

Indian Mascots in Oregon Public Schools Will END

By Sierra A. Smith

Communications 111 – Clackamas CC

- **Friday, May 17, 2012** was a historic day in Oregon...**why?**

The Oregonian

POWERING  OregonLive.com

FRIDAY, MAY



Photos by THE OREGONIAN and THE ASSOCIATED PRESS

School mascots prohibited under Oregon's new rule include those for Molalla, (from left) Banks, Scappoose and Roseburg. The rule allows the name "Warriors" but not "Braves" or "Indians."

Tribal mascots banned



BETH NAKAMURA/THE OREGONIAN

A totem pole dedicated to former student Reed Aylett, who died in a plane crash in 1986, stands inside Molalla High. A new state rule will require Molalla to get rid of its "Indian" mascot. Rod Aylett, Reed's brother, says he believes the memorial would be returned to his family, which has strong ties to the school. Aylett, a school groundskeeper, is an alum and his children also attend the school.

Schools must drop Native American team names, state education board decides in 5-1

My Presentation will:

- **give some history behind the controversy**
- **discuss negative effects of Indian mascots**
- **explain reasons why the ban passed**

INDIAN MASCOT CAMPAIGNS BEGIN

- **NCAI launches campaign against Indian stereotypes. (1968)**

**Dartmouth is first to retire Indian mascot.
Many schools followed; many did not.**

CAN YOU IMAGINE?

AUTH

THE CLEVELAND

Indians



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Asians



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Africans

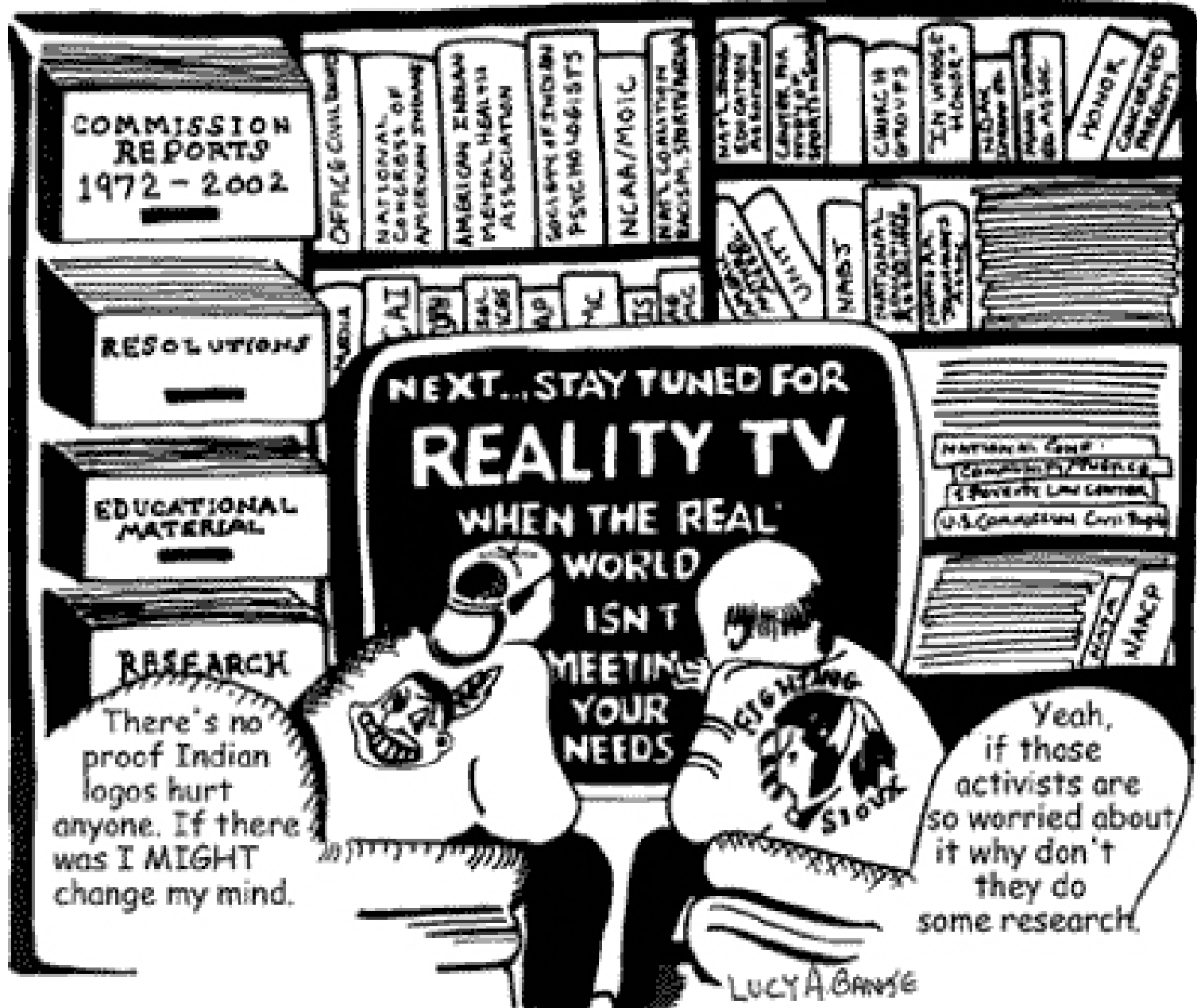


THE CLEVELAND

Hispanics



Che Butler



COMMISSION
REPORTS
1972 - 2002

RESOLUTIONS

EDUCATIONAL
MATERIAL

RESEARCH

There's no
proof Indian
logos hurt
anyone. If there
was I MIGHT
change my mind.

NEXT...STAY TUNED FOR
REALITY TV
WHEN THE REAL
WORLD
ISN'T
MEETING
YOUR
NEEDS

Yeah,
if these
activists are
so worried about
it why don't
they do
some research.

LUCY A. BANISE



LALO
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SYNDICATE

Fryberg research shows Indian mascots:

- Are harmful to all students
- Are powerful communicators
- Limit Native students' perceptions
- Lower self-esteem
- Contribute to high Native youth suicide rate

State Board of Education

- passes resolution against Indian mascots
- considers a rule against Indian mascots
- holds public hearings
- weighs pros and cons
- passes the rule that becomes law

Reasons the Ban Passed

- overwhelming evidence presented
- 3 major national organizations passed Resolutions to ban (National Congress of American Indians, National Indian Education Association & American Psychological Association)
- Research studies provided evidence



Summary

- 60+ yrs of Native testimony
- Mountains of evidence prove harm
- Overwhelming evidence supports ban

