Oregon State University Extension Service

Rural Communities Explorer

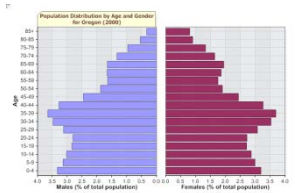
Lena Etuk,
Social Demographer

Vince Adams, Coordinator
Rural Communities Explorer

The Rural Communities Explorer

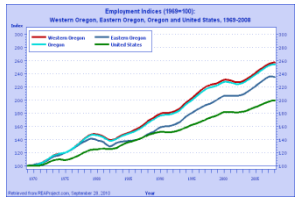
www.oregonexplorer.info/rural

INFORMATION



Demographic

Social



Economic

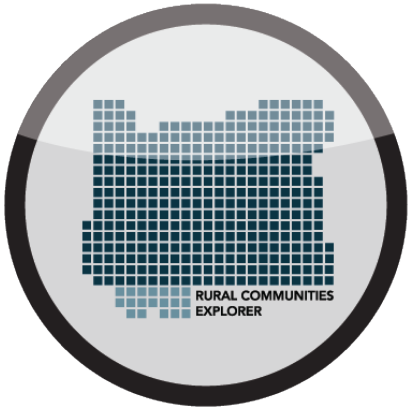
Environmental

Decision-makers:

- State Legislators
- Local Gov't.
- Philanthropies
- Non-profits
- Small Business
- Engaged residents

The Rural Communities Explorer

www.oregonexplorer.info/rural



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Search this site

Natural Resources Digital Library

Information to help local citizens and policymakers make better decisions about rural issues including vitality and change in Oregon's rural communities.

In partnership with:
Rural Studies Program

Explore Rural Communities

What is a community?

What is rural?

Rural Oregon stories

Use the Rural Communities Explorer Tutorial

Glossary of rural terms

Research, Map & Analyze

Access community data

Use the Community Model

Map rural issues

Find data sources for rural communities

Reports and Publications

Issues in Rural Oregon

Learn about rural issues

What is community vitality?

Redefining Oregon

Experts & Other Resources

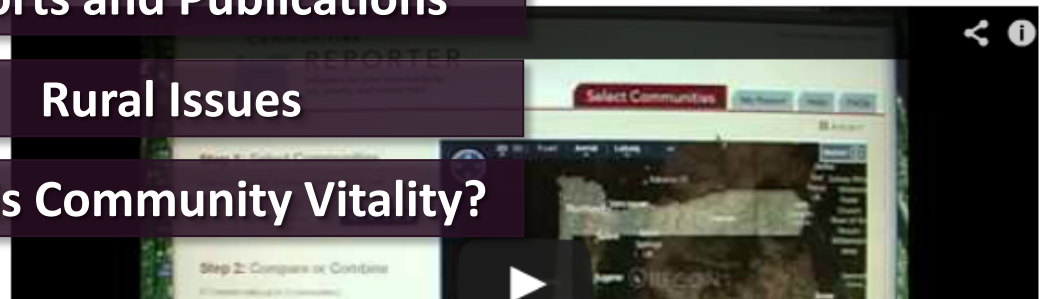
ACCESS COMMUNITY DATA

2006-2010 Community Data NOW AVAILABLE for communities in Oregon and Siskiyou County, CA

The Communities Reporter Tool has been updated with 2006-2010 data from the American Community Survey, 2010 Census, and over 25 other sources for all the 1,431 places and 37 counties in Oregon and Siskiyou County, CA.

And now you can upload or download documents with information about your community's economy, environment, or demographics directly in the Communities Reporter Tool! Use this feature to access unique community data, or as an opportunity to share community data that you have gathered, with the public.

Video Introduction to the Rural Communities Explorer



What is a community? Rural?

Foundational Information

Glossary of Rural Terms

Community Data

Reports and Publications

Rural Issues

What is Community Vitality?

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Information to help local citizens and policymakers make better decisions about rural issues in Oregon's rural communities and change in Oregon's rural communities.

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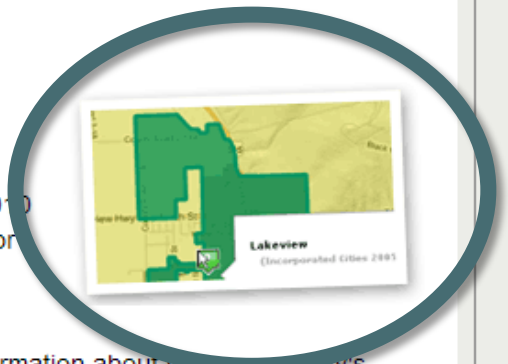

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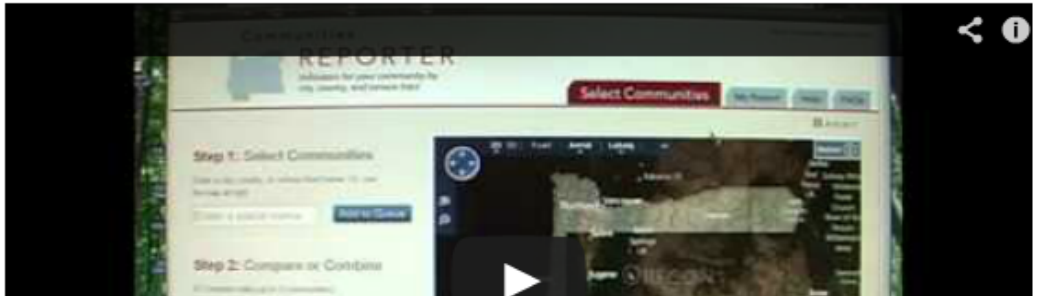


Communities REPORTER

Indicators for your community by city, county, and census tract

Rural Communities Explorer Home

How-To Instructions

Select community from map

Type community name

My Report | Help | FAQs

PRINT

Step 1: Select Communities

Enter a city, county, or census tract below. Or, use the map at right.

Coos County | Add to Queue

Report Queue:

1. Coos Bay (Incorporated City) Remove
2. Arago (Unincorporated Place) Remove
3. Coos County (County) Remove

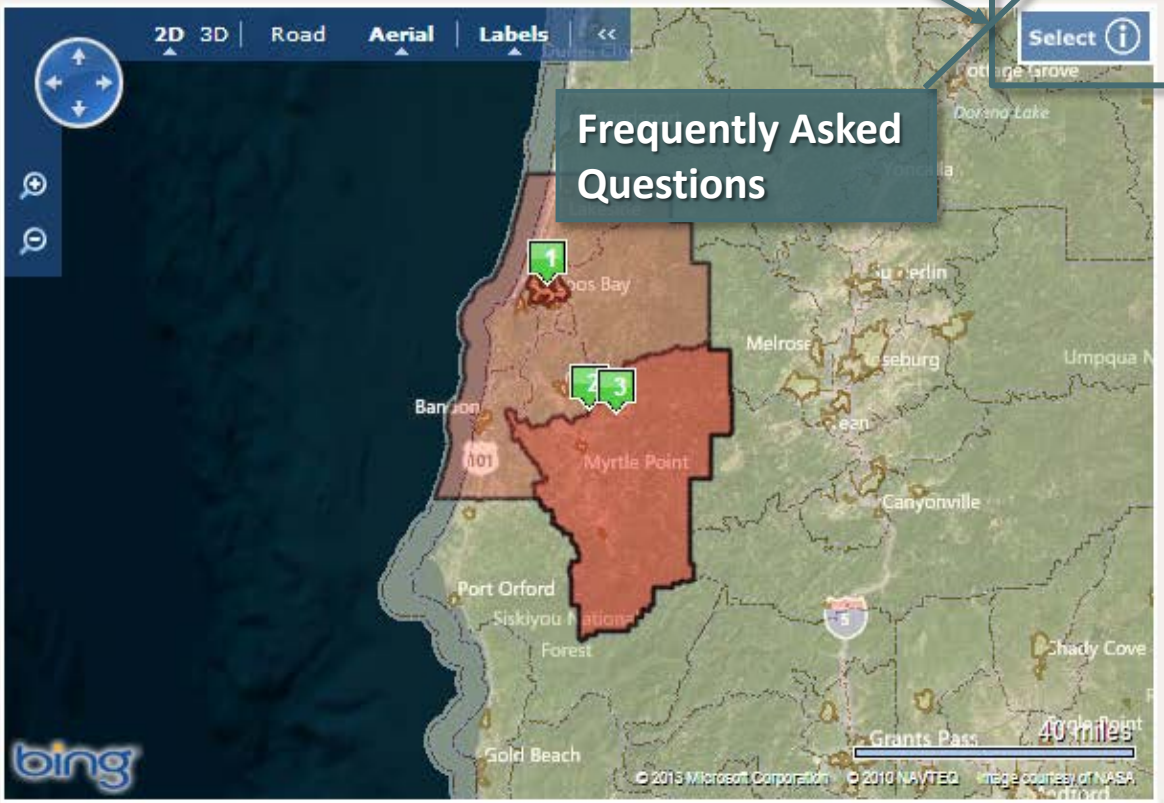
Step 2: Compare or Combine

- (•) Compare data (up to 3 communities)
- ( ) Combine data (up to 12 communities)

Note: You can only combine cities with cities, counties with counties, or census tracts with census tracts.

If you want to compare California communities with Oregon communities, you can only do so with a single community from each state.

View My Report

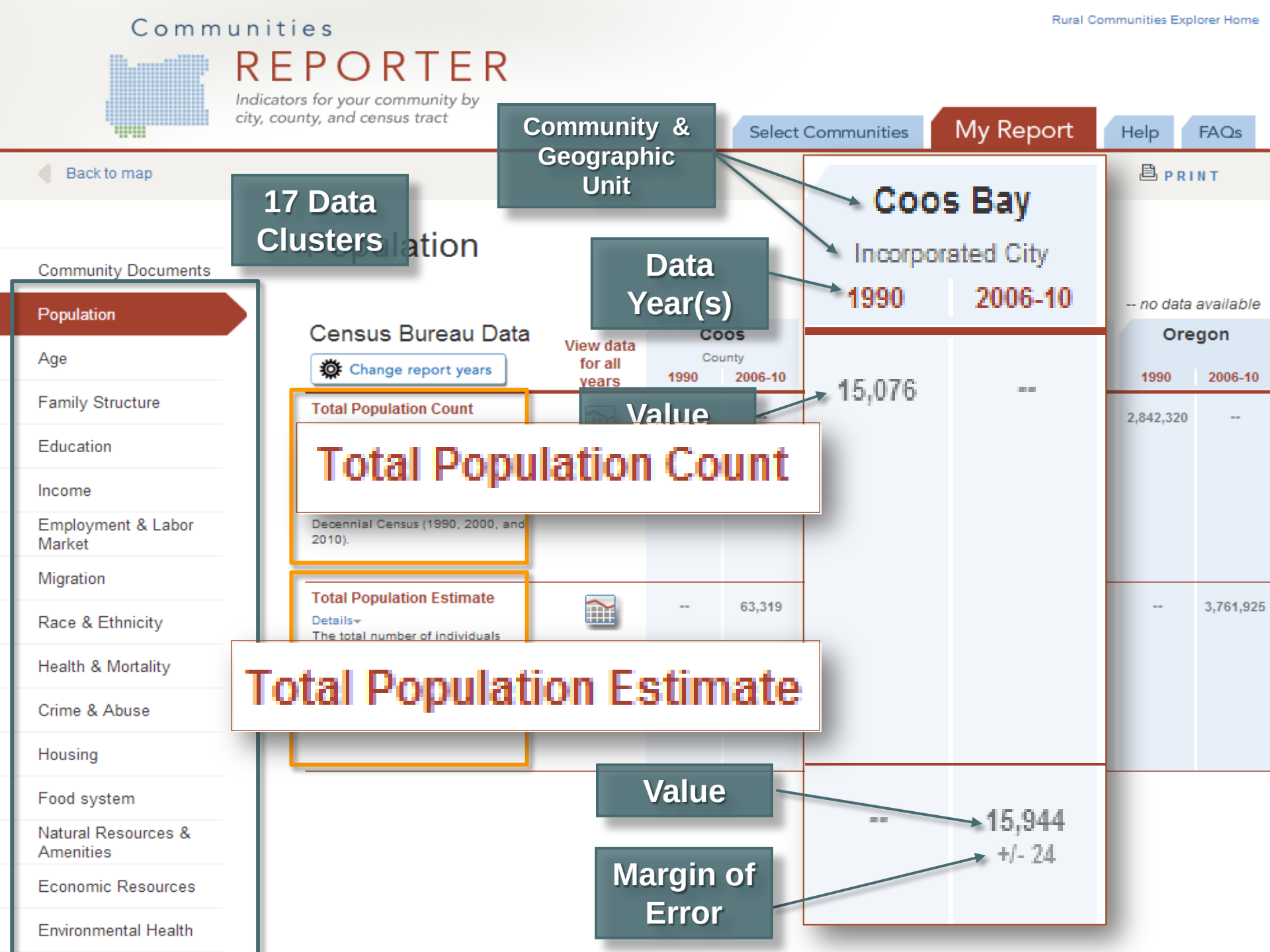


Find on Map: | Go

LEGEND

Census Designated Places | Census Tracts | Oregon Counties

Details | Details | Details


Communities
REPORTER
Indicators for your community by city, county, and census tract
Rural Communities Explorer Home
Community & Geographic Unit
Select Communities
My Report
Help
FAQs
Back to map
PRINT
17 Data Clusters
Coos Bay
Incorporated City
Data Year(s)
1990
2006-10
-- no data available
Community Documents
Population
Age
Family Structure
Education
Income
Employment & Labor Market
Migration
Race & Ethnicity
Health & Mortality
Crime & Abuse
Housing
Food system
Natural Resources & Amenities
Economic Resources
Environmental Health
Census Bureau Data
Change report years
View data for all years
Coos
County
Oregon
1990
2006-10
Total Population Count
Value
15,076
--
2,842,320
--
Total Population Count
Decennial Census (1990, 2000, and 2010).
Total Population Estimate
Details
The total number of individuals
--
63,319
--
3,761,925
Total Population Estimate
Value
--
15,944
Margin of Error
+/- 24

Education

- Community Documents
- Population
- Age
- Family Structure
- Education
- Income
- Employment & La Market
- Migration
- Race & Ethnicity
- Health & Mortality
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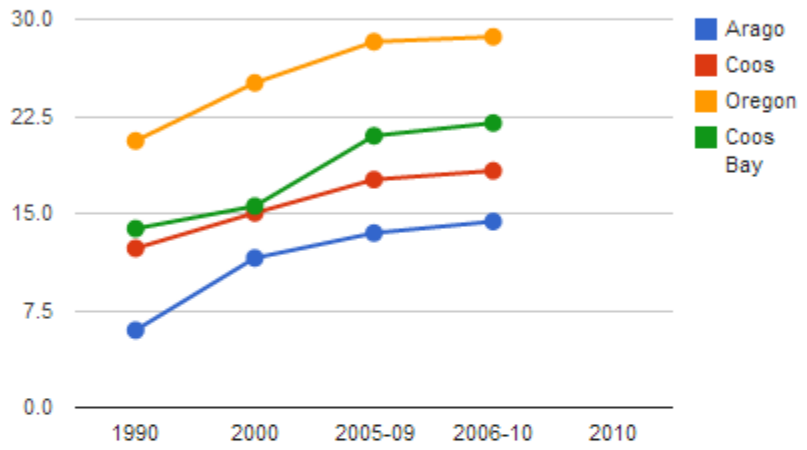
- Housing
- Food system
- Natural Resources Amenities
- Economic Resour
- Environmental Hea
- Community Capac
- Classifications

Percentage of Adults with 4-year Degree or Greater



	1990	2000	2005-09	2006-10	2010
Coos Bay	13.82%	15.56%	20.99%	21.98%	--
Arago	5.97%	11.55%	13.48%	14.37%	--
Coos	12.30%	15.03%	17.61%	18.29%	--
Oregon	20.60%	25.08%	28.26%	28.64%	--

http://oe.oregonexplorer.info/rural/OregonCommunitiesReporter

DOWNLOAD

Communities REPORTER

Percentage of Adults with 4-year Degree or Greater

The percentage of the population age 25+ with 4-year degree or greater education.

Formula: ([# people over 25 with 4-year degree + # with master's + # with professional degree+ # with doctorate]/[total population over 25])*100
Source: US Census Bureau Decennial Census (1990, 2000), American Community Survey (2005-09).

-- *no data available*

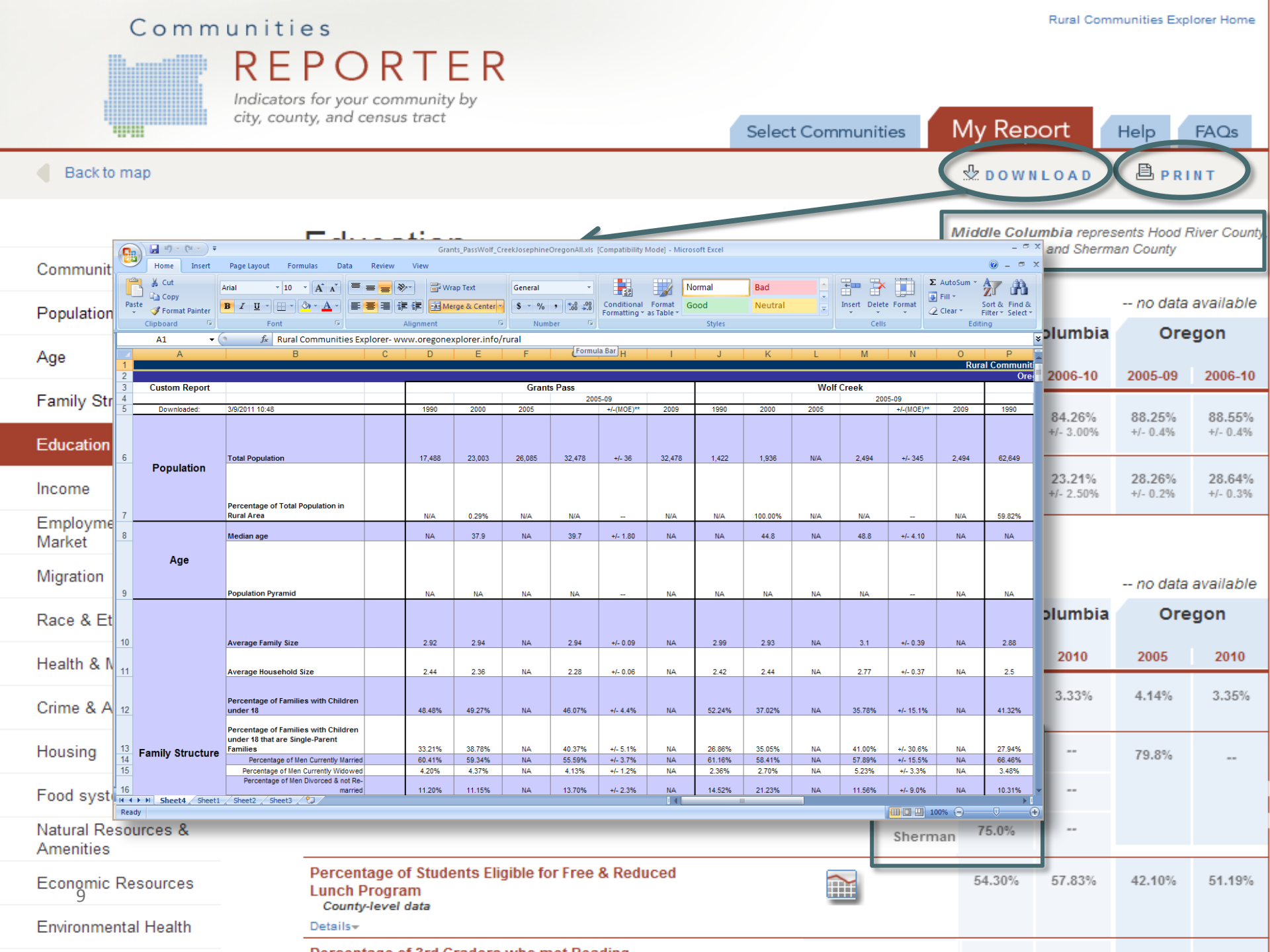
Oregon	
2005-09	2006-10
88.25% +/- 0.4%	88.55% +/- 0.4%
28.26% +/- 0.2%	28.64% +/- 0.3%

-- *no data available*

Oregon	
2005	2010
4.14%	3.35%
79.8%	--
42.10%	51.19%
--	--
--	--

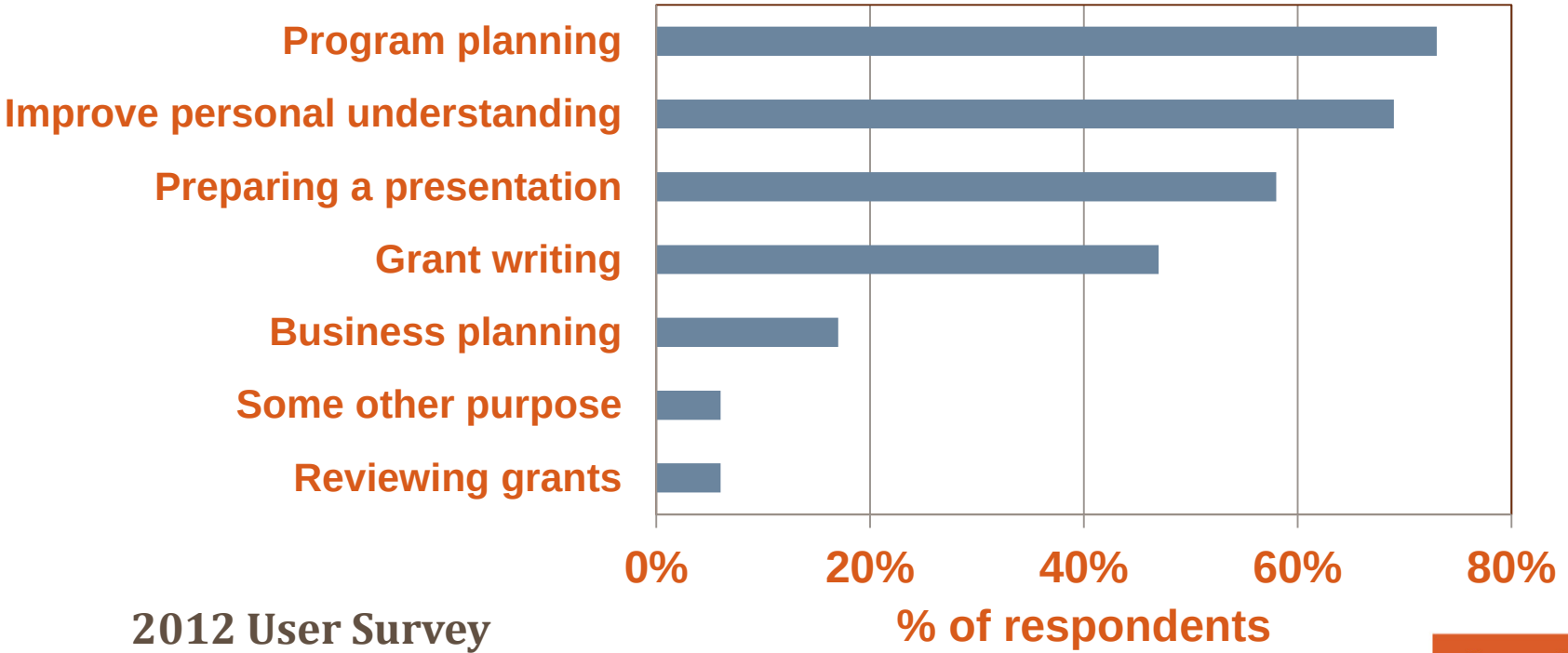
Requirement

Details


Communities
REPORTER
Indicators for your community by city, county, and census tract
Rural Communities Explorer Home
Select Communities
My Report
Help
FAQs
Back to map
DOWNLOAD
PRINT
Middle Columbia represents Hood River County and Sherman County
Communit
Population
Age
Family Str
Education
Income
Employme Market
Migration
Race & Et
Health & M
Crime & A
Housing
Food syst
Natural Resources & Amenities
Economic Resources
Environmental Health
-- no data available
olumbia
Oregon
2006-10
2005-09
2006-10
84.26% +/- 3.00%
88.25% +/- 0.4%
88.55% +/- 0.4%
23.21% +/- 2.50%
28.26% +/- 0.2%
28.64% +/- 0.3%
-- no data available
olumbia
Oregon
2010
2005
2010
3.33%
4.14%
3.35%
--
79.8%
--
--
Sherman
75.0%
--
Percentage of Students Eligible for Free & Reduced Lunch Program
County-level data
Details
54.30%
57.83%
42.10%
51.19%
Grants_PassWolf_CreekJosephineOregonAll.xls [Compatibility Mode] - Microsoft Excel
Rural Communities Explorer- www.oregonexplorer.info/rural
Custom Report
Grants Pass
Wolf Creek
Downloaded: 3/9/2011 10:48
Population
Total Population
Percentage of Total Population in Rural Area
Age
Median age
Population Pyramid
Family Structure
Average Family Size
Average Household Size
Percentage of Families with Children under 18
Percentage of Families with Children under 18 that are Single-Parent Families
Percentage of Men Currently Married
Percentage of Men Currently Widowed
Percentage of Men Divorced & not Re-married
Sheet4
Sheet1
Sheet2
Sheet3
Ready

Users & uses of the Rural Communities Explorer

- 4,000 people/month
- 55,000 visits since Oct. 2010



2012 User Survey

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Data story example: Homeless Youth

Up-stream causes:

- Income/Poverty
- Child abuse – may explain teen homelessness
- Unemployment
- Housing affordability
- Educational attainment (adult)
- Crime (juvenile and adult)

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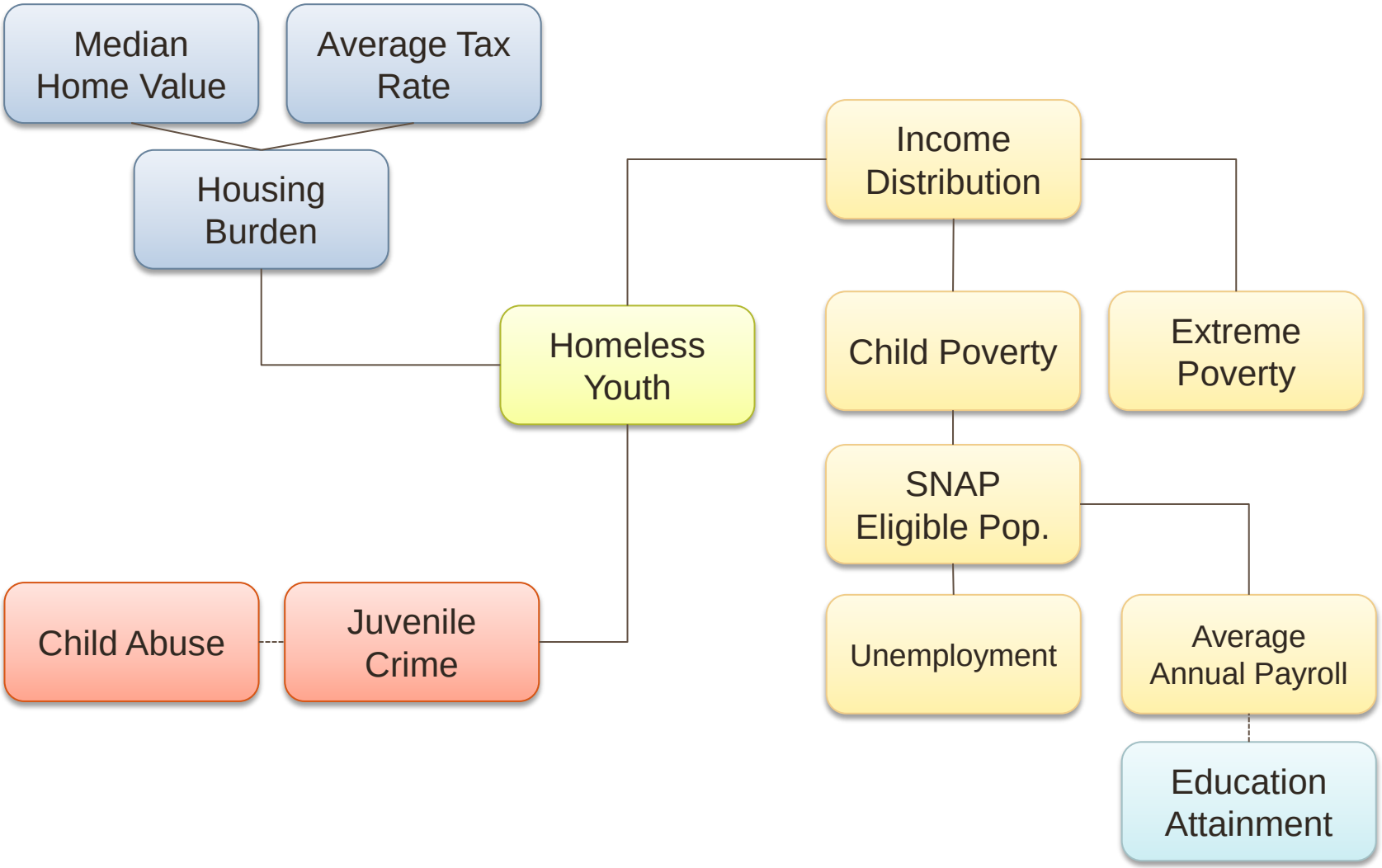

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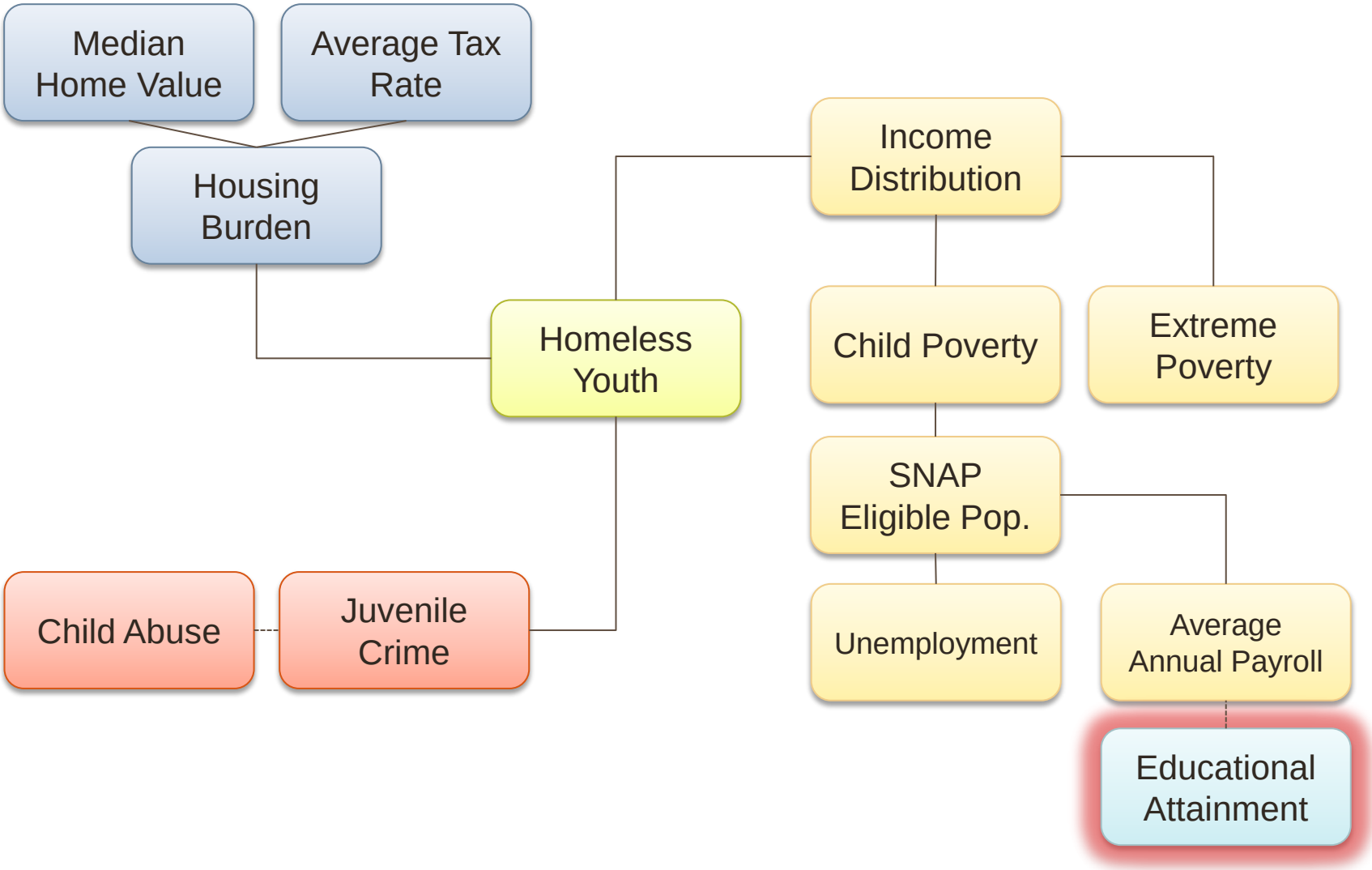

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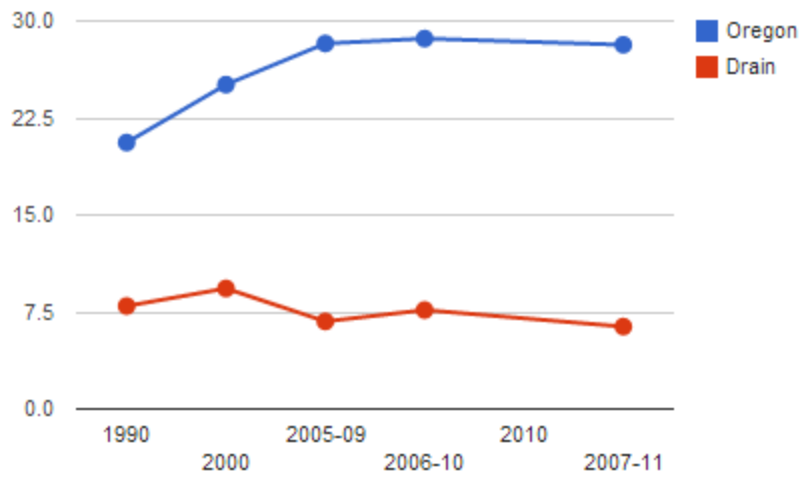
Percentage of Adults with 4-year Degree or Greater



	1990	2000	2005-09	2006-10	2010	2007-11
Drain	7.96%	9.32%	6.77%	7.65%	--	6.37%
Oregon	20.60%	25.08%	28.26%	28.64%	--	28.16%

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Developments

- Rural & Urban comparison
- Improved mapping tool
- Additional stories
- Tracking Oregon's Progress Indicators
- Partnership with PSU's Greater Portland Pulse
- ODOT partnership
- 211*info* data hosting

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*"Numbers by themselves tell us nothing. Measurements taken over time give us **information**. Information understood in context is **knowledge**. Good decisions are based on knowledge, not just data."*

Peggy Holstedt, Associate Director of Board Development and Policy Services, Oregon School Boards Association (paraphrased)

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