
Oregon's Tobacco Prevention and Education Program: Reducing tobacco use in Oregon

House Human Services and Housing Committee
May 6, 2013

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Oregon Public Health Division

The logo for the Oregon Health Authority. It features the word "Oregon" in a smaller, orange, serif font positioned above the word "Health". "Health" is written in a large, blue, serif font. Below "Health", the word "Authority" is written in a smaller, orange, serif font. A thin blue horizontal line is positioned below the word "Health".

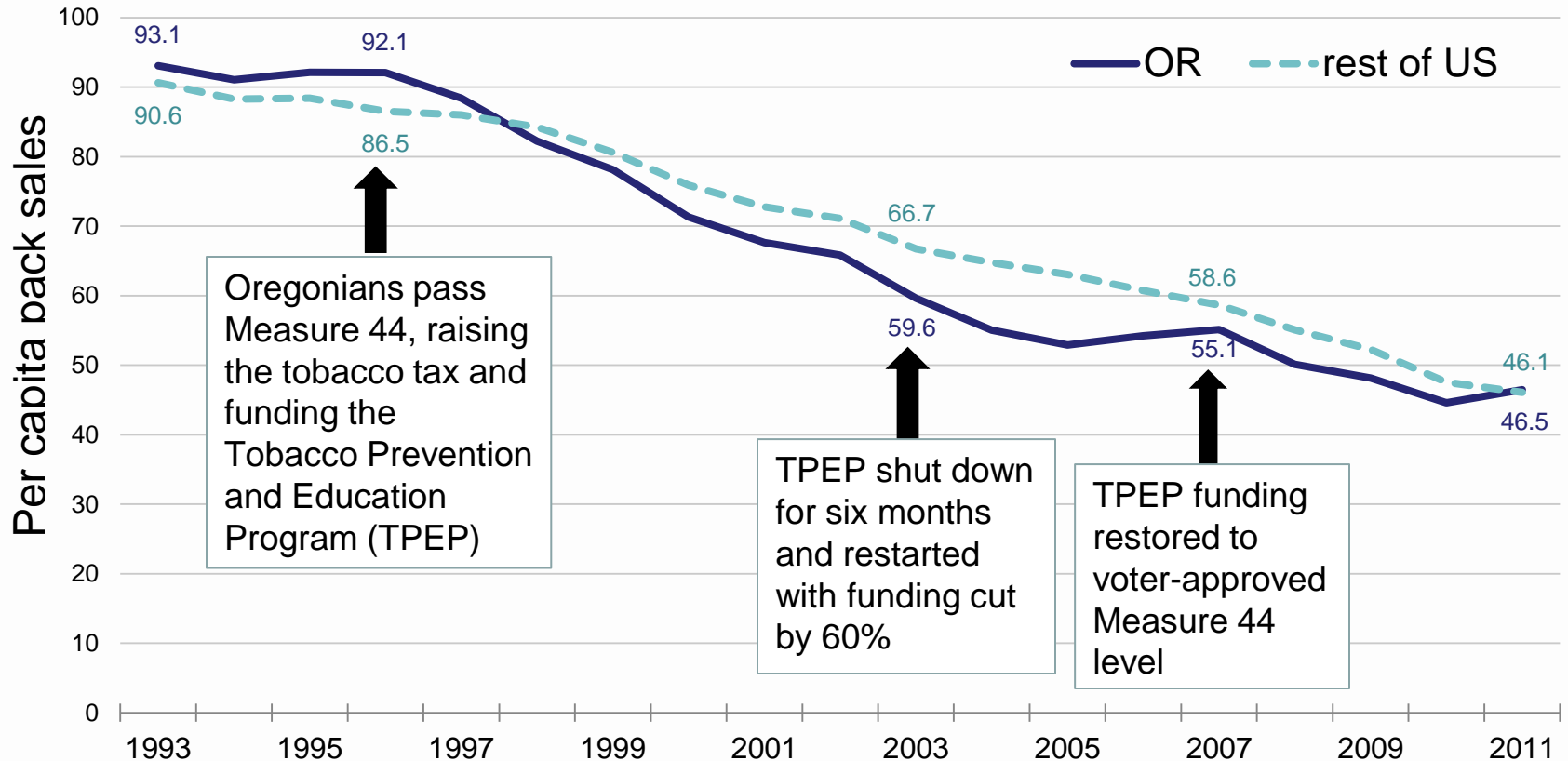
Oregon
Health
Authority

Oregon's Tobacco Prevention and Education Program (TPEP) Works

- TPEP helps people quit and keeps kids from starting
- TPEP supports the Triple Aim by:
 - Improving health statewide
 - Reducing health care costs
 - Improving care



Per capita cigarette pack sales, Oregon vs. rest of U.S., FY 1993–2011



Orzechowski and Walker (2011) The Tax Burden on Tobacco

What else do we know now?

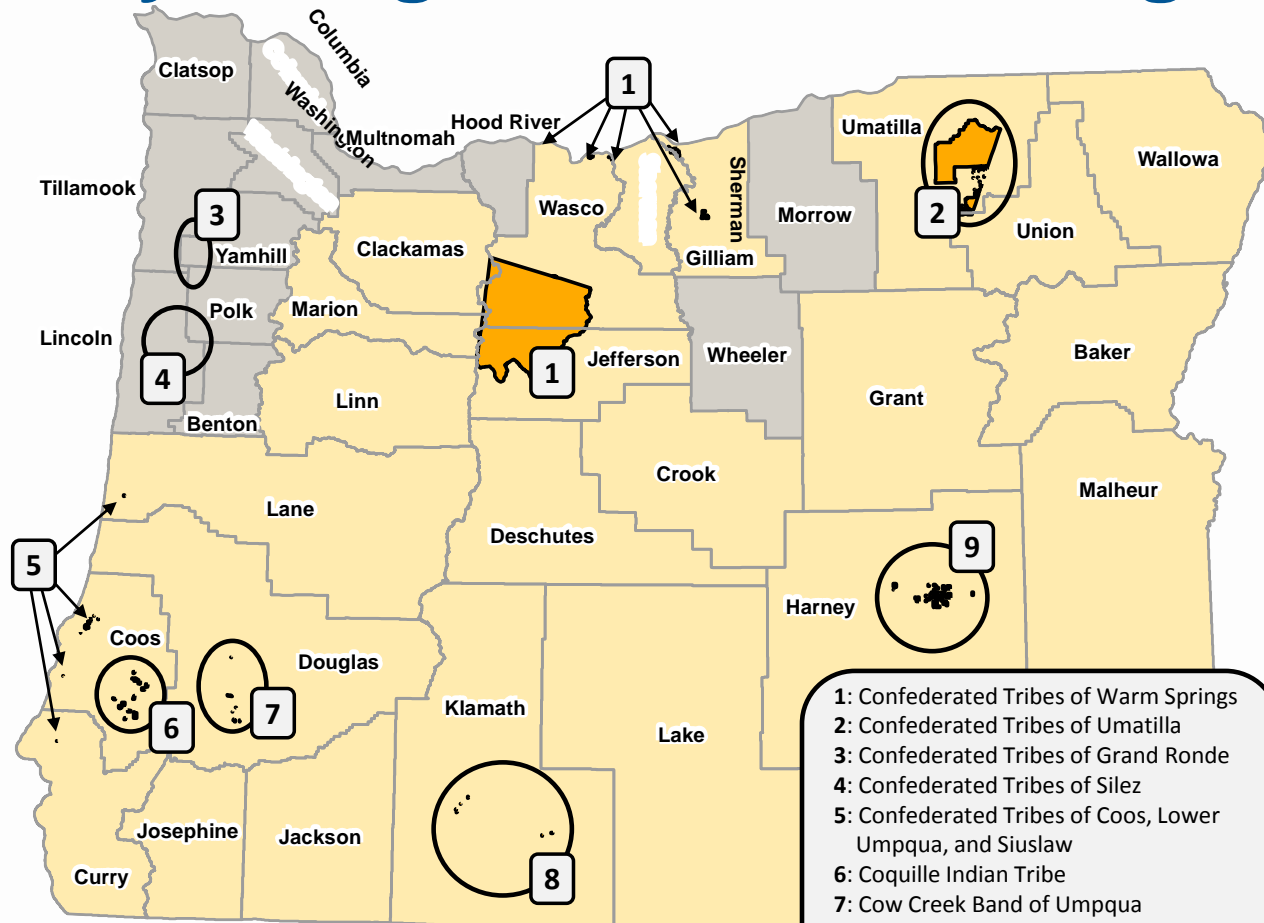
- The number of adults and youth who smoke since TPEP began in 1996 is declining.
 - Adult smoking prevalence declined 14%.
 - 11th grade smoking declined 57%.
 - 8th grade smoking declined 74%.
- The rate of deaths linked to tobacco is also declining.

Smoking remains the leading cause of preventable death & illness in Oregon

- ① About 137,000 Oregonians are sickened and 7,000 die due to tobacco use
- ② Costing \$2.4 billion in direct medical expenditures and lost productivity from people dying early...

EVERY YEAR

TPEP has programs in every county and federally recognized tribe in Oregon



- 1: Confederated Tribes of Warm Springs
- 2: Confederated Tribes of Umatilla
- 3: Confederated Tribes of Grand Ronde
- 4: Confederated Tribes of Siletz
- 5: Confederated Tribes of Coos, Lower Umpqua, and Siuslaw
- 6: Coquille Indian Tribe
- 7: Cow Creek Band of Umpqua
- 8: Klamath Tribe
- 9: Burns Paiute Tribe

Communities funded by TPEP are helping families



- Housing Authorities all over Oregon have been working with local tobacco programs to establish smoke free properties.

Nicole Utz and Andy Wilch, Salem Housing Authority

Communities funded by TPEP are helping kids

- Tobacco free parks, playgrounds and community events help kids stay away from secondhand smoke.

The Umpqua

Tuesday, November 9, 2010

AROUND THE UMPQUA

ROSEBURG Council approves smoking ban

The Roseburg City Council decided Monday to ban smoking and chewing tobacco from all Roseburg parks, with the exception of the Stewart Park Golf Course.

The council voted 6 to 2 in favor of the ban, which carries a fine as stiff as \$1,500 for those who violate it.



Smoke disappears from fair

By KATHY ANEY

East Oregonian | Posted: Tuesday, February 26, 2013 8:25 pm

The 86,000 or so people who visit the Umatilla County Fair may notice something missing this summer — the smell of cigarette smoke.

In November, six Helix 4-H club members asked the Umatilla County Fair Board to declare the fairgrounds smoke-free. The students approached the board after noticing cigarette smoke drifting into camping areas and animal barns during fair week.

At Monday's meeting, board members unveiled the first draft of a new smoke-free policy which would ease into existence over two years. The board still needs to decide the number and location of designated areas and a few other details, but the deed is almost done. The board will vote on the final draft next month.



No smoking signs similar to this one held by Helix 4-H students will eventually grace the Umatilla County Fairgrounds. Pictured are Helix Heart of the Country 4-H leader Sharilyn Newton and members Bethany Newton, 14, Sadie Wilson, 12, Jarred Cope, 17, Annie Wood, 11, and Macey Tullis, 14. The students, along with Chamayne Bennett, convinced Umatilla County Fair Board to make the fairgrounds smoke-free.

DHS and OHA are working together to help people quit



TOBACCO-FREE STATE OF OREGON PROPERTIES

To help Oregon become one of the healthiest states, Oregon Gov. John Kitzhaber has directed all State of Oregon properties to begin going **tobacco free in January 2013**. Tobacco use will not be allowed on the grounds or campuses of state property including:
Doorways— Parking lots— Porches— Outdoor foyers

Tobacco facts and resources

- Tobacco use is the No. 1 cause of preventable deaths in Oregon.
- Almost 7,000 Oregonians die every year from tobacco use and an additional 750 nonsmokers die every year from the effects of secondhand smoke.
- Tobacco use cost Oregon nearly \$2.4 billion in 2009.



TPEP works with other agencies to help clients and workers quit



Homecare Worker Tobacco Cessation Policy
Effective Date: February 1, 2011

Overview

Summary: This policy outlines requirements for quarterly promotion of cessation benefits to homecare workers.

Purpose/Rationale: In-home care services for seniors and people with disabilities in the state of Oregon are provided by homecare workers (HCWs). The negative effects of tobacco use affect homecare workers more than the general population due to their high smoking rate. Almost 29% of HCWs currently smoke, compared with 17% of adult Oregonians. This policy establishes a process for promoting cessation benefits to HCWs, helping reduce their use of tobacco.

**Want to save
\$1,825 a year?
Stop smoking.**

**SMOKEFREE
oregon**



TPEP helps people quit and warns about the danger of tobacco use.

CALL 1.800.QUIT.NOW

You may be able to get
free nicotine patches or gum.

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1.877.2NO.FUME

Thank you

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