

The Alliance represents Oregon's independent, not-for-profit, regionally accredited colleges and universities; although the institutions we represent are diverse, our collective voice is unified.

# So, what are we saying?

The Alliance contributes to the state of Oregon in three important ways.

## 1 We provide access, assure attainment and embrace diversity.

Oregon's independent, not-for-profit colleges and universities have evolved beyond old demographic stereotypes. Students attending Alliance institutions are diverse in their profiles yet consistent in their above-average performance. Importantly, Alliance students depend on state, federal, corporate, foundation, and individual philanthropy to attain their educational goals and The Alliance helps facilitate this support.


The Alliance institutions are cost effective. The average indebtedness of independent sector graduates is comparable to that of public sector graduates.

The independent sector accounts for

**20%** of the state's undergraduate enrollment

**38%** of the state's graduate enrollment

Independent sector students have the highest 4 and 6-year baccalaureate graduation rates in the state.



**60%**  
of independent sector students graduate in 4 years.

**1 in 5** students attending independent institutions represents an ethnic minority.

**26%** of the undergraduate degrees

**48%** of the graduate degrees

earned by ethnic minority students in Oregon were awarded by independent sector institutions.

Appropriately, Oregon students attending independent colleges and universities, who meet the same needs test as community college and Oregon University System students, are eligible to receive the Oregon Opportunity Grant.

The independent sector awards

**25%** of the undergraduate degrees in Oregon

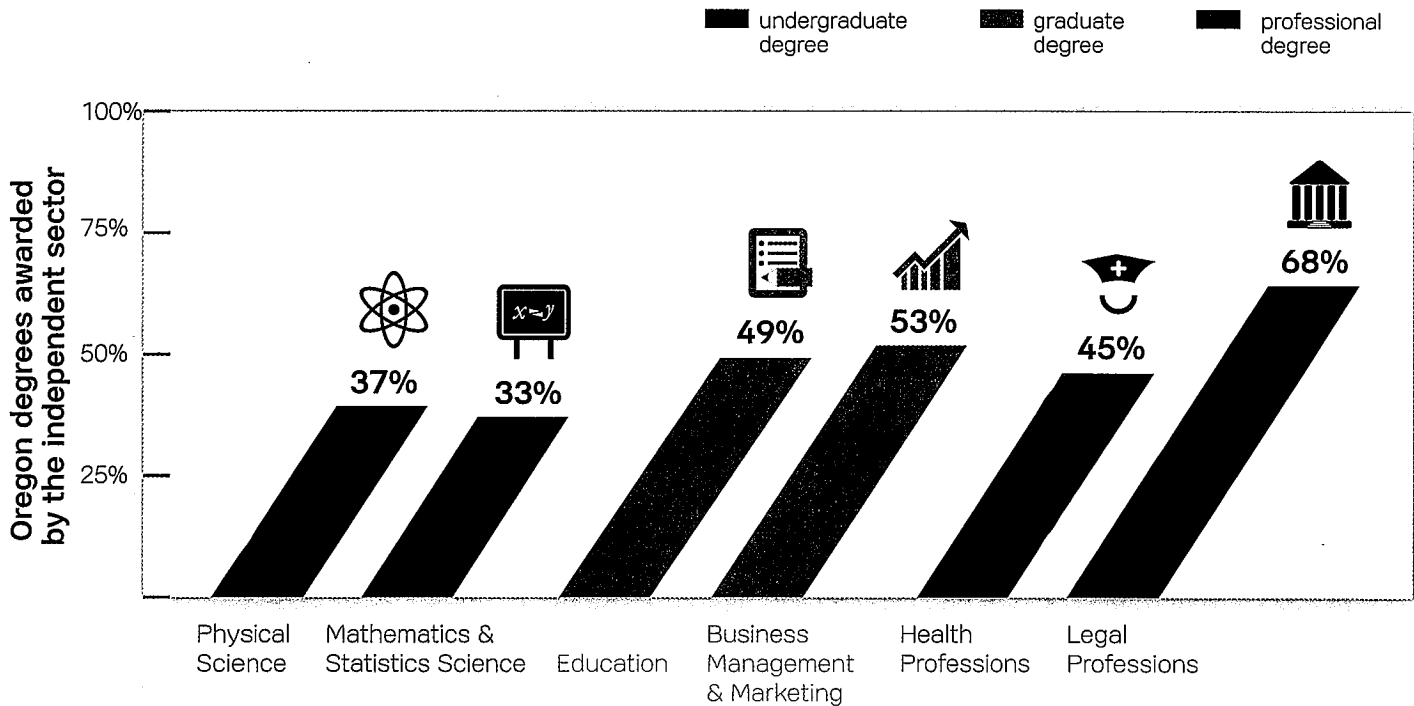
**42%** of the graduate degrees in Oregon

**92%** of first time, first year students receive financial aid, with an average private grant and scholarship award of **\$16,381**

## 2

### We contribute to a high-quality, sharply intelligent workforce prepared to lead and contribute in the new knowledge-based economy.

Alliance institutions also further the goals of the Oregon Business Plan. The independent sector offers degrees in 220 fields.



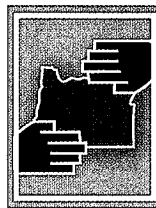
## 3

### We make a significant contribution to Oregon's economy.

From institutional budgets and spending to employee wages to work-study employment, the independent sector represents a \$2.22 billion economic impact.

**50%** of alumni live in Oregon. A conservative estimate would place the salaries and wages these alumni bring to Oregon's economy annually at approximately **\$5.35 billion**.

The combined budgets of Oregon's independent, not-for-profit colleges and universities are nearly **\$720 million**, employing **7,700** faculty and staff.



The taxpayer cost to enroll the **10,057** Oregon undergraduate students from Oregon's independent, not-for-profit colleges and universities at the state's public 4-year institutions would be more than **\$166 million**.

Out-of-state students at Oregon's independent, not-for-profit colleges and universities bring more than **\$454 million** into Oregon each year in direct institutional and local spending.

Alliance colleges and universities save taxpayers' money. They receive less than **1%** of Oregon's post-secondary education appropriations, including the Oregon Opportunity Grant.