

# MEMORANDUM

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**To:** Members of the Education Subcommittee

**From:** Doug Wilson, Legislative Fiscal Office  
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**Date:** May 1, 2013

**Subject:** HB 3232 – Governor’s Strategic Education Initiatives

Today’s hearing is on HB 3232 which represents \$34.1 million in estimated investments proposed by the Governor as part of his ongoing education reform efforts. These investments cover three general areas or priorities of the Governor – Early Reading Program, Guidance & Support for Post-Secondary Aspirations, and Connecting to the World of Work. A fourth initiative is outlined in HB 3233 which proposes a Network of Quality Teaching & Learning. The programs or components of these initiatives and their corresponding funding levels proposed by the Governor are outlined below.

Program	Agency/Div.	General Fund
<b>Early Reading Program or Oregon Reads</b>		
Web-based and print resources to families and caregivers	ODE/Early Learning Div	\$ 250,000
Early literacy instruction for families/caregivers, early childhood educators	ODE/Early Learning Div	\$ 750,000
Expanded access to libraries	Early Learning Div & State Library	\$ 996,979
Extended time and individualized support	ODE	\$ 4,000,000
Summer, afterschool, virtual literacy opportunities	ODE	\$ 1,000,000
High-profile statewide reading campaign	OEIB/Ce&O	\$ 250,000
Scale up Response to intervention	ODE	\$ 2,000,000
<b>Total Early Reading Program or Oregon Reads</b>		\$ 9,246,979
<b>Guidance &amp; Support for Post-Secondary Aspirations</b>		
Mentoring, monitoring and acceleration for at-risk middle & high school students	ODE	\$ 3,000,000
Summer transition programs for incoming 9 <sup>th</sup> graders	ODE	\$ 1,000,000
ASPIRE Backfill and Expansion	OSAC	\$ 1,892,325
Counseling and College-going initiatives	CCWD	\$ 2,500,000
Dual credit, early college credit & first-class free scholarships	OSAC	\$ 3,000,000
<b>Total Guidance &amp; Support for Post-Secondary Aspirations</b>		\$ 11,392,325
<b>Connecting to the World of Work</b>		
STEM/STEAM lab schools for grades 6-14	OEIB/ODE	\$ 3,000,000
Regional STEM and CTE networks	OEIB/ODE	\$ 2,500,000
Underserved STEM/STEAM populations & CTE programming	ODE	\$ 2,500,000
Arts related industries exposure to students	Arts Commission	\$ 500,000
Scale-up of Eastern Promise & expansion to 3 other collaboratives	ODE	\$ 5,000,000
<b>Total Connecting to the World of Work</b>		\$ 13,500,000
<b>Total HB 3232 Initiatives</b>		\$ 34,139,304
<b>Other Governor's Education Initiatives</b>		
Regional Compact Convening grants	OEIB/Ce&O	\$ 750,000
State Connections conferences	OEIB/Ce&O	\$ 250,000
Network of Quality Teaching & Learning	ODE	Up to \$55,000,000

The amounts above do not include any administrative, program support, fiscal monitoring, and other costs that state agencies might incur in administering these grants and other distribution of funds to school districts, non-profits, and other entities. The initial estimated cost for the Oregon Department of Education (ODE) for their assumed responsibilities under the bill are preliminarily estimated at \$1.6 million General Fund with nine new positions (7.50 FTE). These amounts could be subtracted from the amounts included in the table above. Other agencies such as the Oregon Education Investment Board (OEIB), Community Colleges and Workforce Development Department (CCWD) and the Oregon Student Access Commission (OSAC) would also have fiscal impacts, but likely at a smaller amounts.

In working with the OEIB and other Executive Branch staff the Subcommittee Co-Chairs and LFO staff have stated that more detail must be provided so Legislators are able to understand the purpose and intent of these Governor's initiatives. As a result, the following questions or information needs were developed with agreement with the appropriate Policy Committee Chairs. The OEIB and other Executive Branch staff have addressed many of these and Subcommittee members must decide whether the information is sufficient for their decisions in funding these programs and prioritizing them if resources are insufficient to fund them all.

1. Information below should be on an individual program level – if an initiative has multiple elements or individual programs, the information should be stated or provided for each. Detail as outlined below needs to be on each program, not on each initiative generally.
2. Not all of the information discussed below needs to be in the language of the bill, but it should be presented to Legislators so they know where they are directing money toward.
3. Be specific on what state agency or board/commission is responsible for awarding and administering the program including who should be advising/directing them in the program development and awarding/distribution of funds. For example, if ODE is to award and administer a grant program with the advice or instruction of the OEIB, state it in the bill so it is clear where the authority lies.
4. State what the purpose and/or goals (including outcomes tied to achievement compacts) of the program are to be. Be specific on what is trying to be achieved and for what purpose. This should include the target group(s) that is the focus of the program.
5. Describe how success or performance will be measured (including numerically) including the general process and what general measures of success will be used. Describe, if possible, what constitutes success. Can be more specific in rules if need be. It would also be advised to describe who is responsible for the oversight.
6. Describe who is eligible to receive grants or funding under the program -- be specific who the entities are, if there must be a level of coordination at the local/population level, and whether the applications should be submitted by groups or coalitions or for specific populations/regions. Include local approval processes if any required.
7. Describe the delivery system required if appropriate. In part, this may be determined or described by the eligible applicants. For something like the early learning local network or hubs, they must be more specifically described.
8. What are the selection criteria for the program and who makes the final selection decision. Can be general in bill and be more specific in the corresponding rules, but legislative expectations should be clearly articulated.
9. What are the reporting requirements for the various recipients of the grants or funding? Again, expectations are generally in bill, more specific in description to Legislators and in corresponding rules.
10. Consider a "subject to availability of funds" clause.
11. If there is an administrative cost limit (e.g., 5%), define administrative costs stating whether it includes just state agency admin costs or also includes admin costs of the recipient of the

funds. Need to clarify whether the costs of reporting, program performance measurement, technical assistance provided to applicants, and other items are under an administrative cost limit. The alternative is to set a minimum of the amount of the funds that are directly spent on the target population.

