

Department of Community Colleges and Workforce Development

Presented to:

Joint Ways and Means Education Subcommittee

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Workforce System Partners/Collaborations



Oregon at Work – A Strategic Plan

*Vision: Quality Jobs – Skilled Workers -
Strong State Economy - Local Prosperity*

Goal: Oregonians have the skills they need to fill current and new high-wage, high-demand jobs.

Goal: Employers have the skilled workers they need to remain competitive and contribute to local prosperity

Goal: Aligned, integrated, efficient, effective, workforce system achieving strong outcomes for businesses and job seekers.

Three Strategies for Change

Sector Strategies - Work Ready Communities -
System Innovation

Workforce System Outcomes

Benchmarked to vision, goals and strategies

Businesses

- Find the skilled workers they need and retain them.
- Are satisfied with workforce services and results
- In targeted sectors experience job growth

Individuals

- Have the skills and abilities required by business
- See higher earnings.
- are satisfied with services and results

System (In Development)

- Increased efficiency and greater coordination
- Return on investment

\$10 million Workforce Initiative

- Scale up efforts
 - To get more Oregonians back to work in good jobs
 - Better match skills with jobs
 - Help companies grow



Expand Back to Work Oregon

- Two components:
 - On-the-Job Training (OJT)
 - National Career Readiness Certificate (NCRC)
- Track record:
 - \$3.28 million legislative investment in 2011 (matched by Local Workforce Investment Boards through WIA Formula and NEG Funds)
 - 1,390 Oregonians earned an average wage of \$14.33/hour (about \$30,000 annually) and 97% of replacement wages
 - \$41.7 million earned by program participants in one year = \$3.8 million in additional tax revenue
- Expansion:
 - Hire an additional 2,350 Oregonians in the next biennium



2013-15 Investment \$3.35 million

Sector Strategies

- Nationally recognized best practice to better align training with industry demand includes:
 - Employer driven partnerships
 - Engage employers in the development of strategies
- Proven to:
 - Improve wages and upward mobility for individuals in poverty
 - Support business retention and expansion
 - Better align education, workforce and economic development.
- Implementation:
 - Technical assistance to better leverage public dollars for these results
 - Career Pathways as educational component



2013-15 Investment \$2.0 million

Certified Work Ready Communities

A county or regional partnership certified by a third party as having a skilled and talented workforce

- Recruit, retain and expand businesses with the promise of a skilled workforce
- Document skills in reading, writing and locating information
- Return unemployed to work faster
- Provide pathways to better jobs
- Reduce barriers to employment
- Quantify workers' skills and reduce costs



From NCRC to Certified Work Ready Communities

\$1,644,093 public investment since 2011
resulted in ...

- Over 22,000 Oregonians have received an NCRC
- Over 900 businesses have signed letters of support
 - Oregonians who earned an NCRC are approximately 28 percent more likely to be employed
 - Earned a combined total of \$9,975,180 more in wages over one year than those who did not earn an NCRC

Certified Work Ready Communities

Oregon's overall goals in the next two years:

- 100,000 NCRCs earned, across all populations, across all parts of the state
- 4,000 businesses using the NCRC as part of their hiring criteria
- Certification of 2/3 of Oregon counties as “work ready”
- Assure that NCRC earners at all levels are reflective of state's diverse population

2013-15 Investment \$3.97 million



Workforce Initiative

- Back to Work Oregon \$3.35 million
- Sector Strategies \$2.0 million
- Certified Work Ready Communities \$1.0 million
- National Career Readiness Certificate \$2.97 million
- Personal Services/Admin \$680,000

2013-15 Investment \$10 million

Community Care Worker Training

- Provision of Medicaid waiver and establishment of Coordinated Care Organizations
- Goal of training 300 or more non-traditional Community Healthcare Workers by 2015
- Council of Oregon Healthcare Deans and Directors is guiding this work

2013-15 Investment \$673,800

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