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June 21, 2013

Oregon House Revenue Committee

Chair Representative Phil Barnhart

Re: The City of Eugene Supports HB2267, Oregon Production Investment Fund

Dear Chairman Barnhart:

I am writing to let you know that the City of Eugene supports House Bill 2677 which provides for an Oregon Production Investment Fund.

The City has long recognized the economic benefits of filmmaking and related commercial production in our community. Site selection incentives for Oregon is a smart business investment that has an immediate and substantial return on investment, while also supporting thousands of jobs for Oregon workers, including those who reside in Eugene.

The Oregon Film and Video Office documents the economic impacts of their incentive programs, and the effectiveness of Oregon's Production Incentive Fund has been quantified. In addition, Governor's office staff have been active in ensuring that incoming filmmakers are referred to mid-Willamette Valley film professionals such as talent and production crews; and this is now a healthy networking association (www.mopan.org), of which the City of Eugene is a member.

Unfortunately, Oregon's current incentive program is often overshadowed by rebates and incentives offered by other states; so HB2267 will go a long way towards helping Eugene and other Oregon communities which have talented and available production professionals.

Thank you for your consideration of the Eugene's Support for the Oregon Production Investment Fund and House Bill 2677.

Sincerely

Pam Berrian

Telecommunications and Cable Program Mgr