



TO: HOUSE HEALTH CARE COMMITTEE  
FROM: KASANDRA GRIFFIN,  
POLICY MANAGER FOR FOOD AND SCHOOL HEALTH  
UPSTREAM PUBLIC HEALTH  
DATE: APRIL 5, 2013  
RE: IN SUPPORT OF HB 3403

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Chair Greenlick and members of the committee, my name is Kasandra Griffin. I work at Upstream Public Health. We envision an Oregon where people are living happy healthy active lives and reaching their full potential. In the situations where Oregon and Oregonian's aren't meeting that potential, we believe that smart policies are the best way to create communities that help people lead healthier, fuller lives.

I am here today to share our enthusiastic support for healthy vending standards in government buildings.

If I am hungry at my desk, and I walk down the hall to the temptation of the vending machines, I am almost certain to buy some of what is offered. If the choices are unhealthy, then I sabotage my own fitness goals, because hunger makes our resolve weaker. If the choices are all healthy, however, I will pick a sparkling juice drink and a granola bar, instead of a large cookie and a soda. I am better off, and the vendor is no worse off. Results from cities, counties, and agencies in other states support this. For example, the city of Baldwin Park, California, implemented 100% healthy vending in 2008. They experienced a temporary dip in sales for the first six months while people got used to the new products, but then sales returned to previous sales averages.

Similarly, when healthy vending standards have been implemented in school districts around the country, a CDC and USDA study found that the majority of schools had **increased** revenue, or that revenue stayed the same. Only 5% reported a drop in revenue from healthy vending policies – and those are with kids who don't have our so-called self-restraint and good decision-making skills.

I am excited to see this bill moving forward and I look forward to working with members of the committee and other interested parties on some improvements to the first draft we have before us now.