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April 12, 2013

Oregon Legislature  
House Transportation & Economic Development  
900 Court Street NE, Rm. 453  
Salem, OR 97301

Re: HB 3438, Traffic Safety Cameras in School Zones

Dear Chair Read and Members of the Committee,

I would like to thank you for considering this bill to improve traffic safety in school zones; the Bicycle Transportation Alliance supports HB 3438. We are committed to improving safety on our streets, for kids and adults, and this bill will help.

The BTA teaches an award winning Safe Routes for Kids safety education curriculum in 40 Portland schools each year through the City of Portland's Safe Routes to School program. The 10-hour curriculum is a traffic safety education program for 5<sup>th</sup> graders including both classroom and on bicycle, on street lessons teaching:

- Helmet Safety
- Personal Bicycle Fit and Conducting a Safety Check
- Signaling, Stopping, and Safe Handling Skills
- Rules of the Road and Right of Way

This month, we reached the milestone of the 50,000th student graduating from the BTA's Bicycle Safety Education program! We are doing our part to ensure that Oregon's youth know the rules of the road, so they grow up to be responsible bike riders. **But no amount of education is enough when a car is speeding through a school zone.**

HB 3438 will help provide Oregon's youth with a safe place to learn and play, by ensuring that we enforce the speed limit during school hours and prevent speeding cars from crashing, injuring, and killing kids. We would also support an expansion of this bill to include traffic safety cameras in new safe park zones, due to the high concentration of families and kids in our parks.

Strict enforcement of speed limits can save lives, and traffic safety cameras are one of the most effective tools we have. Please vote yes on HB 3438.

Sincerely,



Gerik Kransky  
Advocacy Director

