy Act (FERPA) and its applicability to State Longitudinal Databases. Recently our office is spending an increasing amount of time providing guidance in the higher ed arena. Colleges, universities, and other postsecondary institutions often have research agendas that involve data; they often have medical facilities; and most importantly, colleges and universities often function as change agents, particularly for technological and social change. The combination of new technologies and new uses of data create today's cutting-edge privacy issues, including "Big Data," matching with wage data, data sharing in general, the use of analytics, cloud computing, MOOCs, and school use of web engagement tools.

But compliance analysis is only the first step. Many federal and state privacy statutes have been on the books for decades, providing – at best – a spotty framework for analyzing whether a given action is a good idea. I strongly recommend also analyzing proposed data initiatives in terms of Fair Information Practices (FIPS). Consider not just whether an initiative is legal, but whether it is a good idea. Have you given students meaningful notice of what you intend to do with the data you collect about their use of their student ID card? Do you really need to collect extensive information about on-line student practices? Have you appropriately limited access to online databases? Lance Spitzner in his earlier blog post expressed this approach in terms of **respect**. I agree that we need to be respectful of student information when evaluating data initiatives. You can find varying number of FIPs in various iterations [see, e.g., http://bobgellman.com/rg-docs/rg-FIPShistory.pdf.

# **Commodify Privacy?**

"We've learned that human intuition about what is private is not especially good. Computers are getting more and more sophisticated at pulling individual data out of things that a naive person might think are harmless. Privacy is a nonrenewable resource. Once it gets consumed, it is gone. There's another resource that has the same property — the hours of your life. There are only so many of them, and once you use them, they're gone. Yet because we have a currency and a market for labor, as a society we have figured out how to price people's time. We could imagine the same thing happening for privacy."

Frank McSherry Microsoft Research Silicon Valley

# or Protect Privacy?

The right to be left alone—the most comprehensive of rights, and the right most valued by a free people.

Supreme Court Justice Louis Brandeis

